

Sweet traditions, local love:

How Butterfly Bakery continues to rise in Lincoln

Sponsored content by Laura Strom, Brand Ave. Studios staff writer



Butterfly Bakery has become a beloved taste of Lincoln, known for its beautiful custom cakes, irresistible pastries and warm, welcoming atmosphere. Since opening

its doors in 2009, it has earned a loyal following and plenty of accolades, including the Lincoln's Choice Award 2025 for Best Bakery, Nebraska Wedding Day 2025 Best Wedding Cakes and the Lincoln Chamber of Commerce Savor the City 2025 Best of Show.

Stacy Tamerius, owner of Butterfly Bakery, answers questions about how Butterfly Bakery makes every celebration sweeter.

Q: How did your business get started?

Butterfly Bakery began in 2009 and is known for its excellence in cakes and pastries. Over the years, the bakery has grown thanks to a talented team of decorators and bakers who pour heart and artistry into everything they make.

Q: What do you love about being part of the local business community?

Being a local business in Lincoln is truly special. We're part of an incredible community of business owners and entrepreneurs who support and uplift one another. Lincoln loves to support local

businesses. It's part of our mission to be a business that this community is proud to call its own.

Q: What are your most popular products or services?

During the holiday season, the bakery transforms into cookie central thanks to our sister company, Sunflower House Cookies. From festive cookies to seasonal desserts, there's something sweet for all your holiday gatherings. We also bake fresh breakfast every morning, and our cinnamon rolls are a customer favorite.

Q: Do you have any holiday promotions or events?

Yes! We host cookie-decorating classes throughout the holiday season that are fun for families, friends and anyone who loves to get creative.

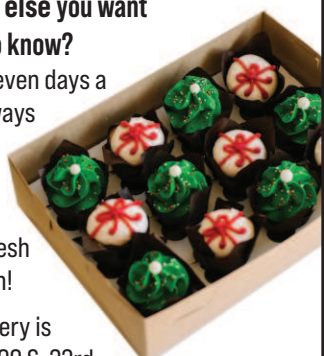
Q: What makes shopping local great?

Shopping local means you are saying, "I want this business in my community." Every purchase supports small teams and keeps more dollars within the community.

Q: Anything else you want customers to know?

We're open seven days a week and always ready to welcome you with something fresh from the oven!

Butterfly Bakery is located at 4209 S. 33rd St. in Lincoln. Visit butterflybakeryne.com for more information.



BUTTERFLY BAKERY