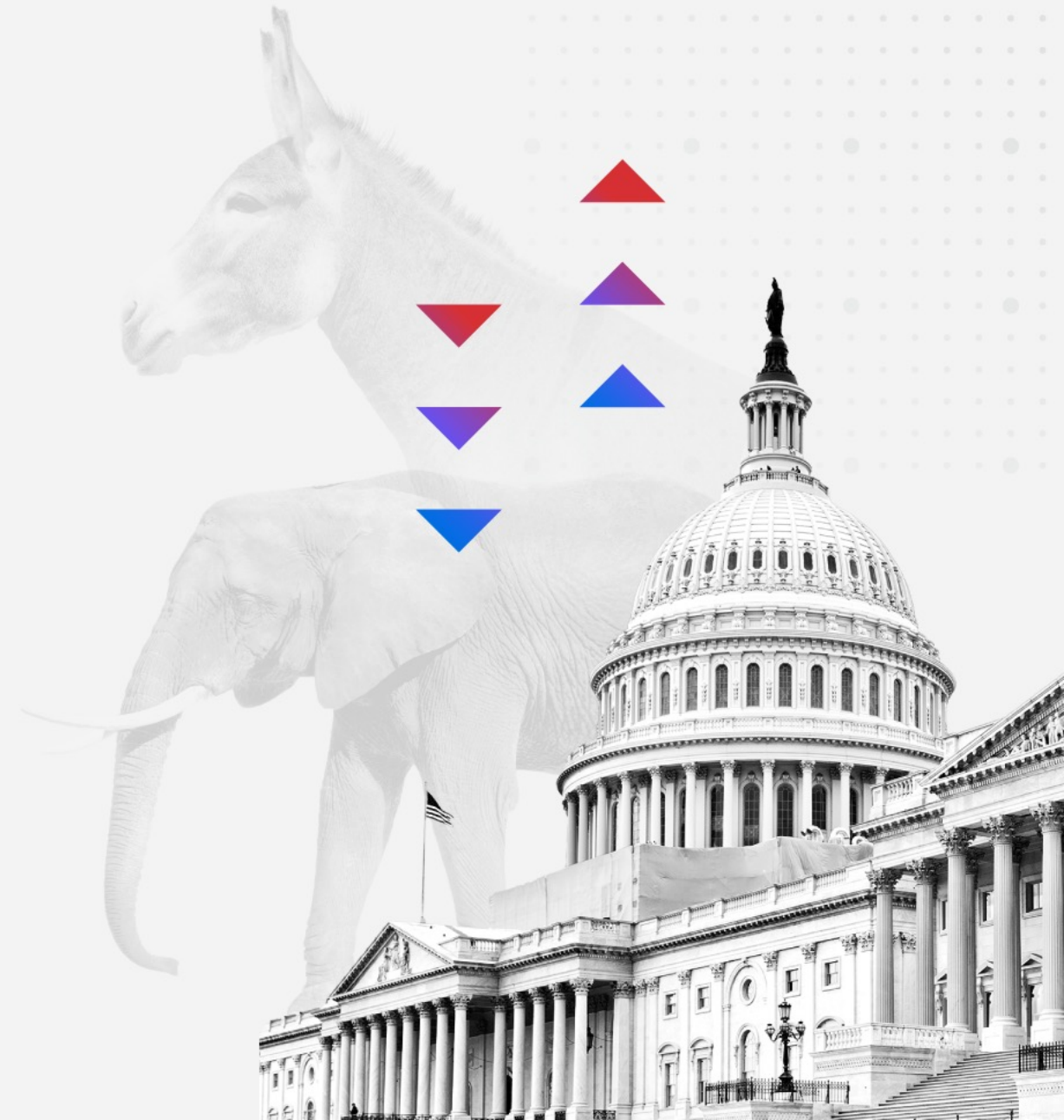


POLITICAL INTELLIGENCE

U.S. Senator Approval Outlook

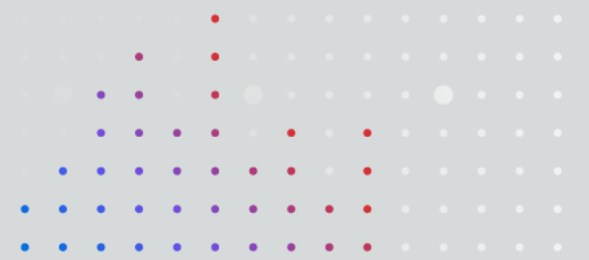
Our definitive monthly guide to U.S. voters' views
of America's senators

 NOVEMBER 2023



About Morning Consult

[Morning Consult](#) is a global decision intelligence company changing how modern leaders make smarter, faster, better decisions. The company pairs its proprietary high-frequency data with applied artificial intelligence to better inform decisions on what people think and how they will act.



