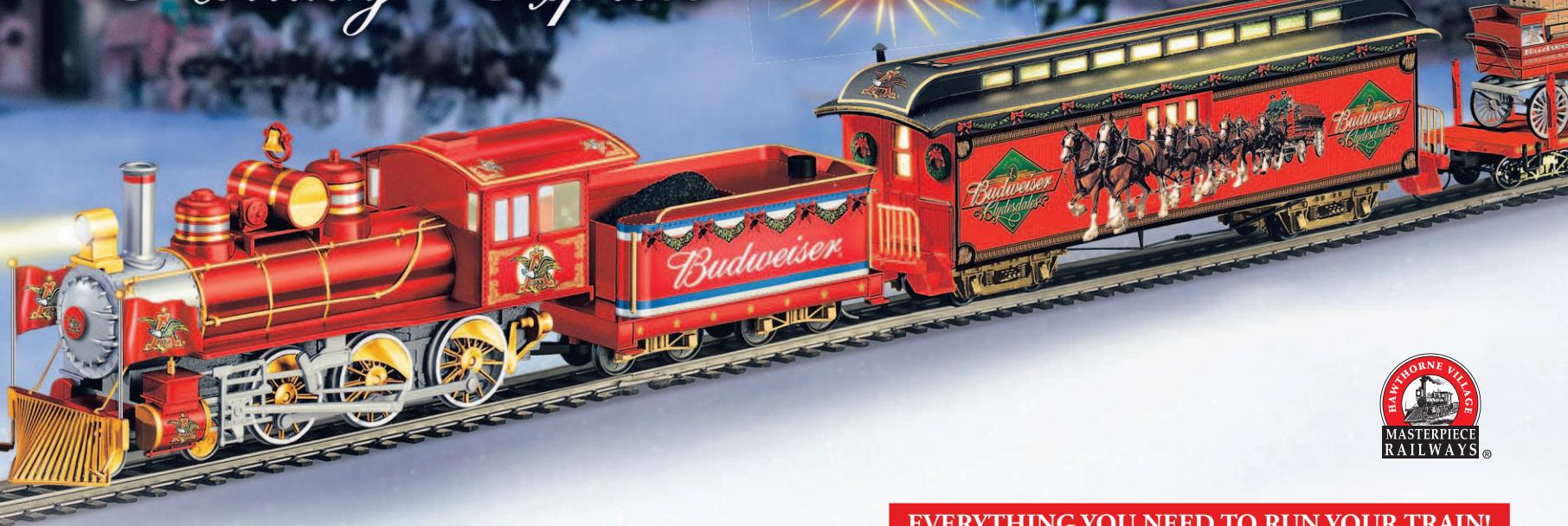


Delivering all the joys of the season!

Budweiser Holiday Express

Locomotive Lights Up!

NOT AVAILABLE
IN ANY STORE!

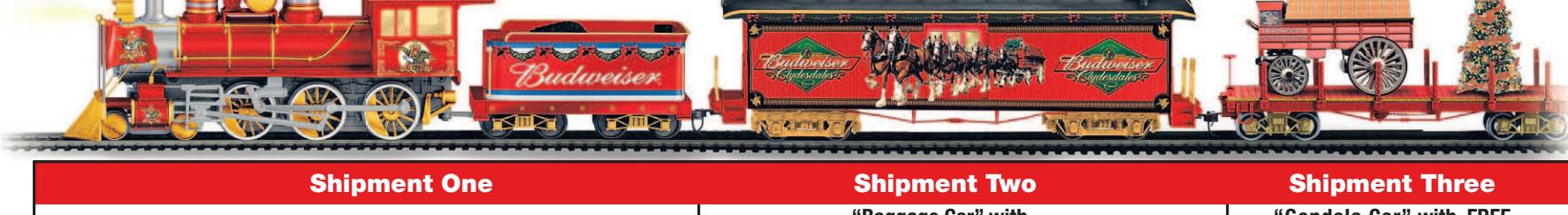


Officially Licensed from
the Anheuser-Busch Company

An illuminated, real working electric train collection
inspired by the King of Beers®...Budweiser!

EVERYTHING YOU NEED TO RUN YOUR TRAIN!

