

Bryce Eggleston



Dear Mr. Greenwood,

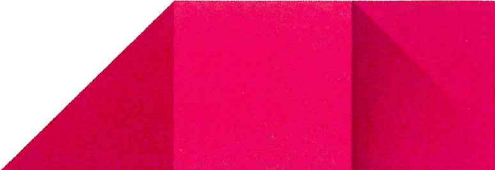
I'm writing to express my strong interest in the Communications Director position for the Clerk of the Montana Supreme Court.

My vision is to create a comprehensive communication strategy that not only informs the public about the Court's activities but also elevates public awareness of the Clerk's crucial role. Here's how I propose to achieve this:

Streamline Public Communication:

- **Targeted Press Releases:** Develop a schedule for press releases, leveraging both statewide and local media outlets based on court activity, news relevance, and target audience data.
- **Engaging Online Presence:** Create and actively manage a professional Facebook page for the Communications Director, MT Supreme Court, to disseminate information, increase party engagement on pertinent issues, and foster two-way communication with the public.

Strong Party Engagement:

- **Maintaining Clear Channels:** Establish dedicated communication channels with key Republican Party leaders, including Don Kaltschmidt, Danielle Tribble, and others you designate.
 - **Building Strong Relationships:** Maintain an up to date contact list and collaborate with the MT GOP and county-level Republican leadership such as Central Committees, and Pachyderms to keep people informed on relevant Supreme Court activities.
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Elevating Your Position:

- **Strategic Messaging:** Work collaboratively to develop messaging that underscores the significance of the Clerk's role within the Republican Party and the broader Montana community.
- **Increased Visibility:** Where appropriate, attend key Republican Party events with you or on your behalf (MT GOP events, Central Committee meetings, Lincoln/Reagan Dinners, Republican Women, Pachyderms, etc.) in order to foster personal relationships and raise awareness of the Clerk's office and its role. (This can be adjusted based on your comfort level, schedule, and workload)
- **Name & Office Recognition:** Increasing public outreach will undoubtedly serve as a tremendous value-add ahead of the general election.

Dedication and Efficiency:

My extensive experience in executive-level business management translates effectively to this position. You can expect me to be:

- **Proactive:** I'll take initiative to anticipate communication needs, minimizing demands on your schedule.
- **Results-Oriented:** Data-driven communication strategies will ensure targeted outreach for maximum impact.
- **Adaptable and Efficient:** I'm a quick learner who can adapt to new situations and efficiently manage various communication channels.

My Qualifications:

Accomplished operations leader with a 25-year history of building and scaling high-performing businesses. Expertise in managing complex operations, optimizing performance, and delivering results. Proven ability to drive revenue, growth and profitability, with a track record of exceeding \$100M in revenue and \$35M in profit under my leadership. Managing multiple businesses, with separate locations, and up to 500 employees simultaneously, I possess a strong foundation in operations management, sales, marketing, finance, and customer service. I bring a unique perspective to communications, enabling effective messaging, stakeholder engagement, and crisis management with a proven track record of building strong relationships, influencing key stakeholders, and achieving organizational goals.

Key Skills

- **Strategic Communication:** Developing and implementing effective communication strategies aligned with objectives.
- **Leadership and Team Building:** Inspiring and motivating people, public speaking, fostering collaboration, and developing talent.
- **Crisis Management:** Assessing and responding to critical situations with composure and decisiveness.
- **Stakeholder Management:** Building and maintaining strong relationships with internal and external stakeholders.
- **Change Management:** Leading organizational change initiatives through clear and consistent communication.
- **Analytical Skills:** Data-driven decision-making, performance measurement, and process improvement.
- **Business Acumen:** Understanding of business operations, financial performance, and trends.

Some of my expectations:

- **Fully Remote Position:** Due to my geographical location, I am seeking a fully remote position. I have a proven track record of effectively managing my workload remotely, demonstrating self-discipline, and maintaining high levels of productivity.
- **Flexible Work Hours:** I understand the potential for flexibility in my work schedule, as tasks may arise at various times throughout the day or night. I am committed to timely response to communication, including phone calls and emails, ensuring that urgent matters are addressed promptly.
- **Travel Reimbursement:** I am prepared to travel for work-related purposes as needed. I request that travel expenses be reimbursed at the current IRS standard mileage rate for business travel. Additionally, I would appreciate reimbursement for lodging and meal expenses if overnight stays are required.
- **Strategic Proximity:** While my location is two hours away from the office, I believe this offers a strategic advantage. I am readily available for in-person meetings or events when necessary, while also maintaining a sufficient distance to minimize disruptions to your daily routine. My primary goal is to alleviate your workload, not increase it.

- **Necessary Resources:** To effectively fulfill my duties, I will need access to information regarding the Montana Supreme Court cases and filings. I also anticipate the need for cooperation from your staff when necessary or relevant. I am committed to maintaining a respectful and collaborative working relationship with your team, ensuring not to disrupt their existing dynamics. To assure alignment and success, I will need your guidance and participation, particularly in the beginning, to understand your preferred writing style and tone. I imagine you'll want to review my work ahead of releasing statements and articles especially early on, and this will save both of us time and effort if we collaborate. I am a quick learner and will strive to minimize your workload as much as possible, but your input will be crucial to the successful execution of my strategies.

Compensation:

- I believe the value I would bring to this role exceeds the median pay for similar positions in Montana, which is approximately \$87,863 per year. I understand that your current budget may be limited. Let's discuss your available funds and the remaining time in this fiscal year. I'm confident we can find a mutually beneficial arrangement that addresses our respective needs.

Beyond my skills and experience, I bring a genuine passion for my work and a deep respect for the role of the Montana Supreme Court. I'm confident that my dedication, coupled with my strategic approach, will make me a valuable asset.

Thank you for your time and consideration. I look forward to discussing this proposal further and hope to have the opportunity to demonstrate how my approach can impact public awareness and understanding of the Montana Supreme Court.

Sincerely,

Bryce Eggleston