

BUSINESS ACHIEVEMENT



UNION BANK & TRUST PROMOTES HERZBERG

**Kristine Herzberg,
Small Business Lending Officer**

Union Bank & Trust (UBT) recently promoted Kristine Herzberg to Small Business Lending Officer.

Herzberg joined UBT in December 2019 as a Relationship Officer for Omnify Benefits. In her new role, Herzberg will work closely with small business owners, entrepreneurs, and startups to support their long-term growth by connecting them with the tailored banking solutions, financing options, and expertise

they need to succeed.

Herzberg graduated from Midland Lutheran in 1999 with a bachelor's degree in sociology. She is committed to staying involved in her community, having served on the Buffalo County Court Appointed Special Advocate Board of Directors, as a volunteer for Christ Lincoln Church & School and Messiah Church & School, as an ambassador for the Algona Chamber of Commerce, and as co-chair of RAGBRAI Algona.

UBT

Union Bank & Trust

Union Bank & Trust is a privately owned Nebraska-based bank that offers complete banking, lending, investment, and trust services, in addition to serving as program manager for Nebraska's NEST College Savings Plan. The bank has 35 full-service and loan production offices in Nebraska, Kansas, and Colorado. It is the third-largest bank in Nebraska, with bank assets of \$8.8 billion and trust assets of \$42.7 billion as of June 30, 2025.