

Isanti County
Project Spark: Elevating the Wellbeing of Isanti County
Proposal - Target Duration: 3-6 months

For this effort, International Thought Leader Network intends to demonstrate the power that a positive mindset can have on people, the community and businesses.

Project Goal #1: Formally Train **1000 people** in the county through Key Employers – represented by 4 entities*

- Isanti County Community Coalition
- Isanti County Government Coalition
- Cambridge-Isanti and Braham Schools Coalition
- Allina Health Coalition

* These entities could change based upon emergent information

Project Goal #2: Reach **2000 Students and Families** through School (Happiness 360°)

The following represents the sequence of activities and corresponding stakeholders intended for impact. *Should additional insights emerge, the Isanti Community Coalition may re-direct the priorities.*

Isanti County Community Coalition will meet at least three times in order to develop and then review progress on the 30-60-90 and 180-day plans. (2 Days ASAP + 3 days additional)

1. Recruit coalition members primarily from participants of Pre-Launch Pilots
2. Identify additional coalition roles needed and recruit members to fill needed roles participate in subsequent workshops
3. Initiate Survey

Narrow short-term focus to a few key employers / organizational entities. Target: 1). **C-I and Braham School District**, 2). **Allina** and 3). **Isanti County** – *especially Health Agencies and Social Workers*. (These organizations have infrastructure and resources to support rollout internally and could possibly share those capabilities with the Isanti County Community Coalition).

4. Facilitate internal coalition chartering sessions with Allina and Cambridge-Isanti and Braham Schools (possibly Isanti County Government – but quite possibly the county could participate jointly with either the School District, Allina or the County Community coalition. Estimated: Two 2-day Chartering workshops* (* Consider whether Allina, C-I and Braham Schools and Isanti County chartering workshops should / could be facilitated simultaneously? Might promote crossover opportunities and organizational empathy)
5. Organize and deliver workshops. 9 workshops x 50 people = 450 people trained
6. Train the Trainer & Certification for Trainers
7. Coaching for Allina, C-I and Braham School Districts, County employees
8. Provide Training Materials for 1000 citizens

Identify Schools and Teachers for Happiness 360° Curriculum: 2000 Students and Families

9. Professional Development delivered to School Staff, Curricula to Students and Parents.
10. Identify School support person(s) to assist in organizing rollout and to be trained / certified in H360° PD facilitation
11. Organize and facilitate "Parent University" webinars monthly to involve parents to participate in supporting students' success and become active in community events and training

Pre-Launch Pilots Workshops

12. Facilitate four 2-day Immersion workshops

Solicit Community Support

13. Community Events
14. Other Community Involvement
15. PR and Marketing – prior to Shawn Achor Event

Summary and Cost

Isanti Community Coalition
Isanti Government Center, Schools and Allina Charter
Nine 1 day workshops of 50 people
Train the trainer certifications
Immersion Workshops
Training Materials and Supplies
Community Events
Coaching for Allina, Schools and County staff
1,000 people training
2,000 students and families
Travel, lodging and shipping included
\$650,000

Dated the 1st day of September, 2021

ISANTI COUNTY BOARD OF COMMISSIONERS



Susan Morris, Chairperson

INTERNATIONAL THOUGHT LEADER NETWORK



Greg Kaiser, President