

# The Latest Style

Exploring The Associated Press Stylebook

ISNWE conference – July 15, 2021

Warm up the editor brain ...

Focus the eagle eye ...

Did you notice ...

... the \*egregious\* error?

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**ISNWE** conference – July 15, 2021

# Quiz question 1

1. One of the following is a broad term that describes the other three:

A) MERS

B) SARS

C) COVID-19

D) coronavirus

# Quiz question 2

2. Which is not an international city that stands on its own as a dateline?

A) Milan

B) London

C) Dublin

D) Joplin

# Quiz question 3

3. Which acronym is not acceptable on first reference?

A) mpg (for miles per gallon, when paired with a number, i.e., 30 mpg)

B) mph (for miles per hour)

C) kph (for kilometers per hour)

D) all are acceptable on first reference

# Quiz question 4

4. “Mistress” is ...

A) The female equivalent of “mister”

B) An acceptable substitute for “the other woman”

C) Archaic and sexist; do not use



# Quiz question 5

5. Which of the following is the preferred term for a rifle that fires each time the trigger is pulled?

- A) Assault weapon
- B) Military-style rifle
- C) Assault rifle
- D) Semi-automatic rifle

# Quiz question 6

6. “Preheating” the oven is a baked-in redundancy. Only use “heating.”

A) True

B) False

# Quiz question 7

7. A good rule of thumb is to have no more than \_\_\_ digits in a single paragraph.

A) 2

B) 3 to 5

C) 8 to 10

D) 15 to 20

# Quiz question 8

8. Which of these is an actual current reference to a group of countries?

A) G-3

B) G-7

C) G-8

D) all three are correct

# Quiz question 9

9. The only unacceptable term of the group is:

A) homeless people

B) bum

C) people without housing

D) people without homes

# Quiz question 10

10. Brexit refers to the departure of \_\_\_\_ from the European Union

A) England

B) England and Scotland

C) Prince Harry and Meghan

D) the United Kingdom

# Quiz question 11

11. Those who doubt the existence of climate change should be described as...

A) deniers

B) skeptics

C) doubters

D) none of the above

# Quiz question 12

12. Which is not a recommended switch to gender-neutral language?

- A) “Doorman” becomes “door attendant”
- B) “City of Brotherly Love” becomes “City of Human Endearment”
- C) “Policeman” becomes “police officer”
- D) “Manhunt” becomes “search”



# Quiz question 13

13. Which is the preferred general term?

A) Older adult

B) Senior citizen

C) Senior

D) Elderly

# Quiz question 14

14. Which of following is not abbreviated in a numerical address?

A) Drive

B) Street

C) Avenue

D) Boulevard

# Quiz question 15

15. Which pair is correct for first reference and second reference?

- A) Associated Press, AP
- B) The Associated Press, AP
- C) Associated Press, A.P.
- D) The Associated Press, A.P.

# Quiz question 16

16. Only one of the following is correct for a first reference. It is...

A) Centers for Disease Control

B) AARP

C) American Automobile Association

D) National Institute of Health

# Quiz question 17

17. SEAL(s), a special operations force of the Navy, stands for “sea, earth, air, land.”

A) true

B) false

# Quiz question 18

18. The phrase that reflects that surveys and polls are not perfectly accurate is:

- A) sampling snafu
- B) answer anxiety
- C) margin of error
- D) margarine error

# Quiz question 19

19. One of the following is NOT part of the acronym “BASE jumping” (a type of extreme sport)

A) Bridge

B) Antenna

C) Span

D) Earth

# Quiz question 20

20. "Gauge" measures the size of ...

A) a shotgun

B) pasta

C) sneakers

D) blizzard



# Quiz question 21

21. The only word spelled correctly is...

A) restaurateur

B) poinsetta

C) mosquitos

D) picnicing

# Quiz question 22

22. Immigrants who'd benefit from the Development, Relief and Education for Alien Minors Act are sometimes called:

- A) Hopefuls
- B) Mini-applicants
- C) Dreamers
- D) Wishmakers

# Quiz question 23

23. Naloxone is used to...

- A) strengthen tooth enamel
- B) reverse an opioid overdose
- C) build muscle mass
- D) elude speed cameras

# Quiz question 24

24. “Fetus” refers to the stage of human development from the \_\_\_\_ week of pregnancy to birth.

A) second

B) fifth

C) eighth

D) 30<sup>th</sup>

# Quiz question 25

25. What is the relationship between El Nino and La Nina?

A) they were the largest and smallest of Christopher Columbus' ships

B) one follows a tornado and the other follows a tsunami

C) they are opposites

D) first cousins through marriage

And now...

**THE ANSWERS**

# Quiz answer 1

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***B) False (changed in 2020)***

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