



PINNACLE BANK ARENA/SMG EXTERIOR ACCESS and USE POLICY

In order to consistently and efficiently manage the use of the exterior areas around the Pinnacle Bank Arena, to assure convenient access to Arena Patrons, and to respect the contractual rights of Arena tenants, acts, and exhibitors, the following policy is adopted:

A. CHARITABLE SOLICITATIONS.

Charitable solicitations are only allowed within the Arena and in non-public forum exterior Arena areas at the request of a Tenant, the Tenant's contractual entity and/or the artists or productions they represent.

B. PUBLIC COMMUNICATIONS.

Leafleting, signature gathering, promotional material distribution, merchandise sales, and picketing are only allowed within the Arena and the non-public forum exterior Arena areas at the request of a Tenant, the Tenant's contractual entity and/or the artists or productions they represent.

C. MEDIA USAGE.

Media interviews, press conferences, or media promotional opportunities are allowed within the Arena and the non-public forum exterior Arena areas with advance approval from the Pinnacle Bank Arena management. Pinnacle Bank Arena management approval may include review and approval by the Tenant, the Tenant's contractual entity and/or the artists or productions they represent.

D. NON-PUBLIC FORUM EXTERIOR ARENA AREAS.

The non-public forum exterior Arena areas are areas that extend out to the public sidewalk perimeter and include walkways, steps, verandas, terraces, access ramps, parking lots, loading ramps, the Arena Festival Space/parking lot, and the Arena premium parking garage. The non-public forum exterior Arena areas are shown on the maps and photographs attached as Attachment A.

E. ADDITIONAL RESTRICTIONS.

Non-public forum rules shall apply to additional Arena exterior areas when those areas are restricted under the terms of a Pinnacle Bank Arena lease or under a Special Designated Liquor License issued by the City of Lincoln.