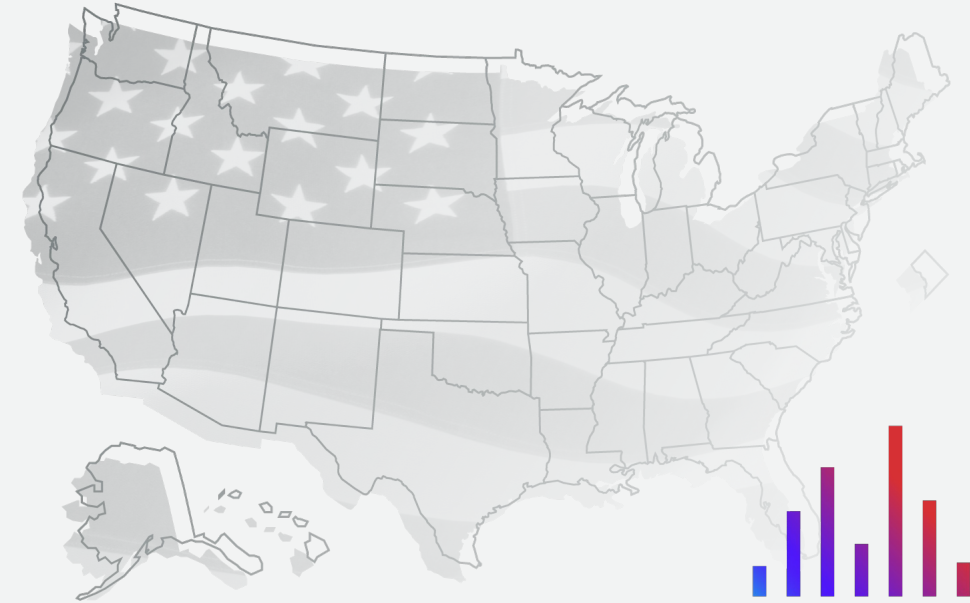
U.S. POLITICAL INTELLIGENCE

Daily tracking of political attitudes in the United States

Morning Consult surveys 6,000 adults in the United States on key political and electoral issues every day.

Our data offers an unparalleled, real-time read on public views of political leaders and candidates, key policy issues, and vote choices, with daily historical coverage dating from 2016.

[LEARN MORE](#)



Daily syndicated tracking of U.S. attitudes on:

Approval ratings

- Presidential approval
- Congressional senator approval
- Governor approval

Voting behavior

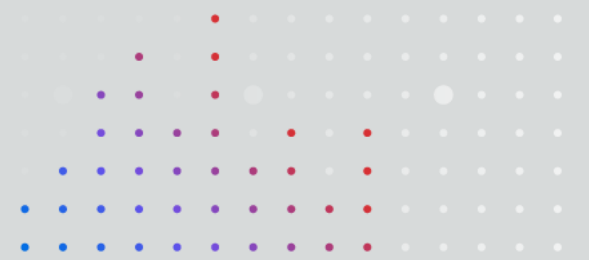
- Generic congressional ballot
- Policy issues informing congressional vote choice
- 2018, 2020 and 2022 voting behavior and vote choice

2024 elections

- Primary/caucus participation
- GOP primary, first- and second-choice candidates
- Presidential ballot head-to-head: Biden vs. Trump
- Presidential ballot head-to-head: Biden vs. DeSantis

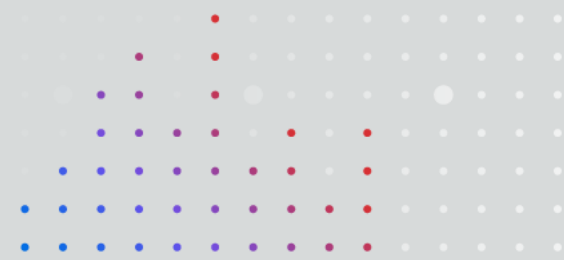
About this report

Morning Consult's U.S. Senator Approval Outlook is our definitive monthly guide to U.S. voters' views of all 100 senators.



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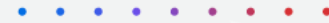
SECTION 1

Executive Summary

What you'll find in this month's report

IN THIS REPORT

- **Our latest definitive ranking of America's most popular senators**, which has John Thune of South Dakota, the Senate's No. 2 Republican, back in the top 10.
- **Our latest definitive ranking of America's most unpopular senators**, which now features freshly indicted Democrat Bob Menendez ahead of a potential re-election run next year.
- **Newly appointed California Sen. Laphonza Butler's status as America's most unknown senator**, and a demographic dive into which Golden State voters have opinions about her.
- **An update on the most vulnerable Democratic incumbents set to face voters next year**, and how they're coping with the drag effect of their party's unpopular president.
- **An examination of the two most vulnerable Republicans up for re-election next year**, Ted Cruz of Texas and Rick Scott of Florida.





