



FOR IMMEDIATE RELEASE

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Destination Gainesville: Growing with Purpose, Grounded in Community

Gainesville, TX— On Wednesday, June 11, 2025, the Gainesville Economic Development Corporation (GEDC) Board voted not to renew the employment contract with then-Executive Director William Myers. As a matter of policy and legal responsibility, the City of Gainesville and City Staff do not comment on personnel issues.

The GEDC will soon begin the process of searching for a new Executive Director to lead the GEDC with a community-first, collaborative, and open-minded perspective. While we are unable to share further details about Mr. Myers at this time, we are committed to continuing the work of strengthening Gainesville's economy, expanding opportunities for our residents and businesses, and supporting thoughtful, long-term growth.

"The City is moving in a new direction, emphasizing collaboration, transparency, and community-centered progress," says Gainesville Mayor Tommy Moore about the transition. "I'm excited about the work ahead as we continue to develop strong partnerships that focus on infrastructure improvements, economic vitality, and increased tourism."

As part of this continued focus, the City of Gainesville is hosting various community partnership meetings. First, the third Public Workshop for the Guiding Gainesville 2040 comprehensive planning initiative will be held in September—the specific day will be announced as soon as it is confirmed. This collection of workshops is the platform for the community to have a direct impact on community and city planning.

Also, the City is coordinating with key stakeholder representatives from the Gainesville Area Chamber of Commerce, Gainesville Downtown Association, North Texas Wine Association, and others. The focus of this partnership will be to promote community engagement, economic success, and tourism in Gainesville.

"Our goal is to build a community that our residents love to live in, commuters love to work in, and visitors love to stay in," says Moore.

Gainesville is dedicated to promoting a culture of innovation, community, and shared purpose. Through dialogue and partnerships, the City is charting a path forward rooted in progress and a vision for sustainable growth.

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ABOUT THE CITY OF GAINESVILLE

Nestled in the heart of North Texas, the City of Gainesville was founded in 1850 and is located in Cooke County. The city has a rich history and is sprinkled with landmarks, charming downtown streets, and a vibrant community that honors the past while embracing the future. For information about city-sponsored projects, please visit GainesvilleTXEngage.org.