



Common App Update Academic Leadership October 2021

Agenda

- **Launch Update**
- **How to Apply to the Common App**
- **Reimbursement for Common App Expenses**
- **IGA Development and Data Requests**
- **Outreach**
- **Thoughts/Feedback**



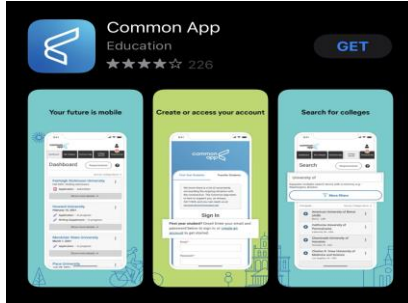
Launch Update

☐ **Thank you for your hard work!** ☐



How to Apply -- Common App

- Go to <https://www.commonapp.org> or Download the App for Common App



- Create an Account – Use Education Professional for a Test-User Account
- My Colleges – Select Your Colleges (Explore Colleges)
- Answer the Common App Questions Under Common App Tab
 - Demographic and Waiver Information
- Go to Each Institution in Your Profile “My Colleges”
 - Review the Requirements and Answer Questions
 - Select Recommenders and FERPA
 - Review and Submit Common App
- Review Dashboard and Submit

✓ Address	^
✓ Contact Details	^
✓ Demographics	^
✓ Language	^
✓ Geography and Nationality	^
✓ Common App Fee Waiver	^



Common App Reimbursements

- **Reimbursement model for the Common App***
 - Implementation Fees (Standard or Custom Platform Fees)
 - Annual Membership Fee (if applicable, new membership fee is waived for 2 years)
 - Cost per submitted application
 - (\$4.43 Standard or \$4.80 Custom per application)
 - **Common App Insight Fee**

Below is the pricing for [Common App Insight](#). Tiered pricing, by previous year's Common App volume:

 - 0-1,000 applications = \$2,500
 - 1,001-10,000 applications = \$5,000
 - 10,001+ applications = \$7,500
 - New Members: \$2,500
- **More details will be forthcoming on how to submit a reimbursement.**

*A maximum award will be indicated in the IGA



IGA Development and Data Requests

Within the Intergovernmental Agreement (IGA), IBHE will be including requests to collect the following data:

1. Each public university will share and/or provide access to IBHE the summary application volume information either through Common App. Insights or through the provision of data extracts to IBHE specific to application volume during specified and pre-defined periods (e.g., on 1st Day of each month).
2. Each public university will provide student-level data to IBHE including but not limited to Common App. Common Questions and System Fields (as defined by the Common App. First-Year Data Catalog), along with local institutional ID numbers and information on the acceptance status and related information for each applicant. The intent of this information is to determine how many applicants are enrolling at multiple Illinois public universities and the characteristics of those individuals. This information will be linked to IBHE's current student-level enrollment collection.

More information will come in January 2022 from Eric Lichtenberger.



Outreach

- **Back-to-School Messaging with State Educational Agencies**
 - ISBE
 - ISAC Corps
- **IBHE/Common App presentation at the Illinois School Counselors Association conference (November 2, 2021)**



Common App Resources

First-year application guide: <https://www.commonapp.org/apply/first-time-students>

Additional resources:

- From our [Common App Ready](#) resources, there are 2 PDFs: *What is Common App?* and *How the First Year Common App Works*
- On our [YouTube channel](#), there is an overview video of the [first-year](#) application
- Common App Toolkits: [Press Toolkit](#), [Social Media Toolkit](#), and [Engaging with Counselors](#)





Thank you!