

"The newspaper of choice for the people of
Tewksbury and Wilmington for 60 years"

HomeNewsHere.com

RATES & DISCOUNTS

PRICE PER COLUMN INCH

	1 to 3 insertions	4 or more insertions	13 or more insertions	26 or more insertions	52 or more insertions
12 - 14 col. inches	\$15.50	\$14.75	\$14.00	\$13.50	\$12.75
15 - 29 col. inches	\$15.00	\$14.50	\$13.50	\$13.00	\$12.40
30 - 59 col. inches	\$14.85	\$13.75	\$13.25	\$12.75	\$12.20
60 - 125 col. inches	\$14.50	\$13.75	\$12.75	\$12.40	\$11.80
126 col. inches	\$14.20	\$13.40	\$12.50	\$12.10	\$11.40

Advertising Rates-at-a-Glance

1x2	ad is	\$30.85
1x3	ad is	\$46.50
2x2	ad is	\$61.90
2x3	ad is	\$92.85
2x4	ad is	\$123.80
2x5	ad is	\$148.50
2x6	ad is	\$185.75
2x8	ad is	\$241.70
2x10	ad is	\$302.10



3x3	ad is	\$139.30
3x4	ad is	\$185.75
3x5	ad is	\$226.60
3x6	ad is	\$271.90
3x8	ad is	\$362.00
3x10	ad is	\$445.25
4x4	ad is	\$242.25
4x5	ad is	\$302.10
1/8 pg	ad is	\$226.60
1/4 pg	ad is	\$467.50
1/2 pg	ad is	\$904.85
Full pg	ad is	\$1783.25

LEGAL NOTICE INFORMATION

Contact Maryellen Filipek
978-658-2346 Ext. 307
legals@dailytimesinc.com

Ask about multiple insertion rates
Effective January 1, 2022

Reading • Wakefield • Woburn • Winchester • Burlington • Wilmington • Tewksbury • Stoneham

Run of Site	Size	Contract	Monthly
Top Leaderboard	728x90	\$340	\$395
Leaderboard	728x90	\$320	\$375
Bigad / In Story	300x250	\$295	\$340
Large Panel Ad	300x600	\$320	\$375
Lower Leaderboard	728x90	\$250	\$295

All online advertisements include a minimum of 30,000 impressions.
Contract rate based on a 12 month contract.



Acceptable file types for web ads: GIF, JPEG, SWF File size must be no large than 30K 7 Day Notice required for any online cancellation.

In Print and on Web Packages

Print ad Size	3.55"x3-1/2"	5.42"x5"	5.42"x9"
Daily Times Chronicle	4 Print Ads + 1 Month on Web \$599.00	4 Print Ads + 1 Month on Web \$899.00	4 Print Ads + 1 Month on Web \$1499.00
Town Crier or Stoneham Independent	4 Print Ads + 1 Month on Web \$599.00	4 Print Ads + 1 Month on Web \$899.00	4 Print Ads + 1 Month on Web \$1499.00
Middlesex East	4 Print Ads + 1 Month on Web \$799.00	4 Print Ads + 1 Month on Web \$1450.00	4 Print Ads + 1 Month on Web \$2399.00

Web ad size is 300x250 pixels. Print size as indicated.
All print ads must be run within 30 days.

CLASSIFIED ADVERTISING NETWORK

Classified 781-933-3700, Ext. 382
Classified Fax 781-935-9607
Classified E-Mail
class@dailytimesinc.com

Advertising includes our Daily Newspapers and weekly Middlesex East Publication.

10 COMMUNITIES - www.homenewshere.com

• Burlington • Lynnfield • North Reading • Reading • Stoneham •
Tewksbury • Wakefield • Wilmington • Winchester • Woburn

JOB MART
DISPLAY HELP WANTED

		Column Inch
5 Day Program	(9 column format)	\$46.90
3 Day Program	(9 column format)	\$42.00

IN COLUMN LINE CLASSIFIED
Deadline 12 noon day prior

HELP WANTED / REAL ESTATE

5 Days All Publications		\$48.50
Monthly	\$25.15 per line	\$125.75

SERVICES OFFERED

5 Days All Publications		\$45.60
Monthly	\$24.15 per line	\$120.75

FOR SALE

5 Days All Publications		\$43.00
Monthly	\$23.15 per line	\$115.75

MEMBERSHIPS

INAME Association
New England Newspaper Press Association
National Newspaper Association
Massachusetts Newspaper Publishers Association
Associated Press
Northeast Classified Advertising Managers Assoc.
Middlesex East Publications
New England Association of Circulation Executives
North Suburban Chamber of Commerce
U.S. Suburban Press, Inc.
Associated Press Adsend

MECHANICAL REQUIREMENTS

COLUMN WIDTHS:

•6 COLUMN (RETAIL)

RUN OF PAPER FORMAT

	Picas	Inches
1 column.....	9.5	1.625
2 columns.....	19.5	3.33
3 columns.....	30	5.04
4 columns.....	40.5	6.75
5 columns.....	50.8	8.45
6 columns.....	61	10.1
Single Page (21 inches deep) (294 agate lines per col.)	61	10.1

DOUBLE TRUCK

(2 pages plus gutter)	Picas 138.5	Inches 23
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6 & 9 column format 21 inches deep
(294 agate lines per col.)

9 COLUMN (CLASSIFIED)
FORMAT

	Picas	Inches
1 column.....	6.5	1.150
2 columns.....	14	2.374
3 columns.....	21.5	3.589
4 columns.....	29	4.818
5 columns.....	36	6.04
6 columns.....	43.5	7.256
7 columns.....	51	8.494
8 columns.....	58.5	9.722
9 columns.....	66	11

AWARDS

Collectively the Daily Times Chronicle has won over 263 awards for journalistic excellence over the past 45 years.

LEGAL & PUBLIC NOTICES -

NEXT DAY SERVICE

Rates and advertising deadlines available upon request