

A vibrant landscape featuring a rainbow arching over a green valley under a blue sky with white clouds. A large magenta circle is centered over the scene, containing the text 'Loudoun Now Voice'.

Loudoun
Now *Voice*

Be heard.

What is Loudoun Now *Voice*?

Loudoun Now Voice is the new platform for Loudoun community voices, creating a chance for our community to be heard directly on our platforms. **We want to elevate local conversations, businesses, experts, and voices, and make it simple to create your own quality programming** regardless of your level of experience as a content creator. And since we have one of the biggest online platforms in Loudoun County, **we'll help get those voices out** through our website, email and social media.

Find it at LoudounNow.com/Voice, or on social media at [@loudounnowvoice](https://twitter.com/loudounnowvoice).

Here's Loudoun Community Media Executive Director Renss Greene talking about Loudoun Now Voice on the first episode of **Think Outside the Box** with POUNCE!

**SCAN
OR
CLICK:**



HOST A SHOW

Have a story to tell, a skill to share, or a passion to explore? Loudoun Now Voice provides you with the tools and reach to launch your very own show or podcast. Whether you're an aspiring journalist, a local historian, a small business owner with expertise to share, or simply someone with a compelling idea, we offer the infrastructure to bring your voice to our established audience. There's no better way to build your reputation and relationship with our community!



Included:

- Access to our online production suite, which makes hosting a professionally-produced audio and video program as simple as joining a video call (but if you can make your own program—or you already are—we can also host and promote that!)
- Production, including theme music and sound quality cleanup
- Show logo design
- Publication on our YouTube channel, loudounnow.com/voice, and the Loudoun Now Voice podcast feed
- Promotion on our social media and email channels

Get in touch at voice@loudounnow.com!

SPONSOR A SHOW


A close-up photograph of a hand with the index finger pointing towards the right, set against a dark background. The hand is positioned on the left side of the image, partially overlapping the large text.

Are you looking to connect with the Loudoun community, boost your profile, and showcase your brand as a dedicated local partner? Sponsoring or self-sponsoring a program on Loudoun Now Voice platform is a powerful way align your brand with authentic, local stories and conversations.

A sponsored program gains its own dedicated, co-branded landing page on the Loudoun Now Voice platform, providing a prominent space for your message and your brand. It's a partnership that demonstrates your investment in the people and issues that matter most to Loudoun residents, positioning your organization not just as a business, but as an essential part of the community's fabric.

- *Your own landing page on our website, co-branded with the sponsor logo (where applicable)*
- **Featured placement on the Loudoun Now Voice page**
- **A standalone podcast feed in addition to inclusion in the Loudoun Now Voice feed**

Connect at voice@loudounnow.com!



Loudoun Now Voice is an unparalleled opportunity to forge genuine connections with a highly engaged local audience.

Imagine your message woven into content created by trusted community members, resonating with listeners who are deeply invested in local narratives

Advertising on Loudoun Now Voice offers a unique chance to support local creators and local, trustworthy nonprofit reporting, while placing your brand squarely within conversations that matter most to our shared community. It's authentic reach that builds real relationships.

ADVERTISE ON A SHOW

Get in touch at sales@loudounnow.com!



15 N. King Street
Suite 101
Leesburg, VA 20176
loudounnow.com

Cover photo: Rain clouds and a rainbow are seen over the Loudoun Valley looking east from Bluemont during a storm June 13, 2025. (Douglas Graham for Loudoun Now)