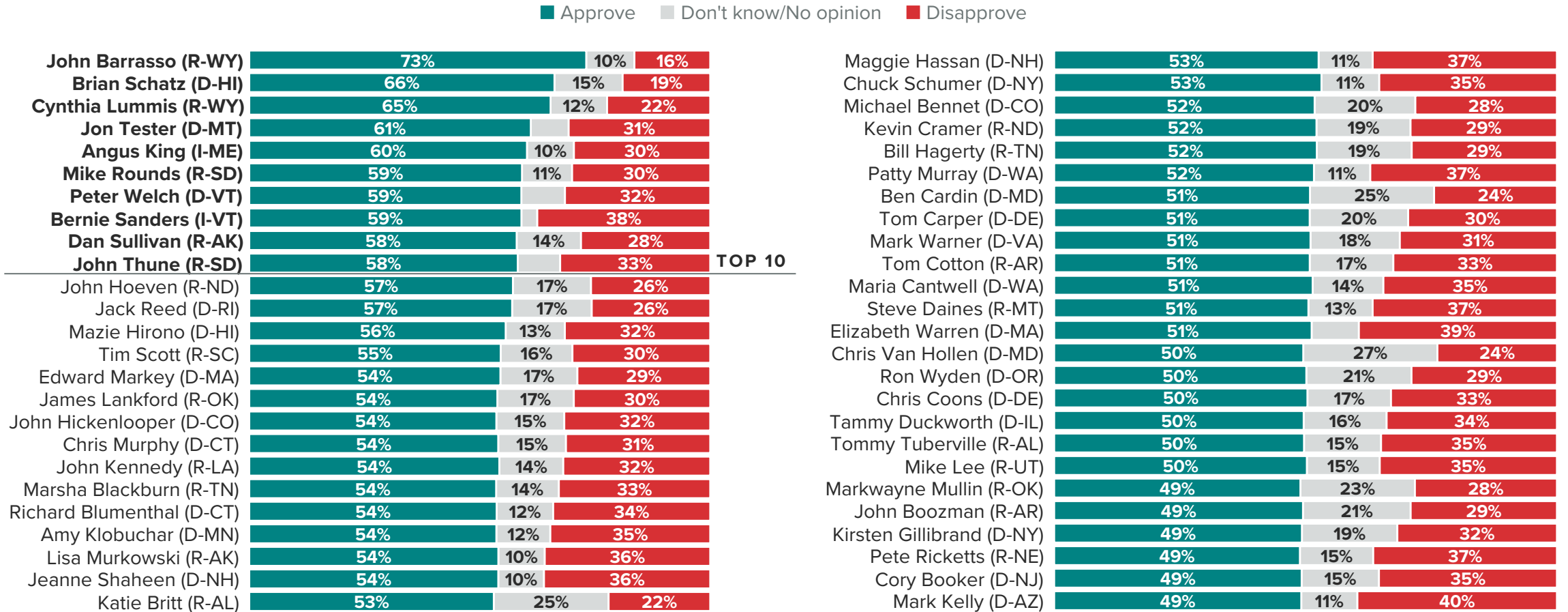
SECTION 2

America's Most Popular Senators



Vulnerable Democrat Jon Tester maintains his spot among the most popular senators

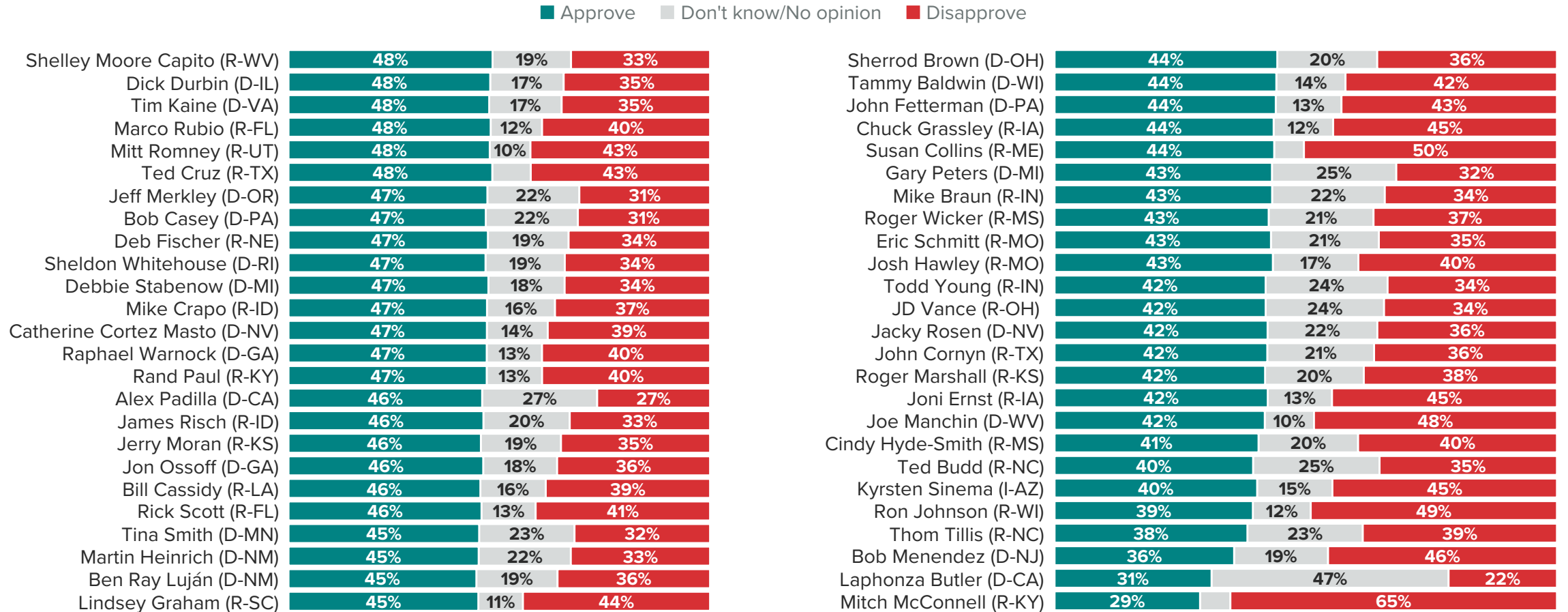
Shares of U.S. voters in each state who approve or disapprove of the job performance of the following U.S. senators:



Source: Morning Consult Political Intelligence. Respondents for each senator reside in that senator's state. Surveys conducted August-October 2023. Figures may not add up to 100% due to rounding. Rankings are dictated by highest approval rating, with net approval — the share who approve minus the share who disapprove — used to break ties.

