

# Business Achievement

## UNANIMOUS Expands Marketing Team with Alyssa Earl

LINCOLN, NE, January 28, 2026—UNANIMOUS is excited to announce the addition of Alyssa Earl as Marketing Strategist. Alyssa has been a valued member of the UNANIMOUS team since last summer, contributing to a variety of projects and continually expanding her marketing expertise.

In this role, Alyssa supports the planning and execution of marketing initiatives across a wide range of projects. She brings a thoughtful, strategy-first mindset, a strong work ethic, and hands-on experience in content development, digital marketing, and campaign execution.

“We’re thrilled to see Alyssa step into this expanded role full-time,” said Jamie Riha, Marketing Director. “Her experience in social and digital marketing, paired with her creativity and collaborative approach, strengthens our team and the partnerships we build.”



**Alyssa Earl**  
**Marketing Strategist**

With Alyssa’s addition, UNANIMOUS continues to strengthen its commitment to delivering comprehensive marketing solutions that blend strategy, creativity, and results. Her addition reflects the agency’s dedication to growth, talent development, and unified collaboration.

For more information, visit  
[BeUNANIMOUS.com](http://BeUNANIMOUS.com).



UNANIMOUS

UNANIMOUS is a full-service branding agency based in Lincoln, Nebraska, in the heart of the Midwest. They have partnered with clients to develop strong brand alignment through strategic marketing, creative design, engaging websites, and compelling video projects of all sizes and scopes. UNANIMOUS is recognized for its collaborative partnerships and works with a diverse range of clients nationwide. The agency prides itself on rhyme, reason, and results.