

Nationwide used car shortage? Not in Winona!



- Sugar Loaf Ford in Winona, Minn., is selling literally truckloads of Ford Escapes with prices for 2017s starting at only \$12,995.

Escapes are selling like hotcakes on the Sunny Side of Hwy 61

It's a nationwide mystery. Why are Ford Escapes, the most popular SUVs in the country, so hard to find? Why does Sugar Loaf Ford in Winona, Minn., have such a superior selection? And finally, the most important question of all ... why are they so cheap?

"I have one guy who literally spends his entire day, from morning until night, searching 17 sources across the country for Ford Escapes," said Sugar Loaf Ford owner Mike Puetz. "I have to tell you that there are many Escapes that we do not choose to buy because they are either not a good price, or not in good condition. Because we do our due diligence we are able to have a great inventory of the best Escapes that can possibly be found, at the best prices."

Puetz and his buyer have been able to pounce on special opportunities before. He shocked the market with once-in-a-lifetime selling events for Chevy Impalas, Ford Tauruses, and Ford Fusions. Now, because of the COVID-19 crisis, one of the Winona area's favorite vehicles, the Ford Escape, has dramatically dropped in price. Opportunity is knocking, and Sugar Loaf Ford is blowing the doors off the Ford Escape market.

"There are a lot of Escapes out there, if you know where to look, and we have been very aggressive in picking out the low-hanging fruit," said Puetz. "We normally sell about three to five Escapes a day, and we are able to sell 2017s right now starting at only \$12,995. That is not a misprint. I don't know of any

other dealer who can come close to the prices we are offering. We try to keep at least 30 on the lot at all



“We sell between three to five Escapes a day. Our customers love the Escape, and when you can buy one of the best SUVs in the country for as little as \$12,995, it's a no brainer. Please hurry though, this price depression for Escapes can't last. Take advantage of the deal of a lifetime.”

Mike Puetz, owner of Sugar Loaf Ford

times, but quite frankly my buyer is having a hard time keeping up with demand.”

Why has the Ford Escape been so popular for so many years? If you pay attention, it seems like every other SUV on the road is a Ford Escape with a Sunny Side of '61 sticker on it.

“It's simple. The Ford Escape is one of the most dependable SUVs to ever hit the American road, bar

none!” Puetz maintained. “They are great on gas, have enough room for just about everybody, can tow and haul, the seats fold down, and they are incredibly surefooted in bad weather conditions. Right now you can get a four-wheel or front-wheel drive model, cloth or leather, moonroof, navigation, SEs and Titaniums ... you name it, we have it.”

As most Sugar Loaf Ford customers know, these sales are great ... while they last. Market changes can happen in an instant, and he who hesitates could miss the deal of a lifetime.

“COVID-19 created a market for us that I have never seen on Escapes. The market is depressed. It will not stay depressed forever. Look at the stock market. It took a major dive and then came back strong,” said Puetz. “That is going to happen with Escapes, so we are only going to buy them while the market is depressed. When the prices go up, the promotion is over. I would strongly encourage everybody with an interest in an Escape to get in to Sugar Loaf Ford today. Our inventory is phenomenal, and at \$12,995, they won't last long. Bring your trade and save even more. Please check on availability. More are arriving every day.”

Sugar Loaf Ford is located on Highway 61 West in Winona, Minn. They can be reached by calling 507-454-5170.

Visit Sugar Loaf on the web at sugarloafford.com.