

2023



Online Rate Card

Monthly Page Views : 266,719 Monthly Unique Visitors : 237,455

The #1 Source for Local News

Reading • Wakefield • Woburn • Winchester • Burlington • Wilmington • Tewksbury • Stoneham

Run of Site	Size	Ad Impressions	Contract	Monthly
Top Leaderboard	728x90	30,000/mo	\$340	\$395
Leaderboard	728x90	30,000/mo	\$320	\$375
Bigad / In Story	300x250	30,000/mo	\$295	\$340
Large Panel Ad	300x600	30,000/mo	\$320	\$375
Lower Leaderboard	728x90	30,000/mo	\$250	\$295

Contract rate based on a 12 month contract.

More than 2,849,471 visitors last year

Print & Web Packages

More than 3,200,637 page views last year

Size	3.55"x3-1/2"	5.42"x5"	5.42"x9"
Daily Times Chronicle (All Editions)	4 Print Ads +1 Month on Web \$599.00	4 Print Ads +1 Month on Web \$899.00	4 Print Ads +1 Month on Web \$1499.00
Daily Times Chronicle (1 Edition)	4 Print Ads +1 Month on Web \$599.00	4 Print Ads +1 Month on Web \$899.00	4 Print Ads +1 Month on Web \$1499.00
Town Crier or Stoneham Independent	4 Print Ads +1 Month on Web \$799.00	4 Print Ads +1 Month on Web \$1450.00	4 Print Ads +1 Month on Web \$2399.00

Web ad size is 300x250 pixels. 30,000 impressions per month. Print size as indicated. All print ads must be run within 30 days. Not agency commissionable.

Acceptable file types: GIF, JPEG, SWF File size must be no large than 30K 7 Day Notice required for any online cancellation.

For more information about online advertising at homenewshere.com or other advertising opportunities for your business contact your sales representative.

Locations at
36 Commerce Way, Unit 410, Woburn, MA 01801

Phone 781-933-3700
Phone 781-944-2200
Phone 978-658-2346

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The Stoneham Independent

**Daily Times
Chronicle**

Town Crier