

PRIORITY APPLICATION

The Bradford Exchange

SEND NO MONEY NOW

9345 Milwaukee Avenue, Niles, IL 60714-1393

YES! Please send me "Simply Best," the first issue in the Collection, for my review through the VIP Plan described below. By returning this form, I agree to the following:

I will receive future items about once per month. I lock in the guaranteed low price of Issue One for every item regardless of inflation. I will be charged at the price detailed in this offer only when each item is shipped. This continues until the collection ends or I cancel. I may cancel at any time. There is no minimum purchase obligation.



Satisfaction Guaranteed: I may return any item within one year of receipt for a full refund, and returns are always free.

Mrs. Mr. Ms. _____
Name (Please Print Clearly)

Address _____

City _____ State _____ Zip _____

Email (optional) _____

Please allow 4-6 weeks for shipment of Issue One. Limited-edition presentations restricted to 295 crafting days. Sales subject to product availability, request acceptance and credit approval.

924529-172421

Innovative Art and Designs of Enduring Value



JOHN DEERE



Lighting the Way to America's Farming Heritage



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Actual size 13" W x 9 3/4" H. Designed for wall display. Mounting hardware included.; centerpiece not removable. Display made in China. Lighters ship unfilled; lighter fluid not included.

John Deere: The Heartland Zippo® Lighter Collection & Custom Display

This collection of genuine Zippo® windproof lighters features classic John Deere slogans, vintage advertising art, and legendary tractors, telling stories of the machines that made America strong. Showcased on lustrous Zippo® Street Chrome™ lighters, these iconic John Deere tractor models salute the farming lifestyle and the hard-working people loyal to this iconic brand. The custom-crafted, wooden wall display with sculpted, hand-painted 1950s-era Model B centerpiece is a \$75 value and yours for the price of a single lighter.

Honoring an American Tradition. Act Now!

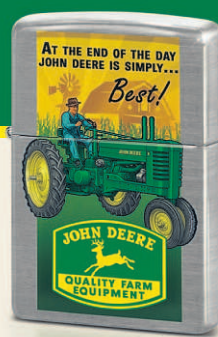
Start your collection with "Simply Best" for \$49.99 (plus \$10.99 each for shipping & service; see bradfordexchange.com). There's no obligation; you may cancel at any time. Your purchase is backed by our 365-day money-back guarantee. Send no money now; just return the coupon today.

ALSO AT BRADFORDEXCHANGE.COM/924529

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Distinctive bottom stamp authenticates this collectible as a genuine Zippo® windproof lighter.



Issue One

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AMERICA'S 250TH ANNIVERSARY 24K GOLD-PLATED CHALLENGE COIN



FRONT

Raised-relief imagery features a proud American eagle, the Liberty Bell, and the Stars and Stripes

★ **24K gold-plated**, solid metal challenge coin with hand-enameling on both sides, privately struck for this historic anniversary

★ **Bold imagery and graphics** are deeply and intricately detailed by master artisans

Shown larger than actual size of 2 inches in diameter



REVERSE

Solid metal coin plated in 24K gold on both sides

Limited to 2,500 Complete Collections

Strong demand is expected for this prestigious Challenge Coin, created and struck with no shortcuts, no compromises on quality. Plated in 24K gold, this solid metal Challenge Coin with hand-applied enamels honors our nation's 250th birthday and the democracy we cherish. Start your *America's 250th Anniversary* Commemorative Challenge Coin Collection with Issue One, "USA 250th Anniversary," at \$39.99 (plus \$6.99 shipping & service per coin; see bradfordexchange.com).

This price is available to new clients only compared to the standard price of \$49.99. This is a special invitation ONLY to new clients! The low introductory price is guaranteed no matter how high the demand may grow over time. There's no obligation; you may cancel at any time. Send no money now; return the coupon today!

FIND IT AT BRADFORDEXCHANGE.COM/924747

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RESERVATION APPLICATION

SEND NO MONEY NOW

The Bradford Exchange

9345 Milwaukee Avenue, Niles, IL 60714-1393

YES. Please send the "USA 250th Anniversary," the first issue in the Collection, for my review through the VIP Plan. By returning this form, I agree to the following:

I will receive future items about once a month. I lock in the guaranteed low price for Issue One for every item regardless of inflation. I will be charged at the price detailed in this offer only when each item is shipped. This continues until the collection ends or I cancel. I may cancel at any time. There is no minimum purchase obligation.

Satisfaction Guaranteed: I may return any item within one year of receipt for a full refund, and returns are always free.

Mrs. Mr. Ms. _____
Name (Please Print Clearly)

Address _____

City _____ State _____ Zip _____

Email (optional) _____

Please allow 4-6 weeks for delivery. Limited-edition presentation restricted to 2,500 complete collections worldwide. Subject to product availability, request acceptance and credit approval.

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