

THANKS!

SHOWCASING FUTURE AD DESIGNERS

The Daily News is proud to present the creative and artistic talents of area young people and to congratulate all participants. As part of the Newspaper In Education (NIE) program, this is the first "Design An Ad" supplement, which features the advertisements designed by the 4th grade elementary students in the Southern Huntingdon County School District.

Ninety-eight 4th grade students at Rockhill, Spring Farms and Shade Gap were each given information about a local business to design an ad for them. Students were assisted by their teachers, art teacher, assistant principal and *The Daily News* advertising staff. They did an amazing job!

Students were instructed on the basics of advertising, including conveying key information, writing concisely, using descriptive language, using art to enhance their message, and proof reading.

A big THANK YOU to all participants who supported this joint literacy effort and recognized the value of a newspaper as both a teaching and learning tool. Those businesses who are Partners In Education are notated with an (*).

The Daily News extends its appreciation to the following:

4th grade students of Rockhill, Spring Farms and Shade Gap. You Rock!

Jill Varner, Rockhill Teacher
Pamela Thomas, Spring Farms Teacher
Janet Hoover, Spring Farms Teacher
Christy Black, Shade Gap Teacher
Paula Gozikowski, Shade Gap Teacher
Olivia Mays, Art Teacher

Brent Pistner, Elementary Principal
Deborah Meitrott, Assistant Principal
Stacey J. Miller, Acting Superintendent
Dwayne Northcraft, Superintendent
SHCSD Board of Directors

