

# OUR STORY...

Initial Point Real Estate began helping people buy and sell real estate in Kuna and the surrounding areas nearly two decades ago. You may remember us back then as Stubbs Realty but our name has since changed to more reflect our Kuna roots and dedication to our industry. The name change to Initial Point Real Estate was years in the making for us and we couldn't be happier with the positive response we've received from the community since. The name has special meaning to us as it is uniquely Kuna and relates directly to our business.



This survey marker on top of the butte marks Idaho's Initial Point

Initial Point is a butte just south of Kuna that serves as a starting place, or Initial Point if you will, for any land survey in the entire state of Idaho. So, if you have ever bought or sold a piece of property in Idaho then Initial Point, in a way, played a part in that. We think that is pretty neat. So neat in fact, we renamed our beloved brokerage after it.

We love the town of Kuna and couldn't think of a better way to honor it. Our name has changed but the same small town service remains. So, if you are looking to buy or sell property we hope to be your starting place and would be honored to earn your business.



Proudly serving the community for nearly 20 years!



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*Specializing in Kuna Real Estate*



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Call or email us today for a free custom market analysis  
of your home's value!

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