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AOT



of Best Places to Work. PLUS, Top Five in three categories.

Advertising supplement to: JOURNAL STAR

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TO THE **BEST PLACES TO WORK IN LINCOLN!**

For over 90 years, Woods & Aitken LLP has understood and celebrated strong business in the Lincoln community. We congratulate the 2016 Best Places to Work award winners and thank each of them for fostering fun and productive workplace cultures!



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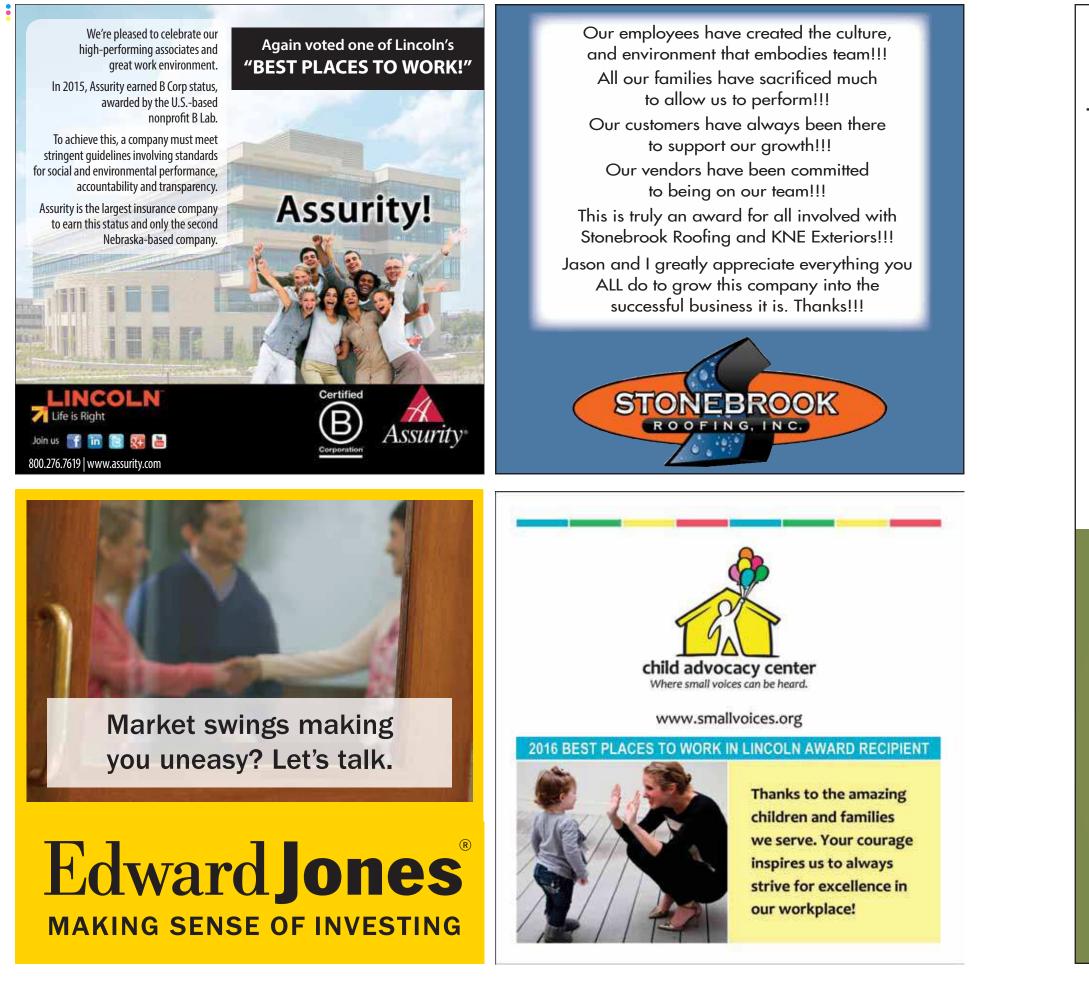
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Congratulations to the winners of the 2016 Lincoln's Best Places to Work. These are the top Workplaces in Lincoln according to the people who know best - their employees. We kept it under wraps but now it's time to spread the word! ARGE BUSINESS CATEGORY EDIUM BUSINESS CATEGOR SMALL BUSINESS CATEGORY 1-150 EMPLOYEES) 10-50 EMPLOYEES) -99,999 EMPLOYEEL Schemmer Associates Hudl **Edward Jones** Inc. Edward **Jones** SCHEMMER hudi MAKING SENSE OF INVESTING ARCHITECTS | ENGINEERS | PLANNER

Finalists!

Congratulations to these businesses for being in the top five in their category for 2016.

Large Business Category (151-99,999 Employees)

Verizon Wireless **Assurity Life Insurance Company Olsson Associates Firespring**

Medium Business Category (51-150 Employees)

Zillow Group National Rural Electric Cooperative Association (NRECA) Hausmann Construction John Henry's Plumbing, Heating and AC

Small Business Category (10-50 Employees)

Child Advocacy Center World of Knowledge Child **Development Center Region V Systems Stonebrook Roofing Inc.**



Keep up the good work.





Lincoln's Best Places to Work 2016

Are your employees advocates for your organization? Do they have an all-in attitude and are willing to go above and beyond? Do they intend to stay with the company? These are three vital components that indicate successful employee engagement.

This is the fourth year the Omaha company Quantum Workplace has administered its employee engagement survey in Lincoln to measure corporate culture and to help pinpoint the best workplaces. The effort is put together annually by three partner organizations – Woods & Aitken, Lincoln Journal Star and LHRMA (Lincoln Human Resource Management Association).

Winners of the Best Workplaces in Lincoln for 2016 are as follows: Schemmer Associates Inc., small business category (10-50 employees); Edward Jones, medium-sized (51-150 employees); and Hudl, large (more than 150 employees). Additional businesses recognized in 2016 include Child Advocacy Center, World of Knowledge Child Development Center, Region V Systems, Stonebrook Roofing Inc., Zillow Group, National Rural Electric Cooperative Association (NRECA), Hausmann Construction, John Henry's Plumbing, Heating and Air Conditioning, Verizon Wireless, Assurity Life Insurance Company, Olsson Associates and Firespring.

Sixty companies were nominated to participate in the survey. A certain percentage of employees must respond for the company to be considered eligible for the award of Best Workplace in Lincoln. (Required response rates vary depending on the size of the business). The questionnaire specializes in measuring employee engagement in a vari-



ety of areas ranging from Compensation and Benefits to trust in Senior Leadership.

Quantum Workplace states they model employees' engagement using three distinct constructs: discretionary effort, advocacy and retention. This construct is known to correlate strongly to the ebbs and flows associated with broader measurements of organizational culture.



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