

CLASSIFIED ADVERTISING RATES

EFFECTIVE JANUARY 1, 2019



THE INDEPENDENT

NARRAGANSETT * NORTH KINGSTOWN * SOUTH KINGSTOWN

Marketing and Advertising Programs

The Independent offers a variety of marketing programs designed to fit every advertiser's need, including: The Independent, South County Life Magazine, Special Sections and Internet advertising options. Ask your Advertising Consultant for details.

General Information

The Independent is published Thursdays.

The information and rates contained herein apply to transient advertising placed by firms and individuals located in Rhode Island. Contract rates are available regardless of location.

Abbreviations will be confined to standard abbreviations as determined by company policy. An Independent box number may be used to insure complete anonymity. A service charge of \$10.00 is made for replies called for. Mailed replies are \$5.00 additional per mailing.

The Independent reserves the right to insert advertisements under such classifications as it deems appropriate, to edit advertising copy by eliminating or substituting words or by making other changes in conformity with its policies as to content and make-up of advertising matter, and to refrain from publishing any advertising it considers objectionable or in violation of state or federal law.

The Independent assumes no financial responsibility for typographical errors in advertising or for omissions, or failure for any reason to insert an advertisement, but will reprint without charge any part of an advertisement in which a typographical error occurs affecting its value. In the case of typographical errors the newspaper shall not be responsible beyond the first insertion.

Classified Display - Minimum 4 Column Inches.

Annual	\$12.40 pci
26 weeks	\$13.15 pci
13 weeks	\$13.90 pci
4 weeks	\$14.90 pci
OPEN RATE	\$15.40 pci

Classified Line Ads

LINE AD RATES

15 words or less - \$67.25	25 words or less - \$70.61
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Miscellaneous Classifications

Obituary Package.....	starting at \$75.00
Legal Advertising.....	\$8.95 pci
Bargain Hunter	Items selling for \$50 or less run Free.

Deadlines - Classified

Advertisements accepted until 2:00pm on Thursday for the following Thursday's edition.

Column Sizes - Classified

SIZE	INCHES
1 column	1.24
2 columns	2.56
3 columns	3.89
4 columns	5.21
5 columns	6.53
6 columns	7.86
7 columns	9.18
8 columns	10.5

Advertising Acceptability

The Independent reserves the right to refer all Advertising for Publication to its Advertising Acceptability Panel. All orders for advertising are taken on a conditional basis only and will not be published unless approved by the Panel.



NARRAGANSETT * NORTH KINGSTOWN * SOUTH KINGSTOWN

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