14-piece track
set—creates a
47" x 38" oval—
power-pack and
speed controller—
a \$100 value—
YOURS FREE!



Shipment One

"Steam Locomotive & Coal Car"

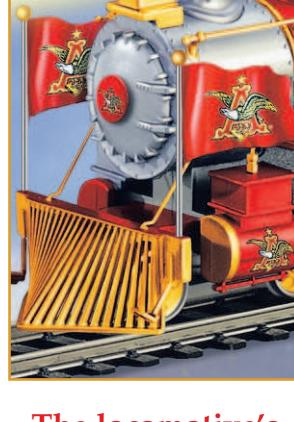
Shipment Two

"Baggage Car" with
FREE 14-pc. Track Set

Shipment Three

"Gondola Car" with FREE
Power Pack & Speed Controller

Hawthorne presents an illuminated train collection that shines with history and heritage



The locomotive's
headlight shines a
mighty beacon of
light as it powers
along the tracks!

There are many things that signal the start of the holiday season. But a sure sign that Christmas is on its merry way is seeing the famous advertising featuring those gentle giants of Budweiser—the World Famous Budweiser Clydesdales—trotting through a winter wonderland. Now Hawthorne is proud to introduce the *Budweiser Holiday Express* that's positively brimming with the joyous spirit of the King of Beers®!

This classic, heirloom quality train—that includes a working headlight on the steam locomotive—features dramatic, full-color artwork of the World Famous Budweiser Clydesdales, fully-sculpted Budweiser icons including the historic Budweiser Beer Wagon and is richly adorned with holiday motifs.

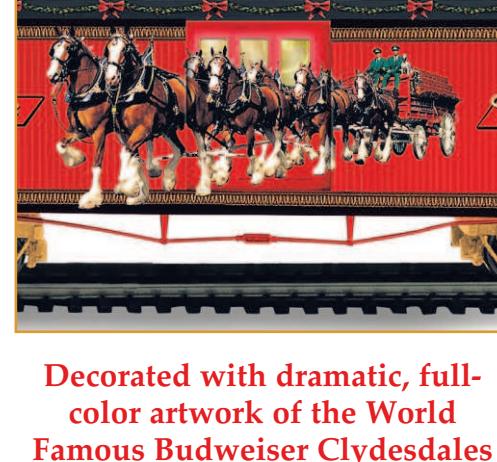
An incredible train and an exceptional value!

Begin your illuminated train collection with the "Steam Locomotive and Tender," yours for \$89.99, payable in three convenient installments of just \$29.99 each (Plus \$14.99 shipping and service; see bradfordexchange.com),

the first billed before shipment. Subsequent *Budweiser Holiday Express* passenger cars—including the FREE track, speed controller and power-pack with Shipments Two and Three—will arrive about every other month for the same attractive price. You can cancel at any time and your satisfaction is assured with our best-in-the-business 365-day guarantee.

Not Available in Any Store. Act now!

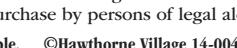
This is a limited-time offer, and strong demand from the legions of fans of Budweiser-themed collectibles is expected. *Send no money now.* Simply complete and mail the Reservation Application or visit us online today!



Decorated with dramatic, full-color artwork of the World Famous Budweiser Clydesdales



Features fully sculpted Budweiser icons including the classic Budweiser Beer Wagon!



SHOP TODAY AT BRADFORDEXCHANGE.COM/BudExpress

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This product is intended for purchase by persons of legal alcohol purchase and drinking age.

Adult Collectible. ©Hawthorne Village 14-00432-001-NPIFPQR

Innovative Art and Designs of Enduring Value



CUT ALONG DOTTED LINE

RESERVATION APPLICATION

The Bradford Exchange

9345 Milwaukee Ave., Niles, IL 60714-1393

Yes! Please reserve one *Budweiser® Holiday Express* illuminated electric train collection, beginning with the "Steam Locomotive & Tender" as described in this announcement.

SEND NO MONEY NOW.

Certificate of Authenticity & 365-Day Money-Back Guarantee

All sales subject to acceptance and product availability. Allow 2-4 weeks after initial payment for shipment.



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Signature

Mrs. Mr. Ms.

Name (Please Print Clearly)

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City

State

Zip

Email



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