

# Treatment of hearing loss with hearing aids may delay cognitive decline.\*

## Better hearing. Better thinking.

Did you know that your ears and brain work as a team? Recent studies have found that treating hearing loss can support healthy aging and reduce the risk of cognitive decline by 48% over three years.<sup>1</sup>

**FREE  
HEARING  
TEST**



**RISK-FREE  
IN-HOME TRIAL**  
of the latest hearing technology!<sup>2</sup>

Offer expires 01/31/26

Hear better for years to come!  
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Your Hearing Experts

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\*Source: Sarant et. al 2023 <https://healthsciences.unimelb.edu.au/research-groups/audiology-and-speech-pathology-research/hearing-and-cognition-research-program/research/remediation-hearing-aids> Lin, F., et al. (2023, July 17). Hearing intervention versus health education control to reduce cognitive decline in older adults with hearing loss in the USA (ACHIEVE): a multicentre, randomised controlled trial. DOI: [https://doi.org/10.1016/S0140-6736\(23\)01406-X](https://doi.org/10.1016/S0140-6736(23)01406-X) <sup>2</sup>Certain types of hearing loss may require a hearing instrument model that is not appropriate for the trial. Hearing evaluation required. See clinic for details. Only available for selected hearing instruments. Offers expire 01/31/26.