

KTVO-TV
EEO PUBLIC FILE REPORT
July 8, 2025 - September 30, 2025

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Weekend News Anchor/MMJ	1-53	26

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alabama A & M University 4900 Meridian Street N Huntsville, Alabama 35811 Url : www.aamu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
2	Arizona State University/Walter Cronkite School of Journalism 555 N Central Ave Ste 302 Phoenix, Arizona 85004 Email : Erin.Mae.Murphy@asu.edu Erin Murphy	N	0
3	Arkansas Baptist College 1600 Dr. Martin Luther King Jr Drive Little Rock, Arkansas 72202 Phone : 501-420-1343 Email : edmond.davis@arkansasbaptist.edu Edmond David	N	0
4	Bradley University 1501 W Bradley Ave Peoria, Illinois 61625 Email : sbgresumes@sbgstv.com Career Center	N	0
5	Careerbuilder.com 1101 15th St, NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgstv.com Aaron Brumfield	N	0
6	Central College 812 University Pella, Iowa 50219 Phone : 641-628-5271 Email : kitzmanp@central.edu Fax : 1-641-628-5338 Pat Joachim Kitman	N	0
7	Cheyney University of Pennsylvania 1837 University Circle Cheyney, Pennsylvania 19319 Url : www.cheyney.edu Email : sbgresumes@sbgstv.com Career Services	N	0

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8	Columbia College 1001 Rogers St Columbia , Missouri 65216 Phone : 6606265820 Url : http://app.joinhandshake.com Melissa Billington Manual Posting	N	0
9	DiversityJobs.com 3980 N Broadway, Ste 103-147 Boulder, Colorado 80304 Url : www.diversityjobs.com Email : sbgresumes@sbgstv.com Rob Steward	N	0
10	Elizabeth City State University 1704 Weeksville Rd Elizabeth City, New York 27909 Url : www.ecsu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
11	Florida A & M University 1601 S Martin Luther Jr Blvd Tallahassee, Florida 32307 Email : sbgresumes@sbgstv.com Career Center	N	0
12	G.I Jobs 420 Rouser Rd Moon Township, Pennsylvania 15108 Url : www.gijobs.com Email : sbgresumes@sbgstv.com R. Brandt	N	0
13	HBCU Connect 750 Cross Point Rd, Ste Q Columbus, Ohio 43230 Url : www.hbcuconnect.com Email : sbgresumes@sbgstv.com William Moss	N	0
14	Hire A Hero PO Box 6808 Morango, California 94705 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source	N	0

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15	Howard University 5258 Bryant St, NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : sbgresumes@sbgstv.com Carol Dudley	N	0
16	Husson University 1 College Circle New England School of Communications Bangor, Maine 4401 Url : NEWS ONLY Email : verrillr@husson.edu Rodney Verrill	N	0
17	Huston-Tillotson University 900 Chicon Street Austin, Texas 78702 Url : www.htu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
18	Indeed.com - Not Directly Contacted by SEU	N	1
19	Indian Hills Community College 525 Grandview Ave Ottumwa, Iowa 52501 Phone : 641-683-5102 Url : www.indianhills.edu Tori Henrichs Manual Posting	N	0
20	Iowa State University 129 Carver Hall Iowa State University Ames, Iowa Email : sbgresumes@sbgstv.com Taren Crow	N	0
21	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Broadbean Source	N	0

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22	Journalismjobs.com 72 Plaza Drive 2nd fl Berkeley, California 94706 Url : http://www.journalismjobs.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
23	Kentucky State University 400 E Main St Frankfort, Kentucky 40601 Url : www.kysu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
24	KTVO-TV FaceBook Page PO BOX 949 Kirksville, Missouri 63501 Phone : 660-626-5851 Email : demagruder@sbgstv.com Dan Magruder	N	0
25	Lindenwood University 209 S Kingshighway Street St. Charles, Missouri 63301 Phone : 636-949-2000 Email : sbgresumes@sbgstv.com Career Center	N	0
26	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Email : sbgresumes@sbgstv.com Account Manager	N	3
27	Miles College 5500 Myron Massey Blvd Fairfield, Alabama 35064 Url : www.miles.edu Email : sbgresumes@sbgstv.com Career Center	N	0
28	Mississippi State University 300 Montgomery Hall Mississippi State, Mississippi 39762 Phone : 662-325-3344 Email : sbgresumes@sbgstv.com Martha Jones	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
29	Missouri Broadcasters Assoc. 1025 Northeast Drive Jefferson City, Missouri 65109 Phone : 573-636-6692 Url : www.mbaweb.org Email : tstutheit@missouribroadcasters.org Terri Stutheit	N	0
30	Missouri Career Center 2105 East Normal Kirksville, Missouri 63501 Phone : 660-785-2335 Email : Terra.Rouse@dhewd.mo.gov Fax : 1-660-785-2404 Terra Rouse	N	0
31	Missouri School of Journalism 120 Neff Hall Columbia, Missouri 65211 Phone : 573-882-4821 Url : https://hiremizzoutigers.com Barbara Willis Manual Posting	N	0
32	Moberly Area Community College 101 College Avenue Moberly, Missouri 65270 Phone : 660-263-4110 Email : sondas@macc.edu Sonda Stewart	N	0
33	Morgan State University 1700 E Cold Spring Lane Baltimore, Maryland 21251 Url : www.morgan.edu Email : sbgresumes@sbgstv.com Career Center	N	0
34	National Association of Broadcasters Washington DC Washington DC, District of Columbia Email : sbgresumes@sbgstv.com n/a n/a	N	0

