

RATE CARD

Middlesex East Publications

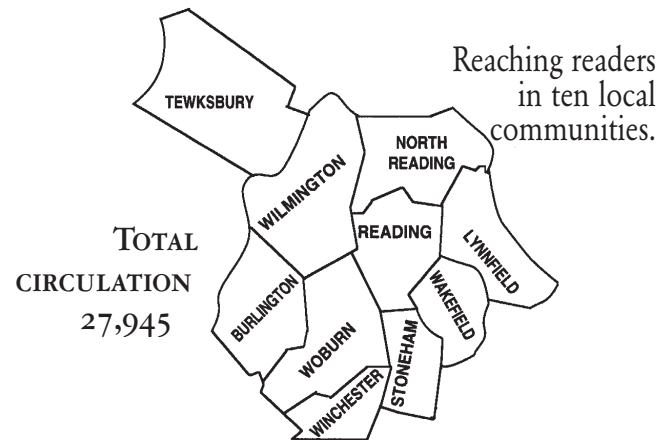
36 Commerce Way, Unit 410, Woburn, MA 01801

*Your ad will appear
in all ten
communities*



*Paid
publications
work best!*

•One call •One rep •One invoice



*Ask for the
Middlesex East Package!*

For info call: (781) 944-2200

www.HomeNewsHere.com

Rates. . . Includes all ten communities. Rates effective February 1, 2025.

MINIMUM R.O.P. AD: 7 COLUMN INCHES

R. O. P. OPEN RATE	\$35.00 PCI
6 COLUMN FORMAT, AGENCY COMMISSIONABLE	
4 CONSECUTIVE INSERTIONS	\$25.00 PCI
Monthly	
26 WEEK CONTRACT RATE	\$18.00 PCI
PAGE ONE RATE	\$37.00 PCI
AGENCY COMMISSIONABLE	
PAGE ONE 4 CONSECUTIVE	\$30.00 PCI
WITHOUT CHANGE, NON-COMMISSIONABLE	
13 WEEK CONTRACT RATE	\$22.00 PCI
HEALTH & BEAUTY	\$22.00 PCI
13 INSERTIONS EVERY OTHER WEEK	
• Inserts \$60/1000 - 8 or more Insertions/Year, \$50/1000	
• Spot Color \$150. Per Color - Four color available	

Low combination and repeat rates with Daily Times Chronicles, Stoneham Independent & Town Criers- Call (781) 944-2200

SPECIAL SECTIONS PUBLISH DATE

Back to School , Local School Calendars, Shopping . . .	Aug. 7
Back to School , Local School Calendars, Shopping . . .	Aug. 14
Back to School , Local School Calendars, Shopping . . .	Aug. 21
Back to School , Local School Calendars, Shopping . . .	Aug. 28
Health & Beauty	Every Other Week

JOB MART	Column
DISPLAY HELP WANTED	Inch
5 Day Program	\$46.90
3 Day Program	\$42.00

DEADLINES: All Deadlines Noon Monday, Week of Publication

Mechanical... 6 Column Format

1 COLUMN.....	9.5 picas	1.58"
2 COLUMN.....	19.5 picas	3.25"
3 COLUMN.....	30 picas	6.00"
4 COLUMN.....	40.5 picas	6.75"
5 COLUMN.....	54.10 picas	9.00"
6 COLUMN.....	61 picas	10.16"

DOUBLE TRUCK - 2 PAGES PLUS GUTTER
13 COLUMN..... 138.5 picas 23"

8 Col. Classified

1 Col... 6 picas... 1.00"	5 Col... 37.7 picas... 6.29"
2 Col... 14.4 picas... 2.41"	6 Col... 45.5 picas... 7.58"
3 Col... 22.2 picas... 3.70"	7 Col... 53.2 picas... 8.87"
4 Col... 30 picas... 5.00"	8 Col... 60.9 picas... 10.16"

Full page dimension is 10.16" wide x 21.5" long

Middlesex East Regional Section

Your one-call source to reach the following publications:

- Reading Daily Times Chronicle
- Woburn Daily Times Chronicle
- Winchester Daily Times Chronicle
- Wakefield Daily Times Chronicle
- Burlington Daily Times Chronicle
- Lynnfield Villager
- North Reading Transcript
- Wilmington Town Crier
- Tewksbury Town Crier
- Stoneham Independent

10 Communities



Errors & Omissions

Report Errors Immediately. Publisher agrees to republish that portion of the Ad which is incorrect.

Proofs

Proofing copies are available with a 3 day lead time.

Middlesex East Publications

36 Commerce Way, Unit 410, Woburn, MA 01801

Advertising Representative

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781-944-2200