

HANDMADE

Kt Designs

UNIQUE & INDIVIDUALLY MADE

How this local business turned an idea into a handmade home decor success

Sponsored content by Andrea Richard, Brand Ave. Studios staff writer

Kassie Thompson is the founder and owner of KT Designs, known for handmade door hangers and other decorative items. In this Q&A, Thompson shares how she started her business and why she loves being a small business owner in Nebraska.

How did your business start?

I started my small business journey in 2013 in my hometown, Columbus, Nebraska, making back-to-school items, chalkboards and hand-painted smaller things on the side while working a full-time job.

In 2019, I invested in my first small laser. I started doing a handful of craft shows and events. Fast-forward to today and I am now on my fourth year of doing my small business full-time.

I currently have a pop-up shop at the UnionBank place in Lincoln. I offer a wide variety of home decor, door signs, licensed Husker signs, pet inspired signs, pet portraits, ornaments and more.

What makes your products unique?

I hand make all my products. I love to design new custom orders for one-of-a-kind unique pieces.

What do you love about being part of the local business community?

I love the amount of support I get from being local. I have my faithful returning customers along with new people I meet at all of my markets.

What are your most popular products?

Husker door signs, memorial stadium wood decor and wood flower pieces.

Do you have any holiday promotions or events coming up?

I will be at Wax Buffalo's Holiday Market on Dec. 7.

What makes shopping local great?

When you shop local and from small businesses, it means the world to them and it continues to grow the community.

I will be opening my own brick and mortar in March 2026 at Gateway Mall. Follow us at [ktdesigns15](https://www.ktdesigns15.com), [ktdesigns15.com](https://www.ktdesigns15.com).