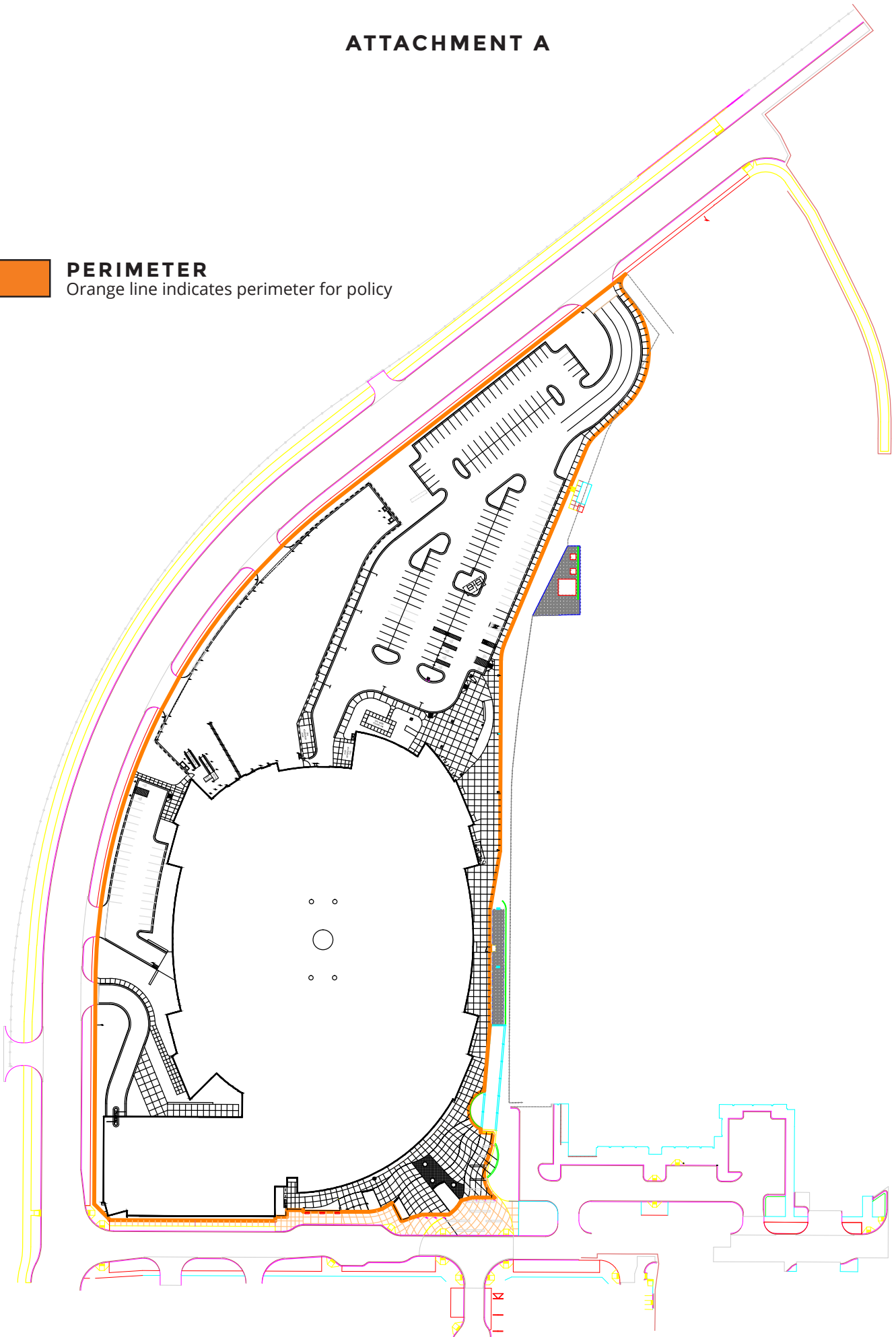
Effective Date: October 14, 2014

ATTACHMENT A



PERIMETER

Orange line indicates perimeter for policy

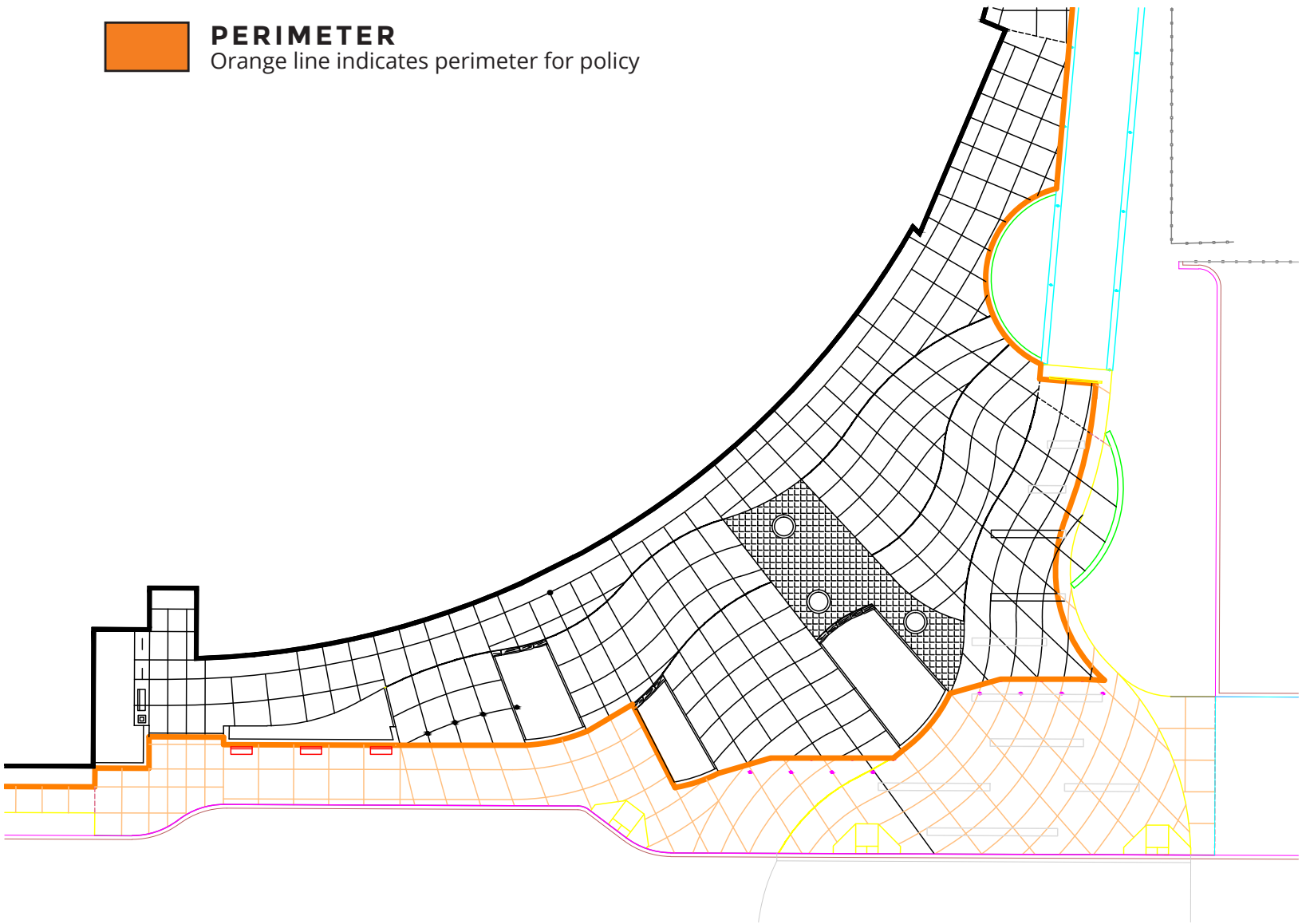


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