# 2025 Alameda County Fair by the Numbers:

TOTAL ATTENDANCE — 410,159 (up 13%) Total Vehicles Parked — 120,122 (up 9%)

#### **EXHIBITS:**

Competitive Exhibit Entries — 17,027 (up 26%) Exhibitors — 4,203 Jr. Livestock Auction — \$1,252,661.95 (up 25%) Small Animal Sales — \$24,428 Fine Art Sales — \$13,282.98

#### CARNIVAL:

Wristband Sales - Increased 27%

## CLASSIC FAIR FOOD CONSUMED:

Corn Dogs — 102,940 (up 107%) BBQ Turkey Legs — 22,492 (up 242%) Burgers — 16,529 (up 51%) Funnel Cake — 27,423 (up 51%) Cotton Candy — 22,492 (up 130%) Candy Apples — 17,584 (up 31%) Deep Fried Twinkies — 9,013 (up 799%) Cheeseburger Egg Roll — 2,010

## DRIVES:

Feed the Need Food Drive:

Pounds of Food Donated: 11,092 lbs

Total Meals Donated: 17,962

Pet Food Drive:

Pounds of Pet Food Donations: 1,434 lbs

Can of Pet Food Donations: 5,428

Pint for a Pass Blood Drive:

Blood Donated: 14,824 (up 3%)

## VOLUNTEER PROGRAM:

Fair Volunteers — 870 (up 18%) Volunteer Hours — 7,914 (up 6%)

# **CONCERT SERIES:**

Ticket Sales — 21,134 (up 66%)
Paid Concert Attendance — Increased 77%