

Voters Guide 2022

North Branch Mayor

Braham Mayor

Tish Carlson

What experiences do you have that would be beneficial to this role? “I love to volunteer in our community.



Tish Carlson

I’m a president for Blue Star for Moms group. Executive director and craft fair coordinator for Braham Pie Day. I volunteer with the Task Force and Craft Fair for the [Braham] event center. A volunteer member for the girl scouts, Chamber member, board chair for the HRA, a small business owner, a housekeeper and Braham’s current Mayor.”

What do you see as opportunities and challenges currently facing the city?

“Over the last few years, the City of Braham has seen its share of struggles and challenges. In 2021 we had eight resignations, and one employee separation agreement, from September to December. All but three of those positions have been filled... Our next challenge is our city budget. We need to replenish our depleted fund balance.”

What community issue matters most to you?

“I have been a member of the Braham community for 30 plus years and have kind of seen what works and doesn’t work within our community. Having held a council and mayor’s seat over the past 18 years and being a representative of the City of Braham and it’s residents, I have listened time and time again about public safety. And having 24/7 police coverage, fire coverage, good drinking water, infrastructure, new roads, park systems. These are also my concern as well as the city council concerns.”

Nate George

What experiences do you have that would be beneficial to this role? “I’ve been told by many that



Nate George

leadership comes naturally for me. Over a decade of civil and military leadership experience at multiple levels from front line to strategic policy making positions, this experience includes being a pupil leader, making good decisions in critical moments, and fiscal stewardship, managing multi-million-dollar budgets.”

What do you see as opportunities and challenges currently facing the city?

“Braham is poised for growth and quite frankly, it needs to. There’s opportunity to start by finding use for the various vacant properties that exist in town. There is opportunity to expand and improve our industrial park if we can fix the financial crisis to properly prepare the lots...A recent survey I sent out showed that 21% of respondents would rather see cuts to their city administration and council over cutting the police department.”

What community issue matters most to you?

“The issues that mean the most to me right now are getting the city back on the right track financially and improving transparency. None of the extra stuff we want to do matters, unless we build that foundation first.”

Lorraine Moeller

Why are you a candidate to be the next mayor of North Branch? “I am an independent voice with a passion for the North



Lorraine Moeller

Branch residents, business, religious and education communities. Community service and leadership are my strengths by my involvement with many organizations and responsibilities. I have been a resident of North Branch since 2000, widowed (husband Arlin was a Navy veteran) mother and grandmother, self-employed owner of Blue Sky Travel since 1983, part-time employee of Hennepin Theater Trust. I have served on the North Branch Chamber (past President and Board member); the North Branch Education Foundation (past President and board member), served and chaired North Branch Economic Development Advisory Board for 11 years; Big Sister/Little Sister mentor; cochair Chicago County Relay for Life; volunteer for Salvation Army, and at Every Meal. I am a proven leader and accomplished business owner with the desire to move our city forward to the next level expanding our existing business community and leading the pursuit of new business.”

What is the biggest issue facing the next mayor of North Branch? “Economic development is the dilemma facing North Branch. We have 240 plus acres of vacant space crying for development in our Inter State Industrial Park and various other commercial sites within the city. All you have to do is travel north on Interstate 35. Commercial building comes to a complete stop once you reach North Branch. We, the residents know that we need businesses to thrive as a city. No question! I will continue to be committed to attract new business of all sizes to North Branch and will work diligently to strengthen and expand

our existing businesses through private and public partnerships in order to move North Branch forward. I have and will continue to spend my career championing economic development as a business owner and leader. I will pursue all regional, state and federal funding and grant opportunities for projects, infrastructure and trails.”

Kelly Neider

Why are you a candidate to be the next mayor of North Branch? “I believe I am the best candidate for mayor based on my track record and community



Kelly Neider

service. Our family moved to North Branch in 2004 because we love the area, and we were already serving as youth pastors at a local church. In 2010 we opened our business in downtown North Branch, I served for 6 years at the Sr. Center doing fitness, served on the North Branch Chamber board 4 years and the buy local committee for 6 years, I resigned from the Chamber in 2016 when the opportunity to run for city council opened. In 2017 I began my first term, since then I have served on the NBWL Commission, Parks Trails Open Spaces Liaison, Transition Team, and Executive Committee. My experience and gained knowledge along with my desire to serve this community at the highest level makes me the right candidate to be the next Mayor.”

What is the biggest issue facing the next mayor of North Branch? “Currently, I believe creating an environment of excellence and attraction to our business district is the biggest issue. We have about 270 acres of prime real estate north of town, and I would like to invite businesses and/or industries to consider making NB their home, this would create jobs, tax revenue and excitement. It is long overdue. Utilizing our volunteer committees and commissions at the highest level is essential,

our Planning Commission and EDA should be actively involved in this process, their input is invaluable to the council. Even in the event a potential business/industry proposal would not be required to go in front of these boards does not mean that it shouldn’t. These individuals are in place, appointed by the council, to provide insight and perspective that absolutely needs to be considered when making decisions regarding the development of our community.”

Kevin Troy Schieber

Why are you a candidate to be the next mayor of North Branch? “The #1

issue I continue to hear about from so many of my fellow citizens is the mistrust they feel with some of our key city leaders. At the top, we need city council members who truly understand they were elected to represent the voice of our fellow citizens. Like many of you, I want our elected leaders to listen, be honest, and earnestly work to manage our community resources for the benefit of all of us.



Kevin Schieber

There should be no hidden personal agendas by our city leaders, only community focused actions that are clearly transparent to our citizens. I chose to run for mayor because it’s time to change the culture of our city council into one that wants to work as a team, values trust and respect with its citizens, and will work proactively with our business community as our city grows and develops.”

What is the biggest issue facing the next mayor of North Branch? “The biggest issue is the lack of cohesion between city council, top city employee leadership, and the various citizen-led commission boards. I see a ‘silos effect’ where the various teams are often working independently of each other, with commission boards often not empowered enough to assist the

city council as effectively. The city council also needs to ensure there is a fully transparent path of information between the city department leadership and the council. We need to be one team, understanding our individual success is dependent upon each other. One of our biggest challenges is to grow the commercial segment of our community, which includes creating a plan to start filling up our city-owned, 252-acre industrial park. We also need to do a deep dive into our water & sewer utility rates, as they are substantially higher than other similar sized cities. We are one team, all hands-on deck needed!”

Mark Schloer

Why are you a candidate to be the next mayor of North Branch? “I am running for mayor to bring a new level of transparency, accountability and my



Mark Schloer

ability to make fact-based, data-driven informed decisions to solve issues. I have a unique ability to get people together and solve problems, I am a strong negotiator and influencer.”

What is the biggest issue facing the next mayor of North Branch? “I believe the biggest issue is controlled growth while keep taxes/fees stable to our citizens.”

What is your biggest concern regarding the city budget for this year and for the future? “As a growing city we need to fill our industrial park with large manufacturers, distributors, and warehouses. That will help to offset the infrastructure costs to our citizens and still allow for expansion of that infrastructure to support the growth and keep our costs within budgeted numbers.”