

# LakeExpo.com



Lake of the Ozarks  
Big Race Week Guide



# Digital Coverage of the Shootout

**LakeExpo** has spent the last **11 years** creating the most complete **Shootout Section** ever delivered Online. It all started in 2012, when **LakeExpo** began covering the event from the race course and from inside all the events surrounding the **#1 Unsanctioned Boat Race in the USA**.

**Now Your Business Can Brand** in the most complete digital guide to the Past, Present and Future of the Biggest Boat Race at Lake of the Ozarks in the Midwest.

**\$1,930 Total**

**More than 50,000 Ad Views**

**Brand Your Business** next to Premier Shootout Features, Photography and Breaking News As It Happens From The Racecourse and Beyond.

**Aug. 1-Labor Day**

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- **3-Day Top Banner (Reveal Ad)**

[LakeExpo.com/Boating/Shootout](http://LakeExpo.com/Boating/Shootout)

## Shootout Week-Labor Day 2023

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THE SHOOTOUT GUIDE ONLINE!

DIG IT! Shootout Treasure Hunt This Saturday At Captain Ron's

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**Dock Kitchens & Bars**  
**GET A BID**

## Shootout News

<p><b>PHOTOS: Shootout Run What Ya Brung Poker Run!</b> "Run what ya brung." It's the heart of the Shootout, truly an everyman's (or woman's) boat race...</p>	<p><b>DIG IT! Shootout Treasure Hunt This Saturday At Captain Ron's</b> Pirates of all ages will storm Captain Ron's Cannonball Beach on Saturday, June 3, for the G...</p>	<p><b>Avast Ye! Storm The Beaches Of Captain Ron's For The Shootout Treasure Hunt</b> Pirates of all ages will storm Captain Ron's Cannonball Beach on Saturday, June 3, for the G...</p>	<p><b>Shootout Poker Run Photos -- The 'Lost Gallery'</b> Photos by Brad Gidewell Photography. Want to buy a high-res of your crew? Email info@bradg...</p>
<p><b>We Found Some More Shootout Poker Run Photos, And They're Awesome</b> Our photographers take thousands upon thousands of photos at the Shootout every year.</p>	<p><b>Shootout Goes Kilo! Lake Of The Ozarks' Epic Race Can Now Set Official World Speed Records</b> LAKE OF THE OZARKS, Mo. — The largest unsanctioned powerboat race in the nation — The Shooto...</p>	<p><b>Shootout No-Wake Times Changing For 2023</b> LAKE OF THE OZARKS, Mo. — Organizers for the Lake of the Ozarks' biggest event, the world-fa...</p>	<p><b>Shootout &amp; Super Cat Fest Donate Big Bucks To Lake Of The Ozarks Community Organizations</b> LAKE OF THE OZARKS, Mo. — The Shootout and Super Cat Fest may bring hundreds of powerboaters...</p>
<p><b>Wishes Do Come True! Lake Of The Ozarks Shootout Raises \$139,000 For Make-A-Wish</b> Jim Dorris, well-known in the boating...</p>	<p><b>Playcraft Boats Founder Jim Dorris Dies At 75</b> Jim Dorris, well-known in the boating...</p>	<p><b>Lake Of The Ozarks Shootout To Air On Bally Sports, CBS In 2023</b></p>	<p><b>Shootout Shatters Record With Whopping \$625,000 Donation To Charity [PHOTOS]</b></p>