

19TH WOMEN SUFFRAGE AMENDMENT

CENTENNIAL ANNIVERSARY

A SPECIAL SECTION FROM

HERALD  BANNER

A Centennial
to Celebrate
Women
in **Business**
in **Hunt County**

Featuring business owners and managers in their own inspiring words.



“I’m just stubborn enough that I said, ‘I can do this’.”

– the late Billie Pickens

“Know it’s okay to fail, but never stop getting back up.”

– Gina Rushing

“You have to want it for yourself and make it happen.”

– Katy Ridge

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- In Recognition -

BILLIE PICKENS Greenville Transformer

As the Herald-Banner sought input on nominees to feature in our Women in Business section, one name kept coming up.

Women complimented her personality, leadership, and community involvement. They are speaking of the late Billie Pickens who died in January.

Pickens was president and owner of Greenville Transformer. She remained active in that role until a few days before her death at 95.

In 2016, the Herald-Banner's feature writer, Carol Ferguson, interviewed Pickens. Information about Pickens' life is taken from that story as well as her obituary.

In 1961, Pickens and her husband Charlie purchased Greenville Transformer. He died in 1980, and she decided to keep the business. Her daughter Pam was in high school, and Steve had already graduated.

She applied for loans to keep things going. After being rebuffed, ended up borrowing her own money from the Mutual Building and Loan.

On her prior attempt, she had been told, "You don't need to be in business. You're a woman and you ought to be at home."

Another time, Pickens and her son, age 20 or 21 at the time, were in a business meeting. The men in the meeting kept addressing Steve, who redirected them to his mother. This story was told by Pickens' granddaughter, Charlye Pickens, who noted that she works in a male-dominant business as well. "One of the biggest things I learned from her is if somebody ever tells you no, prove them wrong and do it anyway."

Pickens' determination allowed her keep and grow the business after her husband's death.

"We got our feet on the ground again. We did succeed. Steve and I have succeeded," she said emphatically.

Pickens had her son involved Greenville Transformer since he was a young child. She related that as a bookkeeper, if she had to step out of the office, she put her young son in a

large transformer can for safety.

"I stuck him in standing up with his little arms over the top," she said, laughing.

When asked by Ferguson if she was a feminist, Pickens replied, "I'm not sure I even know what being a feminist is ... but I think people should be able to do what they're capable of doing."

Pickens was a 43-year member of Altrusa Club of Greenville, a member of Wesley United Methodist Church, Planning and Zoning for the city of Greenville, and board of directors on Greenville Club Lake.

In the article, Melva Hill, a long-time Altrusan, noted of Pickens, "She is a strong woman who does not take responsibility lightly, and I have always respected her for her honesty and tenacity."

"She was the 'Matriarch of Greenville,'" said Penny Pickle Krispin, APRN, NP-C, of Sabine Valley Medical Assoc. who grew up knowing the Pickens family. "She was the consummate business person; always on point; no drama, just business."

Melva Geyer, a former editor of the Herald-Banner, described Pickens as a natural leader.

"She was just a leader without acting like a leader; she set an example for everybody with what she did. She just quietly went about her business. She had a great sense of humor."

Mary Standfield, a long-time Altrusa member, noted that when Pickens took over the business, it was a time that women did not own businesses.

"But she took the bull by the horns and did a wonderful job of running that business," Standfield said.

The Herald-Banner is honored to recognize Billie Pickens as a strong Woman of Business in Hunt County.



- From the Herald-Banner Advertising Department -

CELEBRATING WOMEN

The Herald-Banner is celebrating Women in Business!

This is the centennial year of the women's suffrage movement and ratification of the 19th Amendment, which legalized the women's vote. To honor that achievement of 1920, we want to showcase Hunt County women of 2020 who have achieved success as owners and or managers of local businesses.

In these pages, women share their stories of their journeys in their own words. They were generous with their time, and truly were humbled to be nominated by their peers as a strong woman of business.

What they have to say will inspire not only future women in business, but anyone who would like to grow in their own career. Their quotes were so significant, we have scattered them also throughout this publication.

We thank all those who participated in this project through nominating, sharing their stories, and by advertising.

Our advertising department found takeaways from these stories that motivate us as well.

We sincerely thank you, the reader, as the ultimate reason this Herald-Banner section is possible.

Enjoy the stories and feel free to reach out to the women or to us with feedback.

