

2026

Online Rate Card

Monthly Page Views : 266,719 Monthly Unique Visitors : 237,455

The #1 Source for Local News

Reading • Wakefield • Woburn • Winchester • Burlington • Wilmington • Tewksbury • Stoneham

Table with 5 columns: Run of Site, Size, Ad Impressions, Contract, Monthly. Rows include Top Leaderboard, Leaderboard, Bigad / In Story, Large Panel Ad, Lower Leaderboard.

Contract rate based on a 12 month contract.

More than 2,849,471 visitors last year

Print & Web Packages

More than 3,200,637 page views last year

Table with 4 columns: Size, 3.55"x3-1/2", 5.42"x5", 5.42"x9". Rows include Daily Times Chronicle, Daily Times Chronicle (1 Edition), Town Crier or Stoneham Independent, Middlesex East.

Web ad size is 300x250 pixels. 30,000 impressions per month. Print size as indicated. All print ads must be run within 30 days. Not agency commissionable. Acceptable file types: GIF, JPEG, SWF File size must be no large than 30K 7 Day Notice required for any online cancellation.

For more information about online advertising at homenewshere.com or other advertising opportunities for your business contact your sales representative.

Locations at 36 Commerce Way, Unit 410, Woburn, MA 01801

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