

andersoncreative

*Enjoy the beauty of our designed artwork . . .
make a return visit because of it's everlasting value!*

comprehensive communication



internet marketing

Get a mobile website with search engine page rank
and get found starting at \$768 or \$64 a month!

Call today and lets discuss how we can make your
advertising and marketing dollars more effective and efficient.

comprehensive communication

- Custom Website Design • E-Commerce Website Design
- Responsive Website Design • Content Adaptive Website Design
- Social Media Networking • Search Engine Optimization
- Website Hosting and Domain Registration • Mobile & Social Friendly

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In this fast-paced world that we live in potential customers and regular clients of your business demand information to be at their fingertips.

Make sure you have a website that portrays your image, provides all the information customers are wanting to find, and most of all, make sure you have a website that can be found.

We provide you with:

- Excellent Design that is 100% branded to the clients image
- Domain name registration
- Hosting
- Email setup
- SEO (search engine optimization)
- Technical Computer Support
- Email blasts
- Online newsletters
- Blog setup
- Consistency across many website browsers & media platforms
- A locally owned website that you can be proud of

At Anderson Creative, we aim the creation of well built websites at the customers. All our designed websites have the following elements:

- Easy to use navigation
- Quick load times
- State of the art tools and scripting
- Fresh and clean tools
- Crisp and clear images
- Well organized layout
- Compatible color scheme to the image you want to portray
- Maintain and Support
- Logo and original artwork design
- Social networking
- SEO (search engine navigation)
- Web hosting and domain name registration

Custom Website Design

Designing an effective website requires attention to detail. Every web site is different and we provide each of our clients with an original custom tailored web site. No templates here. We enjoy the work and put all of our heart and soul into each website project.



Social Networking

Marketing through a Social Network - It is important to not be too aggressive and pressure potential customers through Facebook, Twitter, LinkedIn, YouTube and many other social networking sites. Social networking gives you the opportunity to develop relationships and you should take advantage of this huge opportunity. If you are not sure how to market in the social networking arena, please hire a professional consultant to guide you through the process.



SEO - Search Engine Optimization

A majority of Internet users search for information, products and services via a search engine. A website needs to be ranked well to receive the traffic and get you a sale. Our goal is to achieve first page rankings on many search engine pages. We work with search engine companies directly to get your website found and we are more successful at this than most website hosting companies or designers.



Domain Registration

Your domain name needs to be your business name or it needs to describe what you do for a living. Keep in mind all you really need is one good thought out domain name and go from there.



Website Hosting

Employees of Anderson Creative keep our servers up to date with the latest in technology to help your website look good, keep current and make sure your page loads quickly and your website can be found on the Internet.

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Website Features

Programming and Database Management

We have skilled programmers proficient in several computer languages, helping you build a more complex website to achieve a certain look, image or function to move people to purchase your products or services.

Website Tools & Resources

Website tools help you get the most out of your website, and create a well-balanced website. These are tools that will help you gain more from your website investment.

E-Commerce On-line Stores

Selling on-line enables you to sell products and services entirely on-line. Self-sufficient systems allow customers to purchase products and services on-line and pay for them securely. Your customers will be able to pay by credit card or use PayPal's option with all the financial information transmitted securely.

Detailed Website Statistics

Smarter Stats is our preferred website stats program, giving you the most detail on your website's activities like the location of your viewers, how they navigated through your website and much, much more.



Sell your products online with an E-Commerce website

For Pricing and info go to www.anderson-marketing.com

Photo Galleries

Photography at Anderson Creative is taken very seriously and we will provide you with fantastic imagery to improve the viewer's pleasure and keep them coming back.

Video

Video is an important component of your website. Videos help your customers focus on the products or services. Let us help you portray the right image. We have the tools to provide you with an excellent video from start to finish.

Secure Login/Members Area

A secure login / member's area is a secure web page that can only be accessed by entering a user name and password.

This tool is used to access private, personal account information, payment information and administration areas. It helps you to build relationships thereby building your business.

Take your website with you.
Cross platform compatibility

Printable Materials

Interactivity with your customers is a key element in building relationships. Giving your customers downloadable content to review at their leisure, or on the go. Is a great way to keep in front of the customer.

Interactive Maps

We have integrated Google's advance mapping technologies into many of our client's websites. Google offers three viewing option: map, satellite, or hybrid. Their maps also help your optimization / SEO.



Email Accounts

Anderson Creative can create and set up your email account(s). As part of our web hosting package, you receive up to five (5) email addresses. These email addresses use your website domain name, someone@yourbusiness.com. These look professional and are easy for potential customers to remember. We will give you the ability to check your e-mail on your website from any location, or we can configure any third-party e-mail client, such as Outlook, Mac Mail, and even your cell phone.

Blogs and Online Newsletters

A blog and an online newsletter are places where you write regular entries or articles on a particular subject. These articles are displayed on the blog or newsletter in reverse chronological order. All of this is set up and maintained by us – all you have to do is provide the content. Need help writing it...we do that as well.

Content Management Systems with Databases

A Content Management System is a special type of website that performs all of the same functions as any other site and can be dynamically updated by any authorized user – no knowledge of coding required!

Weather Script

Display local weather on your page. This is a tool on your website that allows customers to view weather conditions.

Secure Payment Forms

Security is our policy. You may want a secure payment form to be added to your site, enabling you to collect payments from your clients. We can do this by working with third party gateway companies or by going through PayPal.



Professional E-mail accounts with your own domain name

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