Laphonza Butler, newly appointed in California, is America's most unknown senator

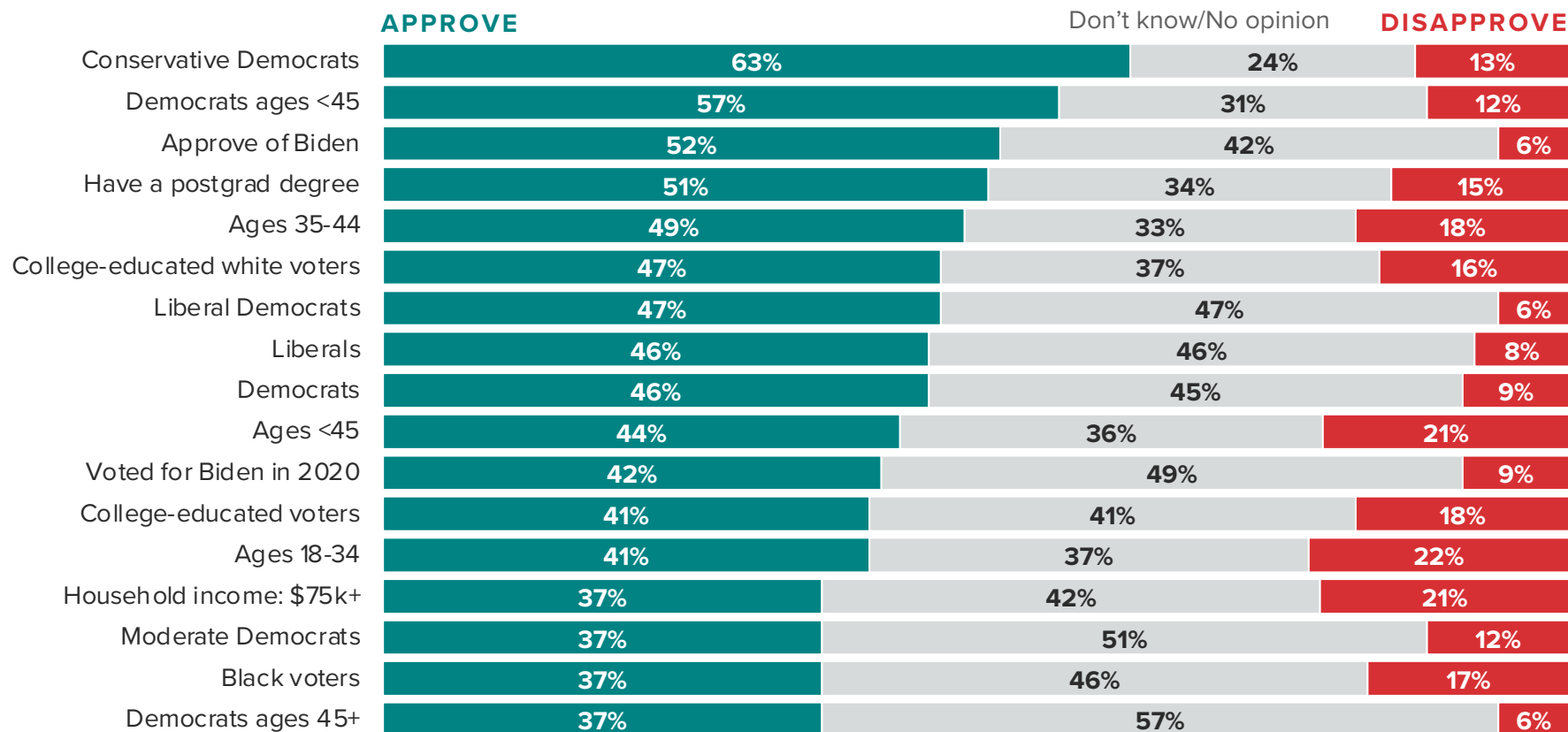
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Source: Morning Consult Political Intelligence. Respondents for each senator reside in that senator's state. Surveys conducted August-October 2023. Figures may not add up to 100% due to rounding. Rankings are dictated by highest approval rating, with net approval — the share who approve minus the share who disapprove — used to break ties.

Butler is most popular among Democratic, college-educated and younger Californians

Shares of registered voters in California who approve or disapprove of the job performance of Sen. Laphonza Butler (D-Calif.)



Source: Morning Consult Political Intelligence. Surveys conducted August-October 2023. Figures may not add up to 100% due to rounding.