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35	North Carolina A&T State University 1601 E Market St Greensboro, North Carolina 27411 Url : www.ncat.edu Email : sbgresumes@sbgstv.com Career Center	N	0
36	Ohio Media School 441 Montgomery Rd. Suite 200 Norwood, Ohio 45212 Phone : 513-342-3512 Email : pbufford@beonair.com Phillip Bufford	N	0
37	Purdue Global University 2550 Northwestern Avenue, Suite 1100 Lafayette, Indiana Phone : 312-385-1236 Email : katherine.hood@purdueglobal.edu Katherine Hood	N	0
38	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbgi.net Email : employment@sbgstv.com Career Page	N	0
39	Southern Illinois University Career Center Carbondale, Illinois Phone : 618-453-7112 Email : mpurdy@siu.edu Matt Purdy	N	0
40	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url : http://www.talentedynamics.com Email : dunn@talentedynamics.com Julie Pumphrey	N	0
41	Texas Southern University 3100 Cleburne St Houston, Texas 77004 Url : www.tsu.edu Email : sbgresumes@sbgstv.com Career Center	N	0

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42	The Craig Newmark Graduate School of Journalism at CUNY 219 W 40th Street New York, New York 10018 Phone : 6467587800 Yolanda Rodriguez Manual Posting	Y	0
43	Truman State University Career Center Kirksville, Missouri 63501 Phone : 660-785-4237 Url : https://www.myinterfase.com/truman/employer Joel Brumfield Manual Posting	N	0
44	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	0
45	University of Arkansas - Pine Bluff 1200 University Dr Pine Bluff, Arkansas 71601 Url : www.uapb.edu Email : sbgresumes@sbgstv.com Career Center	N	0
46	University of Illinois at Urbana-Champaign 901 West Illinois Street Urbana, Illinois 61801 Email : sbgresumes@sbgstv.com Jennifer Neef	N	0
47	University of Iowa E350D Adler Journalism Building University of Iowa Iowa City, Iowa 52242 Email : sbgresumes@sbgstv.com Paul Jensen	N	0

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48	University of Missouri - KC 4825 Troost Kansas City, Missouri 64110 Phone : 816-235-1015 Url : careerservices@umkc.edu Goldie Gildehaus Manual Posting	N	0
49	West Virginia State University PO Box 1000 Institute, West Virginia 25112 Url : www.wvstateu.edu Email : sbgresumes@sbgstv.com Career Center	N	0
50	William Woods University 1 University Ave. Fulton, Missouri 65251 Phone : 573-220-2673 Email : Career.Services@williamwoods.edu Shay Jasper	N	0
51	Winston-Salem State University 601 S Martin Luther King Jr Dr Winston-Salem, North Carolina Email : sbgresumes@sbgstv.com Career Center	N	0
52	www.mediagignow.com 625 West Adams St. Suite 20-110 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
53	Xavier University 1 Drexel Dr New Orleans, Louisiana 70125 Url : www.xula.edu Email : sbgresumes@sbgstv.com Career Center	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			4

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/3/2025	Participation in events or programs sponsored by educational institutions	September 3, 2025: KTVO Multimedia Journalist, Julia Thomas, went to the Greenley research farm near Novelty, Missouri to discuss her journey through the University of Missouri's College of Agriculture, Food, and natural resources to her role as agriculture specialist with KTVO. She talked about figuring out what major is right for you, her current day to day role, the use of AI in the workplace, making personal connections and networking. There were 35 students from six area high schools in attendance.	1	Multimedia Journalist
2	9/8/2025	Participation in events or programs sponsored by educational institutions	James Cianciola with Truman State University brought his students from the Capstone program out to KTVO on Monday, September 8, 2025. Jessica Childs (KTVO News Director) and Matt Dawson (KTVO Director of Ops/Eng) took the students on a tour throughout the station. They showed them gear employees use, processes on how day to day news operations are executed, tips on how staff overcome challenges, and shared thoughts on what is fundamentally necessary to succeed in a multimedia driven industry.	2	News Director Operations and ENG Manager
3	9/25/2025	Participation in events or programs sponsored by educational institutions	On Thursday, September 25, 2025, KTVO Chief Meteorologist Matt Gunn visited the third grade at Green City R-1. He taught the students about all things about the weather. That included types of clouds, precipitation and how to stay safe during severe weather. The students got to ask Matt some questions about how he became a meteorologist and what it's like presenting the weather each day. Finally, they got to see a video of Matt performing the tornado-in-a-bottle demonstration.	1	Chief Meteorologist