

We present both sides of the coin:

When you're acquiring a business it can be invaluable to consult with a firm that's acquired a lot of experience.

Because once you have overpaid, you can never get it back.

***"How to buy
a business
without paying
too much."***

– Jake Johnson



***"How to sell
your business
without leaving
money on
the table."***

– Tom Johnson

You've worked hard for every penny so don't end up being taken advantage of. Evaluating a company's worth isn't about multiples anymore. Give us a call and we'll give you multiple examples.



***Johnson
Consulting
Group***

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The premier buying, selling & valuation firm in the funeral industry.