LOS ALAMOS DAILY POST

Digital & Print Advertising Rate Card 2026-2027

Classified, Real Estate and Legal Notices - kirsten@ladailypost.com, 505-412-2128
All other Ads - kaylinda@ladailypost.com, 505-695-4996

Digital Ads www.ladailypost.com

Top Banner Ad
800x250 pixels (Mobile) 1920x350 Pixels (Desktop) Fully Reserved

First Banner Ad
320X50 pixels (Mobile) 1170x90 Pixels or 970X250 pixels (Desktop) $225 a week

Rectangle Ad 1
300X250 pixels
$190 a week

Second Banner Ad
320X50 pixels (Mobile) 1170x90 Pixels or 970X250 pixels (Desktop)
$200 a week

Left Mid-page Rectangle Ad
300X250 pixels
$190 a week

Rectan-gle Ads2-4
300X600 pixels (Desktop)
300X250 pixels (mobile)
$110 a week

Third Banner Ad
320X50 pixels (Mobile) 1170x90 Pixels or 970X250 pixels (Desktop) $195 a week

Fourth Banner Ad
320X50 pixels (Mobile) 1170x90 Pixels or 970X250 pixels (Desktop) $190 a week

Fifth Banner Ad
320X50 pixels (Mobile) 1170x90 Pixels or 970X250 pixels (Desktop)
$190 a week

Print Ads In Thursday Edition

9,300 printed each week
Full Distribution Weekly– Delivered by US Mail to every business and residential address in Los Alamos County

Print Ad Sizes	Prices
Full Page (11.15”X20”)	$1,365.00
1/2 Vertical (5.5”X20”)	$680.00
1/2 Horizontal (11.15X9.8”)	$680.00
1/4 Vertical (5.5”X10”)	$340.00
1/4 Horizontal (11.15X5”)	$340.00
1/8 (5.5”X5”)	$170.00
1/16 (5.5”X3”)	$85.00

Pre-printed Inserts

1-20 page inserts - $697.50 per publication
More than 20 pages – call us for quote
The SFNM must have inserts in-house 5 days before insertion.
Deliver to: Santa Fe New Mexican, 1 Mexican Plaza, Santa Fe, NM 87507
Each box must be labeled as follows:
Los Alamos Daily Post / Box # of Total # of Boxes / Insertion Date

Classified Ads - $25 per week
Real Estate Ads - $25 per week
Legal Notices – call 505-412-2128

Advertising Discounts

3-5 Months – 5%
6-9 Months – 10%
9-12 Months – 20%

All invoices are issued by email. If paying by check, the billing address will be on the invoice. Credit card payments can be done via Paypal on www.ladailypost.com