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19TH AMENDMENT WOMEN
CENTENNIAL ANNIVERSARY SUFFRAGE

- Travel -

LISA HILL Magic Travel



Lisa Hill has had a "magical" business for eight years: a travel advising service which specializes in all things Disney. This includes Walt Disney World, Disneyland, Disney Cruise Line, Aulani, and Adventures by Disney.

How do you achieve work life balance?

I don't require much sleep and I usually have some family members with me when I travel to various Disney locations.

What advice would you give to young women who want to succeed in the workplace?

To quote Walt Disney, "All our dreams can come true, if we have the courage to pursue them." But in addition to courage, it also takes a lot of dedication and a strong work ethic to accomplish your dreams.

How did you get where you are today, and who/what helped you along the way?

My love of all things Disney and a desire to make sure everyone I know has the most magical vacation experience possible has helped me grow my business.

When I started, I thought this would be a hobby and I would help a few people each year plan their family vacation to a Disney destination.

The first year I booked 12 trips and I was very happy with that number. Then those 12 clients started telling their friends and my business just sort of exploded.

Now I have clients from all around the country and even from Canada, Mexico, Australia and the UK. My business has grown so much that I had to recruit my sister to join me.

However, none of this would have happened if Kim Quimby, of Double K Travel, hadn't asked me to assist one of her clients in planning a Walt Disney World trip and then convincing me to become a travel advisor.

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Magic Travel
903-456-4653
[facebook.com/itsmagictravel](https://www.facebook.com/itsmagictravel)

- Insurance -

KATY RIDGE

Cornerstone Insurance



Katy Ridge is the owner of Cornerstone Insurance in Greenville, which specializes in Medicare, life insurance and retirement planning. She has been in business nine years.

How do you achieve work life balance?

As a business owner, it can be really difficult to find a balance. I make time for family and the things I am passionate about, like supporting my community and our local non-profits.

What advice would you give to young women who want to succeed in the workplace?

Work hard and don't give up. There were so many times in the beginning of my journey that I wanted to quit. But I knew that I wouldn't succeed if I did that, so I just worked harder. Now my

business is growing and prospering. You have to want it for yourself and make it happen.

How did you get where you are today, and who/what helped you along the way?

One of the reasons for my success is that I just won't let failure be an option. If I decide I'm going to do something, I do it 100 percent. I work harder and longer than anyone else.

The two most important people who helped me achieve my success are God and my wonderful husband, David Ridge. We prayed a lot in the first few years of my journey and God has blessed us both. David worked overtime to make sure that we were able to pay our bills while I was building my business and I thank him daily for making my business possible.

Cornerstone Insurance

2608 Eastland Ave., Suite 205, Greenville, TX 75402
903-494-5411
cornerstoneadvisors.net

- Insurance -

AMY WELCH

Cornerstone Insurance



Amy Welch has had Cornerstone Insurance in Commerce for four years, specializing in all aspects of Medicare and retirement. The company is an insurance agency and senior advisor.

How do you achieve work life balance?

Balance, what is that? I'm not sure that such a utopia exists, but what I do know is that women are far too hard on themselves in this area. We cannot be all things to all people! What we need to do is wake up everyday knowing that we will do our best and then forgive ourselves each night for any shortcomings we may feel.

What advice would you give to young women who want to succeed in the workplace?

It's important to remember that

the most valuable asset you bring to the table is yourself. Women are unique in our perspective when it comes to life and business. Never be afraid to speak up and share your thoughts! Often, I find that we are the level-headed ones in the room who are able to do the most effective problem solving.

How did you get where you are today, and who/what helped you along the way?

As cliché as it may sound, my parents have been the greatest influences in my life. I grew up with a dad who never saw problems, only opportunities and solutions, and my mom is one of the most determined and strong women I've ever known. I was always taught that the sky was the limit and everything is possible with hard work and determination.

Cornerstone Insurance

2104 Monroe St., Suite A, Commerce, TX 75428
903-246-3342
cornerstoneadvisors.net

- Medical -

PENNY PICKLE KRISPIN

Sabine Valley Medical Associates, Inc.



Penny Pickle Krispin has been in pediatrics since 1987. She formed her own practice in 2018 in Greenville, Sabine Valley Medical Associates, Inc.

How do you achieve work life balance?

I make a list numbered by priorities and press on.

What advice would you give to young women who want to succeed in the workplace?

Be thankful for closed doors as much as open ones; it's how you dodge bullets.

