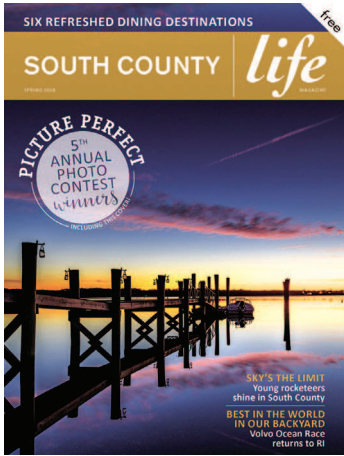


2019

SOUTH COUNTY *Life*

MAGAZINE



SPRING

Publication Date: March 14
Advertising Deadline: Feb. 8



MAY

Publication Date: May 2
Advertising Deadline: March 29



JUNE

Publication Date: June 7
Advertising Deadline: May 3



JULY

Publication Date: July 4
Advertising Deadline: May 31



AUGUST

Publication Date: Aug 1
Advertising Deadline: June 28



FALL

Publication Date: Sept. 19
Advertising Deadline: Aug. 16



HOLIDAY

Publication Date: Nov. 14
Advertising Deadline: Oct. 4

The Premier Magazine of South County
SouthCountyLifeMagazine.com

2019 SOUTH COUNTY *Life*

MAGAZINE

P.O. Box 232, Wakefield, RI 02880

TEL: 401-789-9744

FAX: 401-789-1550

AD SIZES	7X CONTRACT	4X CONTRACT	1X CONTRACT
Back Cover	\$770	\$905	N/A
Inside Covers	\$700	\$835	\$990
Page 1	\$700	\$835	\$990
Full Page	\$650	\$750	\$905
2/3 Page	\$540	\$650	\$810
1/2 Page	\$460	\$520	\$600
1/3 Page	\$300	\$390	\$465
1/4 Page	\$230	\$305	\$400
1/6 Page	\$175	\$230	\$305
1/8 Page	\$155	\$185	\$255
1/12 Page	\$105	\$140	\$205

*All rates are per issue and include full process color on glossy stock.

CIRCULATION

South County Life Magazine is distributed free throughout Rhode Island, with a heavy concentration from Westerly to East Greenwich.

PRODUCTION SPECIFICATIONS

Requirements: PC format. The entire ad file must be saved as a high resolution PDF. Files will be integrated into our InDesign document. Digital files must have all images scanned in place at 300 dpi. Fonts must be embedded or saved as outlines. Color must be CMYK format. Please furnish a hard copy color proof of the ad at 100% which will match the file exactly.

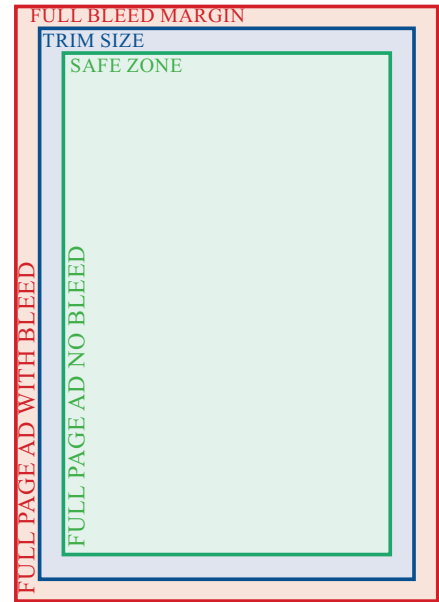
AD SIZES

Regular Ad Space Sizes Width x Height

Full Page (including bleed)	8.375"	x	11.125"
Will be trimmed to	8.125"	x	10.875"
Full Page (no bleed)	7.5"	x	10.25"
2/3 Page	4.694"	x	9.302"
1/2 Page (vertical)	4.694"	x	6.9375"
1/2 Page (horizontal)	7.125"	x	4.565"
1/3 Page (vertical)	2.25"	x	9.3125"
1/3 Page (horizontal)	4.6875"	x	4.5625"
1/4 Page	3.479"	x	4.575"
1/6 Page (vertical)	2.25"	x	4.5625"
1/6 Page (horizontal)	4.6875"	x	2.1875"
1/8 Page	3.479"	x	2.23"
1/12 Page	2.25"	x	2.1875"

COMMUNITY PAGES

Size	Cost	Width	x	Height
4 Blocks V	\$300	3.479"	x	9.302"
4 Blocks H	\$300	7.125"	x	4.575"
3 Blocks	\$240	3.479"	x	6.934"
2 Blocks	\$175	3.479"	x	4.575"
1 Block	\$95	3.479"	x	2.23"



FULL BLEED: If you have elements that continue to the edge of the page, they must extend past the trim size to the full bleed margin. If they do not, you may end up with white strips along the edge of the page due to cutting tolerance.

TRIM SIZE: This is the size that the page will be cut to.

SAFE ZONE: The elements that need to be seen clearly (i.e. addresses, phone numbers, other information) must be within the safe zone. If they are too close to the trim, they may be partially cut off, or (depending on whether your ad is on a left or right hand page) get lost in the gutter (the area where the right and left hand pages meet).

**1/2
horiz.**

**1/6
vert.**

**1/3
horiz.**

**1/2
vert.**

1/12

**1/6
horiz.**

**1/3
vert.**

2/3

Full Page

1/4

1/8

**Community
Pages**

1 Block

Ad Sizes