

BLOX CTV Apple TV Image Requirements

- Name each file using the suggested name listed below the image name.
(example: atv-app-icon-front800-480.png)
- Provide a single zip file containing all images listed.

Name	Size	Format	Preview
Activation Logo - Transparent PNG atv-activation-logo111.png <i>*The height must be 111px but the width can be wider if needed</i>	111h x variable width	PNG	
App Icon Front - Transparent PNG atv-app-icon-front800-440.png	800 x 480px	PNG	
App Icon Rear - PNG atv-app-icon-rear800-440.png	800 x 480px	PNG	
App Icon Front - Transparent PNG atv-app-icon-front400-240.png	400 x 240px	PNG	
App Icon Rear - PNG atv-app-icon-rear400-240.png	400 x 240px	PNG	

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App Store Icon Front - Transparent PNG atv-app-store-icon-front1280-768.png	1280 x 768px	PNG	
App Store Icon Rear - PNG atv-app-store-icon-rear1280-768.png	1280 x 768px	PNG	
Top Shelf atv-top-shelf3840-1440.png	3840 x 1440px	PNG	 700px Safe Zone from left & right of image
Top Shelf Small atv-top-shelf1920-720.png	1920 x 720px	PNG	 350px Safe Zone from left & right of image
Top Shelf Wide atv-top-shelf-wide4640-1440.png	4640 x 1440px	PNG	 730px Safe Zone from left & right of image

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Top Shelf Wide atv-top-shelf-wide2320-720.png	2320 x 720px	PNG	 Any text and images need to fit within this green color area 730px 730px 365px Safe Zone from left & right of image
Splash Screen atv-splash-screen3840-2160.png	3840 x 2160px	PNG	
Splash Screen atv-splash-screen1920-1080.png	1920 x 1080px	PNG	
App Home page Background Image atv-home-page-bg1920-1080.png	1920 x 1080px	PNG	