How did you get where you are today, and who/what helped you along the way?

My grandmother Ruth Simmons taught me to help all people when she gave me my father's old suits with \$5 in the pocket to take to homeless men in downtown Greenville back in the '70s.

Sabine Valley Medical Assoc.

4702 Wesley St., Ste. B, Greenville, TX 75401
903-450-0710
sabinevalleymedical.org

- Restaurant -

GLENDA YOST

Glenda's Cafe & Catering



Glenda Yost has had Glenda's Care & Catering for 18 years, beginning with a downtown location.

She specializes in home cooking, catering and friendly service.

How do you achieve work life balance?

It is a juggling act with my type of business which is restaurant and catering. Basically I just cherish each day that I get a break.

What advice would you give

to young women who want to succeed in the workplace?

Aim high, work hard, and treat others as you want to be treated.

How did you get where you are today, and who/what helped you along the way?

Growing up in restaurants helped me understand what it took to be successful in the business. My dad was always teaching me how to serve the customers and cook.

Glenda's Cafe & Catering

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- Real Estate -

D'ANNA BATES

Terry Driggers Realty Services LLC



D'Anna Bates works in real estate and property tax consulting, specializing in commercial, farm and ranch, and residential. She has worked in this field for five years.

How do you achieve work life balance?

Power of prayer, relationship with Christ, and a strong family support system.

What advice would you give to young women who want to succeed in the workplace?

Set goals, be a leader – not a

follower – always give 100 percent in all you do.

How did you get where you are today, and who/what helped you along the way?

My faith and my family, along with hard work, determination, and dedication.

My boss, Terry Driggers, whose knowledge and wisdom opened doors to a fulfilling career. He's taught me the importance of understanding the rules and laws of real estate to represent my clients to the best of my ability.

Terry Driggers Realty Services LLC

3005 Wesley St., Greenville, TX 75401

214-491-7842

driggersrealestate.com

- Optometry -

HAILEY WILLIS, O.D.

Texas Optical Center



Hailey Willis, O.D., provides vision and eye care through her business, Texas Optical Center. She has been in business seven years.

How do you achieve work life balance?

Keeping set work hours helps me have time for my family; and, as much as I can, I try not to do work-related things at home.

What advice would you give to young women who want to succeed in the workplace?

Don't undervalue or limit yourself. Dream big with your goals, then research and plan thoroughly before taking action. Also, empathy and honesty play a big role in being successful.

How did you get where you are today, and who/what helped you along the way?

It's taken long hours, hard work, and perseverance, but I'm fortunate to have a supportive family who encouraged and kept me going throughout my education and as a doctor and business owner.

Texas Optical Center

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903-455-0294

texasopticalcenter.com

**View this section online at
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- Welcoming Service -

PUD KEARNS

Housewarmers of Greenville



Pud Kearns has been welcoming newcomers to Greenville for 14 years, through her business Housewarmers of Greenville. She gives to new homeowners and new residents a red Housewarmers bag filled with gifts and offers from local businesses, as well as community information. In addition, she produces a monthly newsletter talking about what's going on in town.

How do you achieve work-life balance?

I have so many wonderful friends that I enjoy spending time with. I also enjoy volunteering and get great satisfaction from seeing things get accomplished to make Greenville and Hunt County a better place to live and work.

What advice would you give to young women who want to succeed in the workplace?

Take advantage of any opportunities to demonstrate your ability to handle responsibility – both in jobs and volunteering. That's how you create those lucky breaks. And, realize that giving your time to help others can lead to lots of things: jobs, improved community and a sense of satisfaction.

Finally, be an example – teach your children to help others. It can be as simple as picking up the trash, carrying groceries for a neighbor

or mowing a yard. Kindness is returned exponentially!

How did you get where you are today, and who/what helped you along the way?

I'm on my seventh "career" and thought that each one would be the one I'd retire from. But, as John Lennon said, "Life is what happens to you while you're busy making other plans."

Instead moves, illness, financial issues and other factors led me to another opportunity each time. Some, like teaching college, were terrifying at first, but I wasn't afraid to ask for help, and so many terrific people were there to guide me. And, at every turn, I've used some of the skills I acquired at previous jobs and learned new ones.

My grandmother and mother were both strong women who served as incredible role models for me. And they taught me how to think creatively. My mother used to say, "We're in this mess ... how are we gonna get out of it?" And we'd brainstorm to find the best solution. That's a skill I tried to pass on to my sons and to the many students I worked with in Destination Imagination. Of everything I've learned over the years, creative problem solving has to be the most useful.