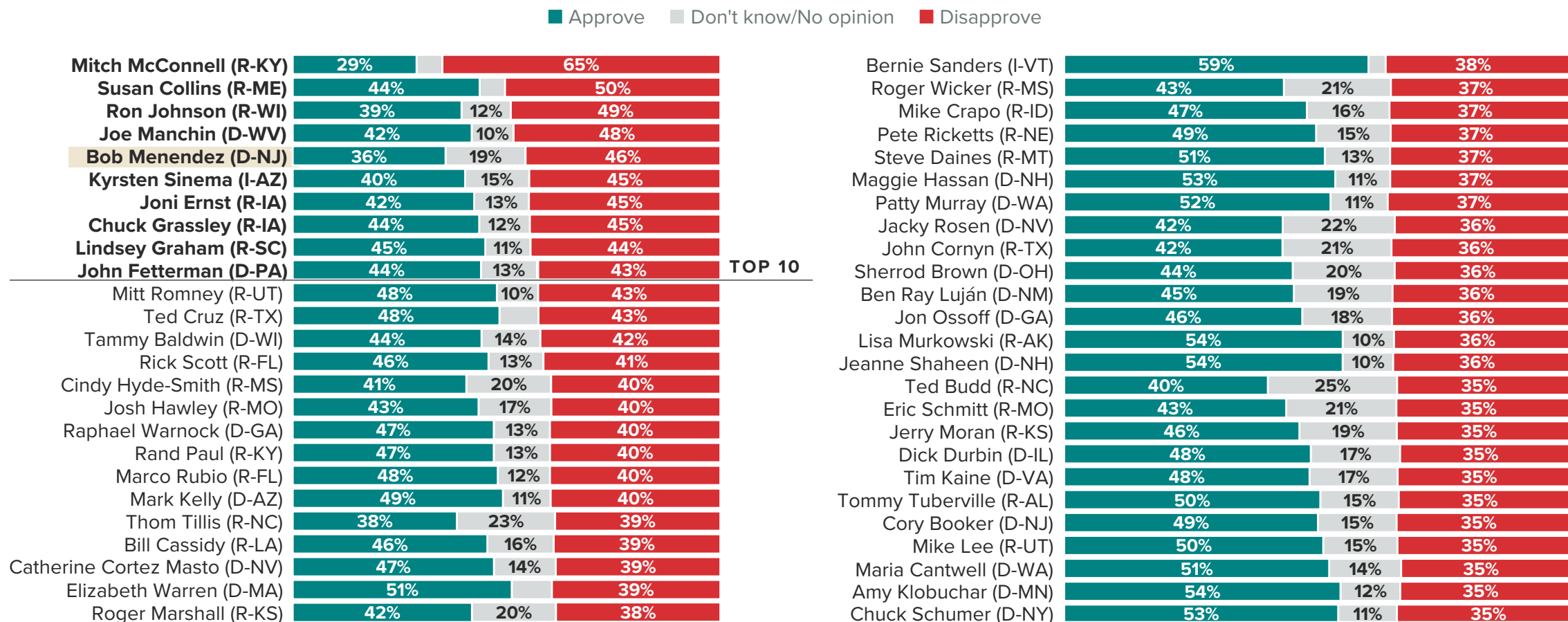


SECTION 3

America's Most Unpopular Senators

Menendez, freshly indicted, is now among America's most unpopular senators

Shares of U.S. voters in each state who approve or disapprove of the job performance of the following U.S. senators:

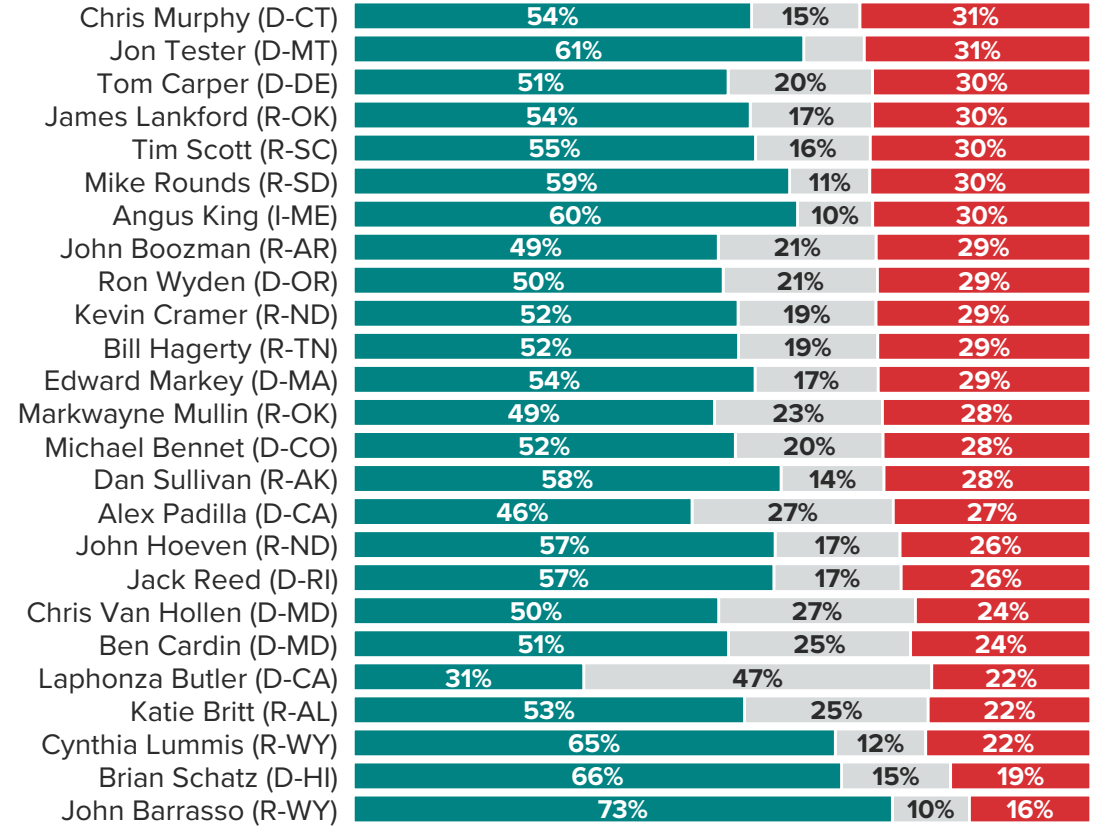
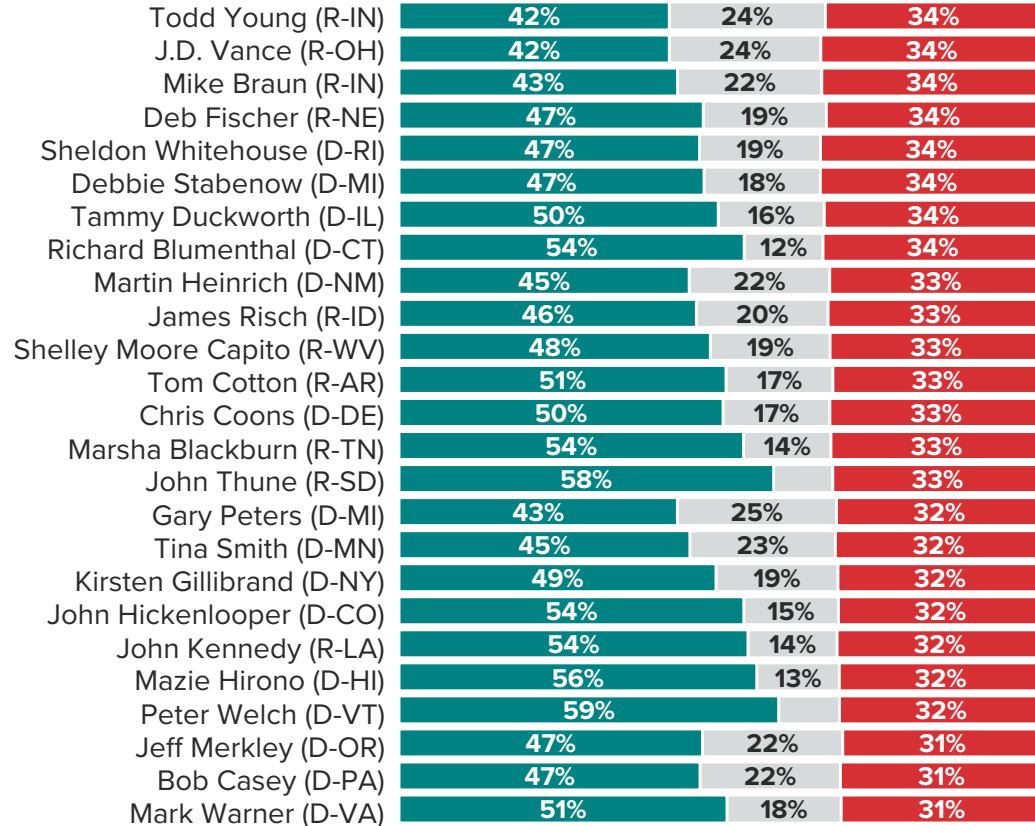


