

THANKS!

SHOWCASING FUTURE AD DESIGNERS

The Daily News is proud to present the creative and artistic talents of area young people and to congratulate all participants. As part of the Newspaper In Education (NIE) program, this is the first "Design An Ad" supplement, which features the advertisements designed by the 4th grade elementary students in the Mount Union Area School District.

One hundred and nine 4th grade students at Kistler, Mapleton and Shirley Township were each given information about a local business to design an ad for them. Students were assisted by their teachers, and *The Daily News* advertising staff. They did an amazing job!

Students were instructed on the basics of advertising, including conveying key information, writing concisely, using descriptive language, using art to enhance their message, and proof reading.

A big THANK YOU to all participants who supported this joint literacy effort and recognized the value of a newspaper as both a teaching and learning tool. Those businesses who are Partners In Education are notated with an (*).

The Daily News extends its appreciation to the following:

4th grade students of Kistler, Mapleton and Shirley Township. Superintendent Brett Gilliland

Ashlee Myers, Kistler Elementary Teacher
 Matt Franks, Kistler Elementary Principal
 Maurine Hockenberry, Head Teacher, Mapleton
 Stacy Overcash, Shirley Township Teacher
 Nelisha Carbaugh, Shirley Township Teacher

Carly Shoulders, Kistler Elementary Teacher
 Elice Mentzer, Mapleton Elementary Teacher
 Michele Grove, Head Teacher, Mapleton
 Melissa Perez, Shirley Township Teacher
 Dawn Holesa, Shirley Twp. Elementary Principal