Housewarmers of Greenville

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"Aim high, work hard, and treat others as you want to be treated."

- Glenda Yost



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- Insurance -

DEBBIE SICKELS

Insurance Group of North Texas, LLC



Debbie Sickels has been in the insurance business for 24 years, and been an independent agent for the last two. She specializes in personal and commercial and farm and ranch insurance.

How do you achieve work life balance?

I am a workaholic, but I work hard and I play hard. I love the lake and fishing and spending time with family.

What advice would you give to young women who want to

succeed in the workplace?

Work hard. Be a team player. Don't be afraid to speak up.

Go after the promotion and never quit learning. Love what you do and it will never be a job.

How did you get where you are today, and who/what helped you along the way?

Learning the business, special training.

My husband had to help take care of the house and kids; I worked long hours and I hustled.

Insurance Group of North Texas, LLC
8709 Wesley St., Suite C, Greenville, TX 75402
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insurancegroupofnorthtexas.com

- Floral / Gift Shop -

LUANNE DICKENS

Greenville Floral & Gifts



Luanne Dickens opened Greenville Floral and Gifts 35 years ago. She specializes in fresh flowers and gifts. She opened a second location five years ago, featuring apparel. It is Greenville Boutique & Gifts.

How do you achieve work life balance?

I go non-stop, and rely on prayer and support from family.

What advice would you give to young women who want to succeed in the workplace?

Set goals and be persistent.

How did you get where you are today, and who/what helped you along the way?

A lot of hard work and dedication and my family support.

Greenville Floral & Gifts
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greenvillefloralandgifts.com

Greenville Boutique & Gifts
2418 Lee St., Greenville, TX 75401
903-453-8028
greenvilleboutique.com

-Real Estate -

DENNISHA DENNEY

RE/MAX 3D Real Estate



Dennisha Denney is the founder RE/MAX 3D Real Estate, specializing in residential, commercial, farm and ranch, new construction and land. She has been in real estate more than half of her life. She said she is "proud to be the broker to the most AMAZING real estate agents in the world!" she said.

How do you achieve work-life balance?

I have a motto that I put God first, family second and business third. As long as I keep those three things in the right order, I am able to achieve a form of balance. The key is to be intentional with all three of those relationships.

What advice would you give to young women who want to succeed in the workplace?

1. Never let anyone tell you that you "can't" do something. (Where there is a will, there is a way.)
2. Discover what you are passionate about, and find a way to make a career out of it, because you will never feel like you are working a day in your life when you do what your heart desires.
3. The only way to fail is to quit, so don't quit, even when it is hard. (This is how you develop grit.)
4. Dream big! Set goals that you can measure, and be accountable to someone to help you achieve your goals no matter how big or small.
5. All the magic happens outside of your comfort zone – go live there!
6. Be the best version of yourself and live on purpose!
7. Commit all your ways to the Lord, and he will direct your path. He will also open the doors you need opened and close the ones you are not supposed to enter.

How did you get where you are today, and who/what helped you along the way?

God is the ultimate reason I am where I am today.

When we went from being an independent real estate brokerage to purchasing a RE/MAX franchise, I committed all of it to God.

From that moment on, He has blessed and grown our brokerage

tremendously. We are now opening our second location in Royse City. Everyday I wake up thankful for this journey. There have been so many people along the way that have helped me by giving me a chance or sharing advice.

My parents and grandparents had a huge influence on my life. When I was a young adult, Bobby Stovall told me, "Sometimes we have to do things in life to find out what you don't want to do." That is where I learned you should discover your passion and do something with that as a career.

Newman Peters gave me a chance. He leased my first office space in 2009 when I had no rental history and was starting a real estate company in the middle of a recession. Kelly Garrett gave me the opportunity to grow my office space when he was building the building we are in now, and we are getting ready to expand that space. Betty Williams, Roz Lane, Renee Shelton and Paige Spradling were all great real estate mentors to me throughout the years.

My coach with RE/MAX, Shawn Power, helped me grow and develop into the broker I am today by challenging me, holding me accountable and helping me become the broker I was capable of becoming. I can't leave my agents out, because they have helped me along the way as well. They have trusted me, grown me and most importantly loved me. I can't imagine this journey without them. There would not be a brokerage like this without them.