Source: Morning Consult Political Intelligence. Respondents for each senator reside in that senator's state. Surveys conducted August-October 2023. Figures may not add up to 100% due to rounding. Rankings are dictated by highest disapproval rating, with net approval — the share who approve minus the share who disapprove — used to break ties.

Nearly all senators have positive net approval ratings

Shares of U.S. voters in each state who approve or disapprove of the job performance of the following U.S. senators:

■ Approve ■ Don't know/No opinion ■ Disapprove



Source: Morning Consult Political Intelligence. Respondents for each senator reside in that senator’s state. Surveys conducted August-October 2023. Figures may not add up to 100% due to rounding. Rankings are dictated by highest disapproval rating, with net approval — the share who approve minus the share who disapprove — used to break ties.

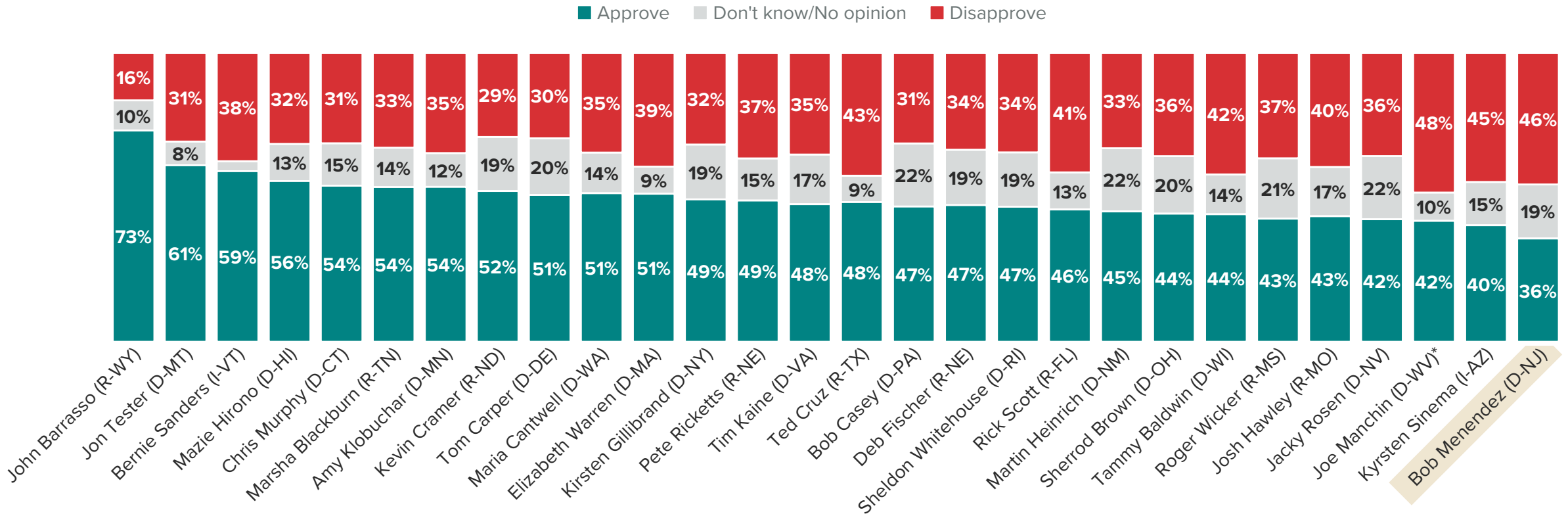


SECTION 4

2024's Incumbents

Menendez is now the least popular incumbent up for re-election next year

Shares of U.S. voters in each state who approve or disapprove of the job performance of the following U.S. senators:

