



Digital & Print Advertising Rate Card 2026-2027

Classified, Real Estate and Legal Notices - kirsten@ladailypost.com, 505-412-2128
All other Ads - kaylinda@ladailypost.com, 505-695-4996

Digital Ads www.ladailypost.com

Print Ads In Thursday Edition

Top Banner Ad 800x250 pixels (Mobile) 1920x350 Pixels (Desktop) Fully Reserved	
First Banner Ad 320X50 pixels (Mobile) 1170x90 Pixels (Desktop) \$225 a week	
	Rectangle Ad 1 300X250 pixels \$190 a week
Second Banner Ad 970X90 pixels (Desktop) 320X50 (Mobile) \$200 a week	
Left Mid-page Rectangle Ad 300X250 pixels \$190 a week	Rectangle Ads 2-4 300X600 pixels (Desktop) 300X250 pixels (mobile) \$110 a week
Third Banner Ad 970X90 pixels (Desktop) 320X50 (Mobile) \$195 a week	
Fourth Banner Ad 970X90 pixels (Desktop) 320X50 (Mobile) \$190 a week	
Fifth Banner Ad 970X90 pixels (Desktop) 320X50 (Mobile) \$190 a week	

9,300 printed each week
Full Distribution Weekly– Delivered by US Mail to every business and residential address in Los Alamos County

Print Ad Sizes	Prices
Full Page (11.15"X20")	\$1,365.00
1/2 Vertical (5.5"X20")	\$680.00
1/2 Horizontal (11.15X9.8")	\$680.00
1/4 Vertical (5.5"X10")	\$340.00
1/4 Horizontal (11.15X5")	\$340.00
1/8 (5.5"X5")	\$170.00
1/16 (5.5"X3")	\$85.00

Pre-printed Inserts

1-20 page inserts - \$697.50 per publication

More than 20 pages – call us for quote

The SFNM must have inserts in-house 5 days before insertion.

Deliver to: Santa Fe New Mexican, 1 Mexican Plaza, Santa Fe, NM 87507

Each box must be labeled as follows:

Los Alamos Daily Post / Box # of Total # of Boxes / Insertion Date

Classified Ads - \$25 per week

Real Estate Ads - \$25 per week

Legal Notices – call 505-412-2128

Advertising Discounts

3-5 Months – 5%

6-9 Months – 10%

9-12 Months – 20%

All invoices are issued by email. If paying by check, the billing address will be on the invoice. Credit card payments can be done via Paypal on www.ladailypost.com