

**RETAIL**

9.889 x 21

**DOUBLE TRUCK**

20.638 x 21

**TAB**

9.889 x 10

1 column	1.556
2 column	3.222
3 column	4.889
4 column	6.556
5 column	8.222
6 column	9.889

.111" gutter

**CLASSIFIED**

9.889 x 21

**TAB**

9.889 x 10

1 column	1.14
2 column	2.39
3 column	3.63
4 column	4.89
5 column	6.14
6 column	7.39
7 column	8.64
8 column	9.889

.111" gutter

**MAGAZINE MODULAR**

(Ticket Size) Ad Size

Full	(4 col x 9.5)	6.933 x 9.5
1/2 H	(4 col x 4.68)	6.933 x 4.68
1/2 V	(2 col x 9.5)	3.4 x 9.5
1/4 H	(4 col x 2.28)	6.933 x 2.28
1/4 V	(2 col x 4.68)	3.4 x 4.68
1/8	(2 col x 2.28)	3.4 x 2.28

**LINCOLN HOMES & REAL ESTATE MAG**

Full (3 col)	2/3 (2 col)	1/3 (1 col)
6.933 x 9.3	4.566 x 9.3	2.199 x 9.3

**SPADEA FLAP**

3.22 x 21

**YES!**

Strip -	9.889 x 3
1/2 -	9.889 x 10.5
Full -	9.889 x 21

**COUPON BOOK**

6.933 x 4.375

**NEXTRA BUSINESS NOTES**

	Ticket Size	Ad Size
Small	6 col x 5.5	3 col x 5.5
Medium	6 col x 10	6 col x 5.25
Large	6 col x 10	6 col x 10

**L TAB**

Full	6 col	(9.889) x 9.6
2/3 V	4 col	(6.556) x 9.6
1/2 H	6 col	(9.889) x 4.735
1/2 V	3 col	(4.889) x 9.6
1/3 H	6 col	(9.889) x 3.113
1/3 V	2 col	(3.222) x 9.6
1/3 S	4 col	(6.556) x 4.735
1/4 H	6 col	(9.889) x 2.3
1/4 S	3 col	(4.889) x 4.735
1/6 H	4 col	(6.556) x 2.3
1/6 V	2 col	(3.222) x 4.735
1/12 S	2 col	(3.222) x 2.3

**BUNDLES OF JOY**

9.88 x 9.5

1 column	1.94	1 box high	2.35
2 column	3.93	2 box high	4.74
3 column	5.91	3 box high	7.13
4 column	7.9	4 box high	9.5
5 column	9.88		

**VALUE DIRECT TAB**

Front Cover	Full	1/2 V
6 col x 8	6 col x 10	3 col x 10
1/2 H	1/4	DAC Card
6 col x 5	3 col x 5	4.75 x 8

**LOCAL VALUES TAB**

Front Cover	Front Strip	Back	
9.3 x 7.125	9.3 x 1.5	6 col x 8.5	
Full	1/2 V	1/2 H	1/4
6 col x 10	3 col x 10	6 col x 5	3 col x 5

**AD SIZES**

Updated 3-12-15

**SINGLE SHEET INSERTS**

5.5 x 8.5    8.5 x 11    11 x17 (folded)