My family has also helped me along the way too. I could not be here without the support from my husband, Daken, and our children, Daven and Davery. God continues to put new people in my life that help make me a better person and broker every day. We also have a tribe of family and friends that make it possible for me to be the leader God created me to be in this life. I am so thankful for every person that has come into my life. Some were only for a moment, some for a season and some for a lifetime.

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"Be thankful for closed doors as much as opened ones; it's how you dodge bullets."

- Penny Pickle Krispin

"... remember that the most valuable asset you bring to the table is yourself."

- Amy Welch

– Tax, Bookkeeping, Payroll –

MEGAN EARLS

D. Earls Tax Service

Earls Payroll Solutions



Megan Earls has been owner of a tax, bookkeeping and payroll business for 12 years. She specializes in payroll.

How do you achieve work life balance?

With help from my “village” that we have.

What advice would you give to young women who want to succeed in the workplace?

Get involved in the community. Get involved with other businesses and organizations.

How did you get where you are today, and who/what helped you along the way?

In 2008, my husband and I inherited the business and my husband and work team have helped me tremendously along the way.

D. Earls Tax Service
Earls Payroll Solutions
 3414 Wesley St., Greenville, TX 75401
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– Tax, Bookkeeping, Payroll –

STACY EARLS

D. Earls Tax Service



Stacy Earls is a third generation member of D. Earls Tax Service, which has been in business 42 years. She specializes in income taxes and business consulting.

How do you achieve work life balance?

Between business, volunteer service and “me time,” I find that a scrupulously plotted schedule allows for freedom to find the spontaneous adventures in life that keep me sane.

What advice would you give to young women who want to succeed in the workplace?

If you acknowledge, support, and shine a light on those around you, then you build a foundation for growth that we can all stand tall on.

Your work ethic speaks for you, and another’s success does not dampen yours. Nobody succeeds

alone. Find a mentor. Find several if you can; both women and men of all ages and experiences, then ask questions and listen.

How did you get where you are today, and who/what helped you along the way?

My mother, Christine Haskins, modeled the modern American Woman in business, throughout my life. She was always ready to listen, teach and embrace knowledge in every direction.

Growing up, I saw her colleagues would often remark how incredibly intelligent and kind she was. More times than I can count, individuals have told me of the ways she impacted their lives through her mentoring. All I ever wanted was to embrace her spirit and vigor for education and collaborative professional growth.

D. Earls Tax Service
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– Tax, Bookkeeping, Payroll –

MISTY LITTLE

D. Earls Tax Service

Earls Payroll Solutions



Misty Little has been specializing in personal and business taxes and set ups for 13 years in the current location of D. Earls Tax Service.

How do you achieve work life balance?

During tax season I always take Sunday off and I try to limit my nights at the office to two nights a week.

What advice would you give to young women who want to succeed in the workplace?

Take initiative, make an attempt;

if you fail, you learn, if you succeed, you learned something as well.

How did you get where you are today, and who/what helped you along the way?

Starting at the bottom I never expected more; I am grateful for all opportunities. There are numerous individuals who gave me a chance to prove myself throughout the years. Along with mentors, teachers, and my family who always believes in me, and my employers who always push me and lift me up, encouraging me all the way.

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– Travel –

SHANNON ROUTH

Travel Dreams



Shannon Routh founded Travel Dreams in 1987. For 30 years she and her team have helped people fulfill their dreams to travel.

How do you achieve work life balance?

I try, but most people think I’m a workaholic. Really, I see no difference in my work and my life. I love my job and I’m pretty much always working.

What advice would you give to young women who want to succeed in the workplace?

Education, a dream and a good worth ethic are important for you to succeed in the workplace. If you love your job, it’s not work.

How did you get where you are today, and who/what helped you along the way?

My parents always traveled. I was a school teacher before this exciting career move. When school started every year, everyone always wanted to know where I had been that summer. They started asking me to help plan their summer trips.

Since I worked, I couldn’t attend travel school, so I started working at a travel agency on weekends and all my time off. I traded salary for education. My father was building a shopping center. He asked me to come home and he would help me, so, really, the answer is my father – Ernie Carroll.

Travel Dreams
 8801 Wesley St., Suite A, Greenville, TX 75402
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 rushingfamilypractice.com

- Dermatology -

HEATHER CAPPS

Dermatology and Skin Cancer Surgery Center



Heather Capps has been a dermatologist for seven years. She is at Dermatology and Skin Cancer Surgery Center

How do you achieve work life balance?

