



Pittenger
& Anderson
REGISTERED INVESTMENT ADVISOR

#5 on the *CNBC Financial Advisor 100 List for 2025*

Pittenger & Anderson Ranked #5 on CNBC's 2025 Financial Advisor 100 List

Lincoln, NE — October 1, 2025 — Pittenger & Anderson, Inc. (P&A) is proud to announce its recognition as the #5 ranked firm on CNBC's prestigious Financial Advisor 100 list for 2025. This marks the seventh consecutive year that P&A has been honored with a place on the list and stands as the only Nebraska-based firm to earn this distinction.

The CNBC Financial Advisor 100 is compiled annually and highlights the top independent Registered Investment Advisors (RIAs) in the country. The 2025 ranking methodology, prepared in collaboration with data provider AccuPoint Solutions, evaluated firms on a variety of

proprietary factors, including compliance record, years in business, total accounts, and assets under management. The analysis began with 40,563 RIA firms and was narrowed to 1,015 qualifying firms before final rankings were determined.

"We are truly humbled to be included among the top firms in the nation once again by CNBC," said Trey Pittenger, CEO of Pittenger & Anderson. "This recognition is a reflection of our ongoing commitment to serving our clients as their unwavering financial advocate."

While national recognition is an honor, P&A emphasizes that its greatest achievement remains the trust and loyalty of its clients. "Our mission remains the same: to put our clients' best interests first, at all times," said Pittenger. "We work tirelessly every

day to uphold that founding principle, and this recognition is simply a reflection of the relationships we are fortunate to have with our clients." As P&A celebrates this achievement, the firm remains focused on its core values of transparency, collaboration, excellence, and empathy. Learn more at pittand.com.

Disclosure

The 2025 CNBC FA 100 ranking was published on October 1, 2025. The methodology used for this ranking can be found here. Pittenger & Anderson, Inc. did not pay any compensation to be considered for this ranking. CNBC requires firms to pay a licensing fee for the use of the CNBC FA 100 logo in marketing materials.

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