

2019 BEST OF PEOPLE » Featured winner

Lisa Hobbs captures beauty of her photo subjects

BY ADAM PANNEL
FOR THE HERALD BULLETIN

ALEXANDRIA — Lisa Hobbs intends to do more than just capture the scene. She wants to bring out the inner beauty of her subjects.

“When I get that picture where the eyes have this emotion, and this face has this beautiful frame to it, my breath catches,” said Hobbs, who was chosen Best Photographer in the 2019 Best of Madison County survey.

Hobbs’ passion for photography swelled in high school, where she participated in scholastic photography awards contests and took photography classes.

But she took a different

route professionally, opting to pursue dentistry and job security instead of focusing on the highly competitive photography industry.

Years later, when she was working as a dental assistant and taking care of her infant youngest, she decided to start her own photography business.

She felt a challenge from God to overcome her self-doubts and pursue her passion.

“I’d say during my first two years of business I wanted to throw up before every single shoot because I was so nervous,” Hobbs said. “It was like stage fright. I didn’t think I was good enough. I didn’t think I could get what the people wanted. I thought I was going too slow.”

Four years after she began her business, Hobbs is known for her portraits, and her ability to engage and draw out the personality of her subjects.

“Whomever she’s taking pictures of, it’s just on a very personal level,” said client Carrie Young, who hired Hobbs to shoot her daughter’s prom and high school photos. “It comes out in the pictures how comfortable people are and how she can capture their personality.”

Now that Hobbs has confidence in her abilities as a photographer, she’s dreaming big. She hopes to open her own studio building where she can craft her own set locations.

Gone are the days of self-doubt. Lisa Hobbs can picture an even brighter future ahead.



John P. Cleary | The Herald Bulletin



A selection of photos by Lisa Hobbs



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