

Business Achievement

Elise Raymond Joins UNANIMOUS as Web Strategist

LINCOLN, NE, November 17, 2025 — UNANIMOUS, a leading brand alignment agency, proudly announces the addition of Elise Raymond as its new Web Strategist, expanding the capabilities of its web team. Elise brings a strong blend of analytical thinking, creative problem-solving, and a passion for bringing digital projects to life. Her experience in project management and digital strategy equips her to optimize user experiences, support web initiatives, and make data-informed decisions.

“Elise is thoughtful, collaborative, and brings a great strategic mindset,” said Matt O’Gorman, Vice President of Web at UNANIMOUS. “Her balance of creativity and data-driven thinking will make a real difference for our clients.”



Elise Raymond
Web Strategist

With Elise’s addition, UNANIMOUS reaffirms its commitment to delivering custom, user-centered web solutions built for performance, scalability, and alignment with brand objectives.

For more information, visit BeUNANIMOUS.com.



UNANIMOUS

UNANIMOUS is a full-service branding agency based in Lincoln, Nebraska, in the heart of the Midwest. They have partnered with clients to develop strong brand alignment through strategic marketing, creative design, engaging websites, and compelling video projects of all sizes and scopes. UNANIMOUS is known for collaborative partnerships and works with a variety of clients nationwide. The agency prides itself on rhyme, reason, and results.