

**DISPLAY AD RATES:** PER COLUMN INCH - ROP  
Effective January 1, 2025

**The Stoneham Independent** \$12.60  
**MONTHLY** 4 consecutive weeks  
7 col. inch minimum \$9.80  
*Non-commissionable*

**FIND-IT-QUICK BUSINESS DIRECTORY**  
Monthly rate, 8 Publications: \$115.10

**COLOR**  
\$12.60 plus \$150 per color, per page

**HELP WANTED DISPLAY**  
10 Communities: 3 Days \$42.00  
10 Communities: 5 Days \$46.90

**LEGAL NOTICE** \$25.15  
Repeat \$18.40

**INSERTS**  
\$60M • 12 or more in calendar year \$50M.  
Inserts must be received 5 working days in advance of publication at the Eagle-Tribune Publishing, Receiving Door 6, C/O Daily Times Chronicle, 100 Turnpike Street (Rt114), North Andover, MA 01845. Deliveries accepted 8am - noon and 1pm - 5pm Monday thru Friday

**ADVERTISING DEADLINES**

**The Stoneham Independent** 781-438-1660  
**Wilmington/Tewksbury Town Crier** 978-658-2346  
Retail display - Tuesday, 5 p.m.  
Line classified, help wanted display - Tuesday, 10 a.m.

**Daily Times Chronicle** 781-933-3700, Ext. 375  
Woburn, Winchester, Burlington, Reading, Wakefield  
Display, help wanted, line classified - 10 a.m. day prior

**Middlesex East Supplement** 781-944-2200  
Retail and help wanted display - Tuesday 10 a.m. day prior  
*A proof copy for display advertisers must be requested at time of ad placement and requires 1-day leeway.*

**RULES:**

**Publishers Option:** Woburn Daily Times Publication, Inc. reserved the right to edit, properly classify or decline any advertising copy. Acceptance of copy or prepayment does not imply agreement to publish.

**Errors & Omissions:** Report errors immediately, the publishers does not assume liability or financial responsibility for typographical errors or omissions. The Stoneham Independent will, for the first insertion, reprint only that portion of the advertisement which is incorrect.

# The Stoneham Independent



*Family Owned & Operated for 155 Years!*

**Publishing Facility:**  
**36 Commerce Way, Unit 410, Woburn, MA 01801**  
email: [news@stonehamindependent.com](mailto:news@stonehamindependent.com)

**PAID CIRCULATION**

<b>THE STONEHAM INDEPENDENT</b>	3,000
<i>Published every Wednesday</i>	
<b>STONEHAM INDEPENDENT</b>	
<b>DAILY TIMES CHRONICLE</b>	
<b>WILMINGTON/TEWKSBURY TOWN</b>	
<b>CRIER</b>	
<b>MIDDLESEX EAST SUPPLEMENT</b>	
Total Circulation:	23,145



**MECHANICAL REQUIREMENTS**

COLUMN WIDTHS IN INCHES:

**6 COLUMN FORMAT (R.O.P.)** Run of Paper Format

	Inches
1 column.....	1.69
2 columns.....	3.55
3 columns.....	5.42
4 columns.....	6.75
5 columns.....	8.45
6 columns.....	10.1

**ONLINE ADVERTISING RATES**

**MONTHLY PAGES VIEWS: 266,719**  
**MONTHLY UNIQUE VISITORS: 237,455**  
Reading • Wakefield • Woburn • Winchester  
Burlington • Wilmington • Tewksbury • Stoneham

Run of Site	Size	Contract	Monthly
Top Leaderboard	728x90	\$320	\$370
Leaderboard	728x90	\$300	\$350
Big ad / In Story	300x250	\$270	\$320
Large Panel Ad	300x600	\$300	\$350
Lower Leaderboard	728x90	\$220	\$270

*All online advertisements include a minimum of 30,000 impressions. Contract rate based on a 12 month contract.*

**In Print and on Web Packages**

Print ad Size	3.55"x3-1/2"	5.42"x5"	5.42"x9"
Daily Times Chronicle	4 Print Ads + 1 Month on Web \$525.00	4 Print Ads + 1 Month on Web \$850.00	4 Print Ads + 1 Month on Web \$1350.00
Town Crier or Stoneham Independent	4 Print Ads + 1 Month on Web \$480.00	4 Print Ads + 1 Month on Web \$775.00	4 Print Ads + 1 Month on Web \$1200.00
Middlesex East	4 Print Ads + 1 Month on Web \$750.00	4 Print Ads + 1 Month on Web \$1350.00	4 Print Ads + 1 Month on Web \$2200.00

*Web ad size is 300x250 pixels. Print size as indicated. All print ads must be run within 30 days.*

**LINE CLASSIFIED ADVERTISING**

*Deadline 10 a.m. day prior - 5 line minimum*

<b>For Sale</b>	5 days all publications	\$43.00
<b>Services Offered</b>	5 days all publications	\$45.60
<b>Help Wanted/Real Estate</b>	5 days all publications	\$48.50

*Line classified ads appear in The Stoneham Independent, Daily Times Chronicle, Wilmington/Tewksbury Town Crier, North Reading Transcript and the Lynnfield Villager*