



ARE YOU THE *Best in your Business?*



BE SURE YOUR NAME AND MESSAGE IS IN FRONT OF LAGNIAPPE WEEKLY READERS WHEN THEY SELECT THEIR FAVORITES AND VOTE IN THE NAPPIE AWARDS!

The Nappie Awards will have 3 parts: Nominations, Finalists & Winners.

NOMINATIONS

With over 400 categories in the 2024 Nappie Awards, the nomination phase is where it all begins. Readers will pick their favorites during a 4-week online only campaign, February 28-March 24. Up to 10 Top vote-getters in each category will be named finalists.

FINALISTS

Out of the thousands of nominations, only the top vote-getters from each category will reach the finals. Only the finalists will be able to receive votes. Fans can vote for you from May 1 - May 26. Winners will be announced in the July 17 Nappie Awards issue. The awards ceremony will take place on Friday, July 19.

NOMINATION AD PACKAGE, 4 WEEKS/PRINT AND DIGITAL, FEBRUARY 28 - MARCH 24
FINALIST AD PACKAGE, 4 WEEKS/PRINT AND DIGITAL, MAY 1 - MAY 26

EACH PACKAGE INCLUDES 4 WEEKS IN LAGNIAPPE WEEKLY, PLUS YOUR DIGITAL AD ON OUR VOTING WEBSITE, AS WELL AS CATEGORY BANNER ADS DURING THE WHOLE NOMINATION PERIOD.

- EIGHTH PAGE-\$302 PER WEEK**
-INCLUDES ROTATING SIDEBAR WEB AD & 1 CATEGORY BANNER WEB AD
- QUARTER PAGE-\$478 PER WEEK**
-INCLUDES ROTATING SIDEBAR WEB AD & 2 CATEGORY BANNER WEB ADS
- THIRD PAGE-\$744 PER WEEK**
-INCLUDES ROTATING SIDEBAR WEB AD & 3 CATEGORY BANNER WEB ADS
- HALF PAGE-\$954 PER WEEK**
-INCLUDES ROTATING SIDEBAR WEB AD & 4 CATEGORY BANNER WEB ADS
- FULL PAGE-\$1905 PER WEEK**
-INCLUDES ROTATING SIDEBAR WEB AD & 5 CATEGORY BANNER WEB ADS

DIGITAL ONLY PACKAGES

\$756 FOR ENTIRE NOMINATION/FINALS PERIOD. OR \$189 PER/WEEK. A CHOICE OF...

- B. ONE ROTATING SIDEBAR AD ON VOTENAPPIES.COM PLUS ONE CATEGORY AD ABOVE CHOSEN CATEGORY ON THE ONLINE BALLOT.
- C. TWO CATEGORY ADS ABOVE CHOSEN CATEGORIES ON THE ONLINE BALLOT.

*ADDITIONAL CATEGORY ADS CAN BE ADDED ON TO THIS PACKAGE FOR \$50 PER CATEGORY.

VOTING SITE FRONT PAGE BANNER
\$812 PER WEEK

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