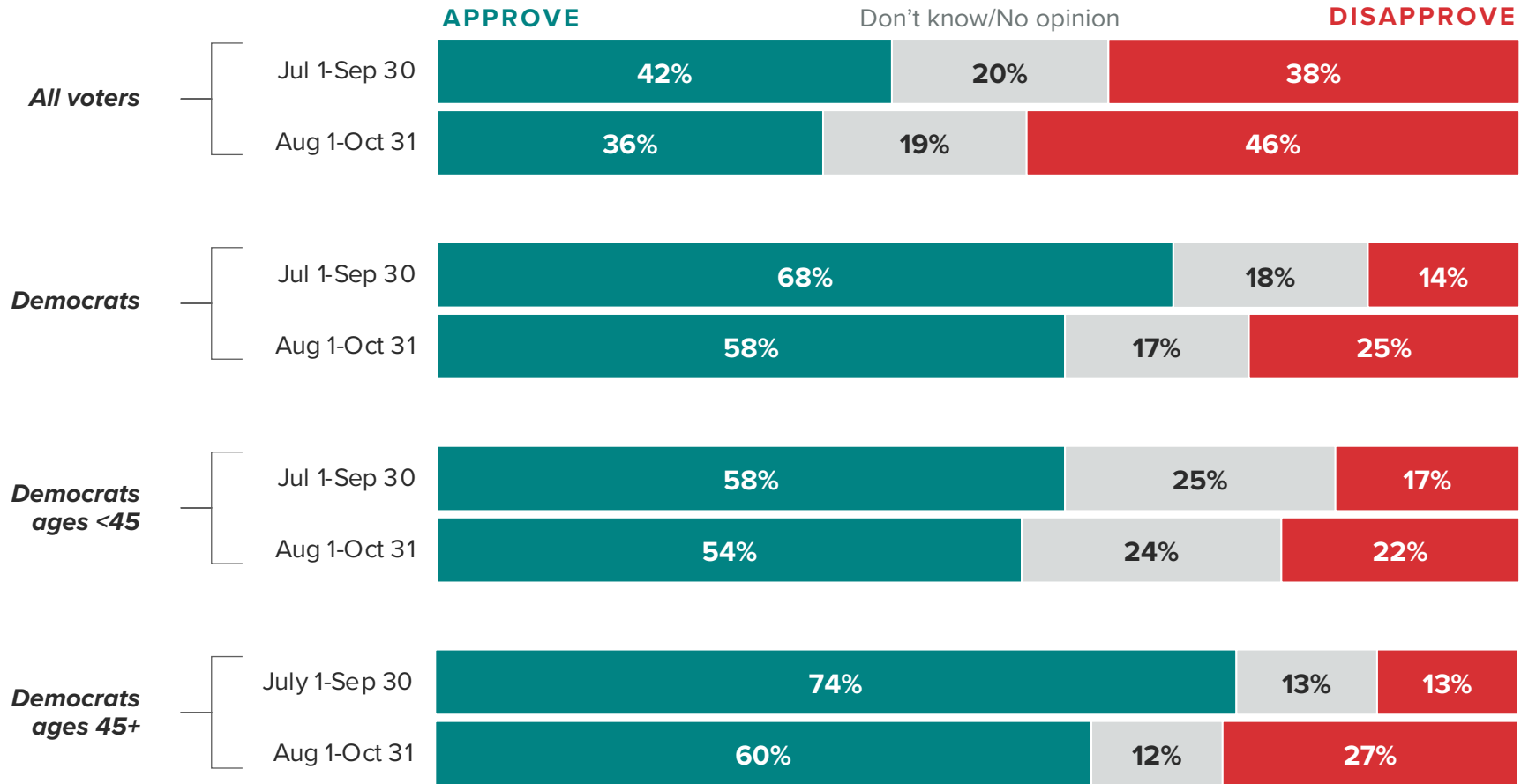


Source: Morning Consult Political Intelligence. Surveys conducted August-October 2023. Respondents for each senator reside in that senator's state. Figures may not add up to 100% due to rounding.

*Manchin is not seeking re-election.

