Happy Father's Day

Thanks to the love of a daughter for her father, and help from retail, father's are honored today

Father's Day had it's origin in the 1920's in the love of Sonora Smart for her father. However, until the retail industry got involved, the idea was slow to develop!

Dodd was inspired by a sermon about Mothers Day. Her father, William Jackson Smart, was a Civil War veteran, and a single parent who raised his six children. She worked with her local YMCA and churches to adopt what she envisioned as a religiously influenced day.

But the media and culture, as indicated by cartoons published in the Washington Star in 1913, showed

Dad as the breadwinner and a distant fellow who wasn't as involved in dayto-day interaction with his children. A 1915 issue of the St. Johns Herald and Apache News from Arizona joked that fathers probably didn't want another holiday and would be more content to drink, smoke and sleep in late.

Dodd realized that marketing would be key to making Father's Day's national. In the 1930's clothing manufacturers, tobacco companies, and merchants of products made for men, came to believe Father's Day would be good for business.

The New York Associated

Menswear Retailers got involved, and it is no joke that the idea of a tie for Father's Day had it's conception in this council!

After a "Father's Day Sports Day" parade in 1941, Father's Day sales increased, and the holiday became more popular.

Yet, it was the same retail connection which prevented the day from widespread acceptance for decades, as people, including US Presidents and congressmen, felt it was too commercial. It wasn't until 1966 that President Lyndon B. Johnson issued the first presidential proclamation honoring fathers, designating the third Sunday in June.

The day was made a permanent national holiday when President Richard Nixon signed it into law in 1972.

Without doubt the initial motivation behind the day was sincere and honorable. Though merchandising certainly helped nationalize it, we in 2021 can all be grateful that this third Sunday in June is forever to be known as a day to honor our fathers. Sources:

MetroCreative

https://en.wikipedia.org/wiki/Father%27s_ Day_(United_States)







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903-356-4805 • WWW.GSSALES.BIZ How important is the role of fathers? Consider these statistics compiled by the National Fatherhood Initiative

EDITOR'S NOTE: This informa- dad in the home. tion is from the National Fatherhood Initiative. The internet source is https://learning-center.fatherhood.org/the-fatherfactor-blog/the-father-absencecrisis-infographic.

The information does not neces- sive behavior than children born sarily represent the view of the Herald-Banner or its employees, Marriage and Family) nor does the Herald-Banner have a comment on the informa- a father in prison. (Department tion.

One in three children - 24 million - live without their biological • Family structure significantly

 Children in father-absent homes are almost four times more likely to be poor. (U.S. Census Bureau)

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- Children of single mothers show higher levels of aggresto married mothers. (Journal of
- of Justice, Office of Justice Programs)

predicts delinquency. (Journal of the rate of neglect. (Child's Youth and Adolescence) Bureau)

- Teens without fathers are twice Youth are more at risk of first as likely to be involved in early sexual activity and seven times more likely to get pregnant as an Research). Adolescents whose adolescent. (Child Development Journal)
- Compared to children living with married biological parents, One in five prison inmates had those whose single parent had a live-in partner had more than 8 times the rate of maltreatment overall, over 10 times the rate of abuse and more than 6 times

substance use without a highly involved father. (Social Science fathers were drug abusers revealed that paternal smoking and drug use lead to strained father-child relationships.

ALL THE DOGS

 Obese children are more likely to live in father-absent homes than are non-obese children. (National Longitudinal Survey of Youth)

· Students living in fatherabsent homes are twice as likely to repeat a grade in school (U.S. Department of Education); father involvement in schools is associated with the higher likelihood of their children getting mostly A's (U.S. Department of Education); and in the typical elementary school classroom of 20 students, 7 of them-over 33 percent-are growing up without their biological father in the home. (U.S. Census Bureau).