I honestly struggle with this but I try to surround myself with women who will encourage me to place faith and family first.

I also make it a point to focus on my patient when I am with them, and my family when I am home.

Being intentional with my time with my husband and kids is very important!

What advice would you give to young women who want to succeed in the workplace?

There is no limit to what you can

do. It does not matter if you are single, married, or have kids. Make a goal and hold yourself to achieving it.

How did you get where you are today, and who/what helped you along the way?

I was a high school English teacher and soccer coach previously, but always had a desire to practice medicine. I went back to school to become a physician assistant. During rotations, I found my passion in dermatology. I was incredibly blessed to have the support and encouragement from my husband, family and friends throughout this process. I am grateful to be doing what I am passionate about every day!

Dermatology and Skin Cancer Surgery Center

2706 Aileen Blvd., Suite B, Greenville, TX 75402
903-455-0909
mdbarrows.com

- Medical -

GINA RUSHING

Rushing Family Practice



Gina Rushing founded Rushing Family Practice 10 years ago, specializing in family practice.

How do you achieve work life balance?

I have learned over the years to leave work at work.

Give your all while you are at work, but also enjoy your free time.

What advice would you give to young women who want to succeed in the workplace?

Always follow your heart. Never listen to anyone who says you can't do something.

Know it's okay to fail, but never stop getting back up.

How did you get where you are today, and who/what helped you along the way?

My parents encouraged education. My twin sister believed in me always. Always treat others with respect and kindness.

Rushing Family Practice

5005 Live Oak St., Greenville, TX 75402
903-455-3500
rushingfamilypractice.com

- Healthcare -

KELLY BULLOCK

Family First Home Health



Kelly Bullock specializes in home health for Family First Home Health, which has been in business four years. Bullock has been involved in the home health field for 19 years.

How do you achieve work life balance?

First and foremost, as a mom, wife, daughter, Nana, and business owner, I had to stop comparing myself to other business people and start working on a personal and professional balance that worked for me and my family.

Home and work life overlap quite a bit when you work with your family, but we always try to communicate and compromise.

It's not always easy, but it's always worth it. I have had to learn to say no so I don't take on too much and not be able to give each project the time it deserves. I have also learned to not feel guilty for being protective of my "me time."

What advice would you give to young women who want to succeed in the workplace?

First, know that you CAN do it and just DO it. Don't let your fear hold you back and don't be afraid to ask for help. Second, surround yourself with people that are dependable and loyal. Also, people that are smarter

than you and like-minded because they will help your vision grow.

How did you get where you are today, and who/what helped you along the way?

How I got where I am today is a combination of influences. I have seen people in my life just settle when there was more potential to soar.

I want to soar. I grew up every day watching my hero, my father, studying and striving to always learn more and grow, which would not have been possible for him without the love and support of a strong woman.

I believe I got both my parents' greatest attributes: my dad's desire to always learn and grow, and my mom's strength.

Another influence is seeing companies start off small with the mission to help the community and patients. With some growth, they turned patients from individuals to numbers and dollar signs. I knew that I wanted to keep the community and patients the primary focus in our business. A wise man once said, "I want to do all the good I can, for as long as I can, for as many people as I can." Those words my dad spoke ring true in everything we believe and do at Family First Home Health.

Family First Home Health

2824 Terrell Road, Suite 402, Greenville, TX 75402
903-454-3344
familyfirsthomehealth.com

"Set goals and be persistent."

- Luanne Dickens

"... another's success does not dampen yours. Nobody succeeds alone."

- Stacy Earls

"Set goals, be a leader – not a follower – always give 100 percent in all you do."

- D'Anna Bates

“Don’t be afraid to speak up.”

– Debbie Sickels

19TH AMENDMENT

“Make a goal and hold yourself to achieving it.”

– Heather Capps

“You CAN do it and just DO it.”

– Kelly Bullock



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A Greenville native, Penny Pickle Krispin is a two time Baylor University Graduate. She received her Master of Science in Nursing in 2013 specializing in Family Practice and has been working as a staff provider for 7 years in Pediatrics.

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Debbie Sickels began her career in insurance June 1996 as a Multi-Line Insurance Agent. In September of 2018, she opened her own independent agency, Insurance Group of North Texas, LLC. With over 24 years of experience in insurance, she can help you with all of your insurance needs.



Debbie Sickels, Agent

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