



WISCONSIN STATE ASSEMBLY

STATE REPRESENTATIVE
STEVE DOYLE

94th DISTRICT

A BLUEPRINT TO REOPEN WISCONSIN'S BUSINESSES

How fast is too fast; how slow is too slow?

That is the dilemma faced by Governor Tony Evers as he struggles to respond to the worst public health crisis in a century. Governor Evers has said he welcomes input from all of us as he crafts his reopening plan. With that in mind, my staff and I have spent the past several days researching what other states and regions are doing to transition out of the crisis and get their economy working again. We put together what we believe are best practices in an ever changing environment and have laid out a Business Reopening Blueprint. This information was presented to the Governor and his team, and I am pleased to see that much of it is included in his Badger Bounce Back plan he announced on April 20th.

Before I ask for your thoughts on the blueprint, let me make two disclaimers: 1.) I am not a public health expert, and 2.) I am not the Governor. I have combed through numerous plans from across the country, plans that have been crafted by experts for their states. Those plans may or may not meet our public health needs here in Wisconsin. However, my goal here is to start and further the discussion. Are there things in this plan that you like? Are there things that you hate? Are there gaps?

Wisconsin has been under a 'Safer at Home' order for more than a month now. The following is a plan to reopen our businesses in a neat, orderly, and safe fashion so that everyone can get back to work, and no one faces unnecessary health risks.

This plan includes a discussion on:

- Creation of a business reopening council and its membership
- The recently published Federal reopening guidelines
- A multi-phase approach to reopening different sectors of business
- The considerations and assumptions needed to start that approach and move from phase to phase

My Business Reopening Blueprint isn't the final word. It's a request for your input. Together we will get through this crisis.

Business Reopening Council Members:

- ❖ Secretary: Department of Health Services
- ❖ Public Health Expert: Appointed by Assembly Speaker and Senate Majority Leader
- ❖ Public Health Expert: Appointed by Assembly Minority
- ❖ Leader and Senate Minority Leader
- ❖ Business Representative: appointed by Wisconsin Manufacturers & Commerce
- ❖ Labor Representative: appointed by Labor Unions
- ❖ Agriculture Representative: appointed by Governor
- ❖ Tourism Representative: appointed by Governor
- ❖ President of Wisconsin Medical College or designee
- ❖ Representative of Wisconsin Hospital Association
- ❖ Milwaukee Public Health Director or designee
- ❖ Out-state Public Health Director

Federal Guidelines

The Federal Guidelines to reopen businesses begin with three requirements:

- 1.) A downward trajectory in symptomatic individuals over 14 days.
- 2.) A downward trajectory in diagnosed individuals over 14 days.
- 3.) Assurances that the hospital system is ready and able to handle a potential surge in COVID-19 cases. This includes the requirement that hospitals have adequate Personal Protective Equipment in the case of a surge.

Once 14 days of downward trajectory have been confirmed, we step into Phase One. Then, with another 14 days of downward trajectory we enter Phase Two. Finally, with another 14 days of downward trajectory we enter the third and final phase where businesses are able to see normalcy again.

Considerations to Advance to Higher Phases

- The ability to monitor and protect our communities through testing, contact tracing, isolating, and supporting those who test positive or have been exposed;
- The ability to prevent infection in people who are at risk for a more severe case of COVID-19;
- The ability of the hospital and health systems to handle surges;
- The ability to develop therapeutics to meet the demand;
- The ability of businesses, schools, and child care facilities to support physical distancing; and
- The ability to determine when to reinstitute certain measures, such as the stay-at-home orders, if necessary.

Assumptions

- Prior to moving to Phase One, testing capacity consistently meets the Governor's goal of twelve thousand tests a day

- A reasonable degree of medical confidence that surges resulting from moving from one phase to another, while not completely avoidable, will be minimized
- Sustained upward trends of 7 days will result in the state reverting to a prior Phase.
- The Business Reopening Council is advisory and makes recommendations to the Governor as to how to implement the reopening plan.

The Phases

- Pre-Opening (Now) - Executive Order #28, with selected easing:
 - Agriculture with adherence to social distancing wherever possible
 - Golf courses, subject to no carts and no clubhouse
 - Automatic car washes
 - Craft and Fabric stores, flower shops (curbside only)
 - Businesses with minimal or no person-to-person contact
 - Outdoor recreation (boating, fishing, kayaking)
- Phase One | a downward trajectory in both symptomatic and diagnoses individuals over 14 days
 - Retail Stores (curbside only)
 - Outdoor Lawn and Garden Centers
 - Agriculture: continue 6' separation between workers
 - Service Industry (financial, advertising, etc.): employees, plus one customer; or two workers
 - Hair Salons, Barbershops: maximum 1 customer per 500 sq. ft.
 - Physical Therapy, Massage Therapy, etc. : maximum 1 customer present at a time; half hour minimum between appointments for cleaning
 - Theaters: outdoor theaters only; limit of two passengers per car
 - Gyms: maximum of 1 person per 100 square ft. of gym space and 8' separation between persons.
- Phase Two | a downward trajectory over additional 14 days
 - Restaurants: 50% capacity with a limit of 4 unrelated persons per table and 8' separation between tables
 - Bars and Taverns: table service only; 50% of capacity with a limit of 4 persons per table and 8' separation between tables
 - Retail stores: maximum of 1 person per 250 sq. ft. of floor space, including employees
 - Manufacturing: maximum of 1 person per 250 sq. ft. of floor space with a minimum of 8' separation between workers
 - Agriculture: continue 6' separation between workers
 - Tattoo Parlors, Piercing Shops, etc.: maximum one customer present at a time; half hour minimum between appointments for cleaning
 - Public Transportation: maximum 1 person per row in buses; maximum one person plus driver in taxis; maximum two passengers plus driver in vans
 - Public hiking trails and state parks with signs displaying distancing rules.

- Phase Three | a downward trajectory over additional 14 days
 - Restaurants, Bars and Taverns: operate as normal with sanitation materials available
 - Retail Stores: operate as normal with sanitation materials available
 - Service Industry: operate as normal with sanitation materials available
 - Theaters: operate as normal with sanitation materials available
 - Hair Salons, Barbershops: operate as normal with sanitation materials available
 - Public Transportation: operate as normal with sanitation materials available
 - Agriculture: operate as normal with sanitation materials available
 - Concerts, Sports and Large Events: reserved seating only; maximum of 1 person per 100 sq. ft. of seating area
 - City, Town and Village Parks with signs displaying distancing rules.
- Phase Four | general consensus among public health experts risk has been normalized and testing and hospital surge capacity is adequate
 - All businesses will return to normal with institutionalized safeguards to reduce chances of resurgence of cases