

AN AMERICAN ORIGINAL FOR 150 YEARS  
*Budweiser* HERITAGE EXPRESS



A REAL WORKING MODEL TRAIN COLLECTION

Locomotive  
Lights Up!



This is not a toy. Adult collectible intended for ages 14+.  
 Shown slightly larger than actual size.



EVERYTHING YOU NEED TO RUN YOUR MODEL TRAIN!



Along with Shipment Two, you will receive a 14-piece track set, power-pack and speed controller—a \$100 value—YOURS FREE!



**Shipment 1**  
 "King of Beers" Steam Locomotive

**Shipment 2**  
 "Brewing Heritage" Tender with  
 FREE 14-pc. track set and power pack

**Shipment 3**  
 "Clydesdales Delivery" Gondola Car

AN AMERICAN ORIGINAL FOR 150 YEARS



A golden bottle cap-style medallion with the Budweiser "B" Crown logo and a working headlight pay tribute to the King of Beers®

For 150 years, Budweiser® has stood as an American original built on great taste, craftsmanship, and generations of hardworking people. Since its founding in 1876, Budweiser's story has traveled far beyond the brewery, moving along rails and roadways to reach towns and cities across the nation.

A Train Collection That Honors the Budweiser® Legacy

In honor of Budweiser's 150th anniversary, we proudly introduces the Budweiser® Heritage Express, an heirloom-quality model train that brings this remarkable journey to life. It is led by a steam locomotive featuring a bottle-cap inspired medallion and a working headlight that shines a golden beam of light as it powers along the tracks. Historically inspired cars—adorned with Budweiser® logos, vintage signage, and authentic artwork—reflect the brand's enduring legacy.

Among the detailed rolling stock is a tender loaded with sculpted vintage-style wooden barrels. The gondola car features a removable sculpted figurine of The World Renowned Budweiser® Clydesdales pulling a historic delivery wagon. The Budweiser® refrigerator car, fourth in the collection, honors Anheuser-Busch's pioneering role in refrigerated rail transport—an innovation that helped Budweiser® reach communities nationwide with consistent quality and freshness.

A historic train and an exceptional value!

Begin your model train collection—compatible with any HO-scale track—with the illuminating "King of Beers®" Steam Locomotive. It can be yours for only \$89.99, payable in three easy payments of \$29.99 each (plus a total of \$14.99 shipping and service; see [bradfordexchange.com](http://bradfordexchange.com)). Subsequent cars will be billed separately at the same affordable price and shipped about every other month, including the track set, power-pack and speed controller—a \$100 value—that come FREE with Shipment Two! Your satisfaction is assured with our 365-day money-back guarantee and you may cancel at any time. *Not available in any store. Strong demand is expected. Send no money now; simply shop online or return the Reservation Application today.*



The gondola car features a fully sculpted, hand-painted removable figurine of The World Renowned Budweiser Clydesdales pulling a vintage beer delivery wagon



Atop the tender, fully sculpted, hand-painted beer barrels emblazoned with the iconic Anheuser-Busch "A" & E logo proudly pay tribute to the brand's early brewing heritage.

SHOP AT BRADFORDEXCHANGE.COM

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Innovative Art and Designs of Enduring Value



CUT ALONG DOTTED LINE

RESERVATION APPLICATION

The Bradford Exchange

9345 Milwaukee Ave., Niles, IL 60714-1393

**YES!** Please reserve one *Budweiser® Heritage Express Model Train Collection* for me beginning with the "Steam Locomotive" as described in this announcement. **SEND NO MONEY NOW.**

**Certificate of Authenticity & 365-Day Money-Back Guarantee**



Scan Here

All sales subject to acceptance and product availability. Allow 2-4 weeks after initial payment for shipment.

Signature \_\_\_\_\_  
 Mrs. Mr. Ms. \_\_\_\_\_  
 Name (Please Print Clearly)  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email \_\_\_\_\_

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