The Sept. 22 indictment has opened Menendez up to a primary challenge

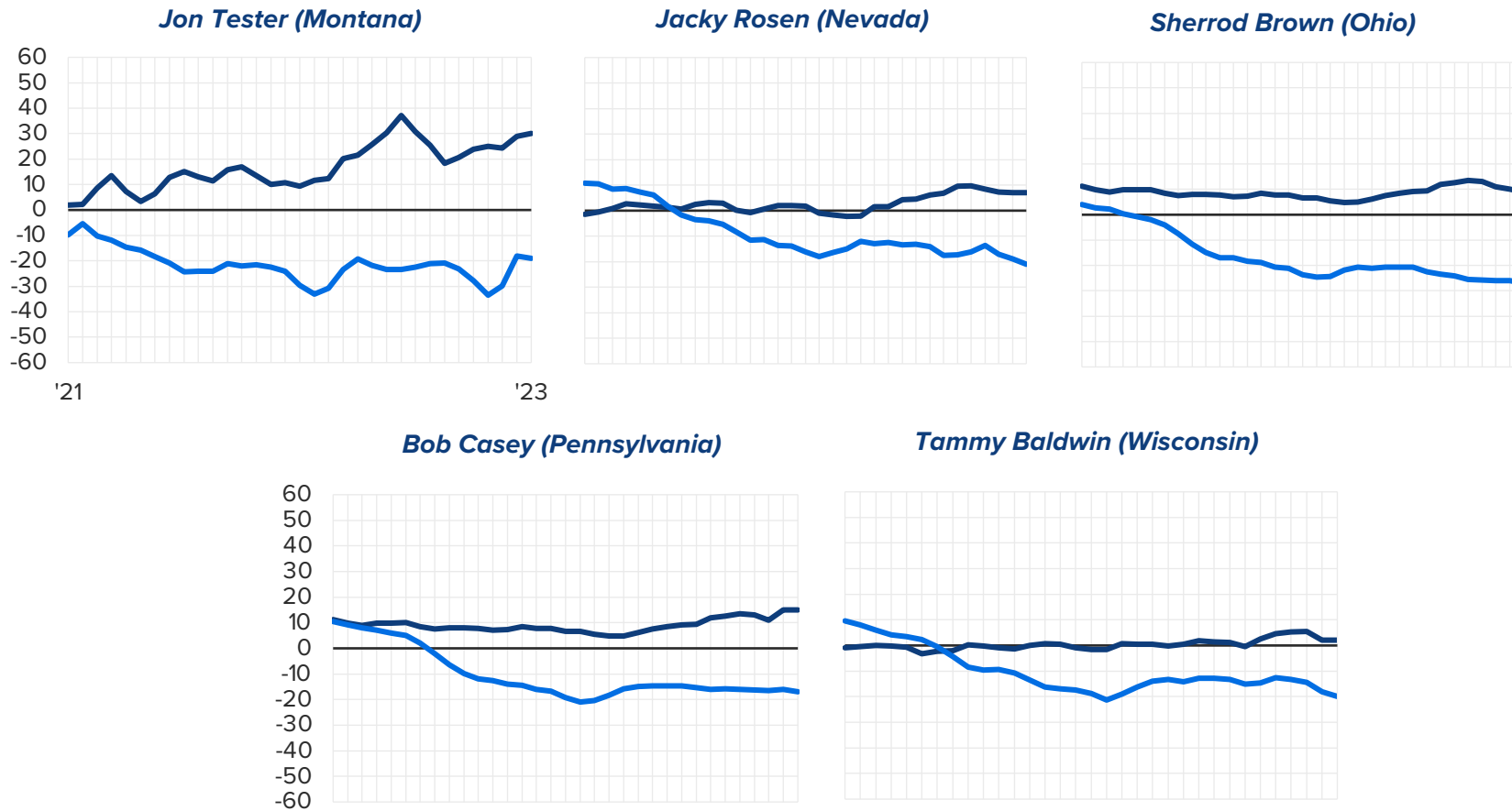
Shares of registered voters in New Jersey who approve or disapprove of the job performance of Sen. Bob Menendez (D-N.J.)



Source: Morning Consult Political Intelligence. Figures may not add up to 100% due to rounding.

Vulnerable Democrats up for re-election in 2024 remain above water despite Biden's struggles

Net approval ratings of **President Joe Biden** and the following **Democratic senators** among registered voters in each state:

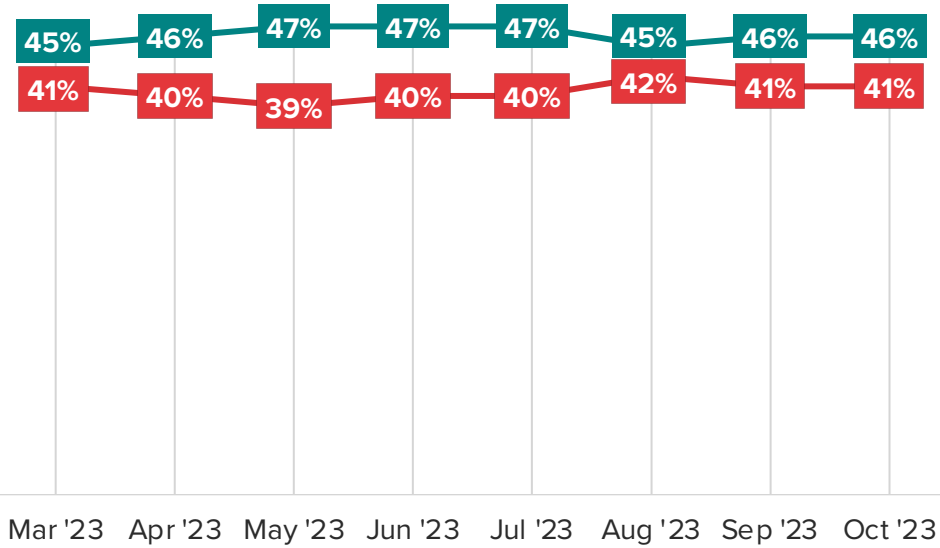


Source: Morning Consult Political Intelligence. Three-month trailing averages. "Net approval" is the share who approve minus the share who disapprove.

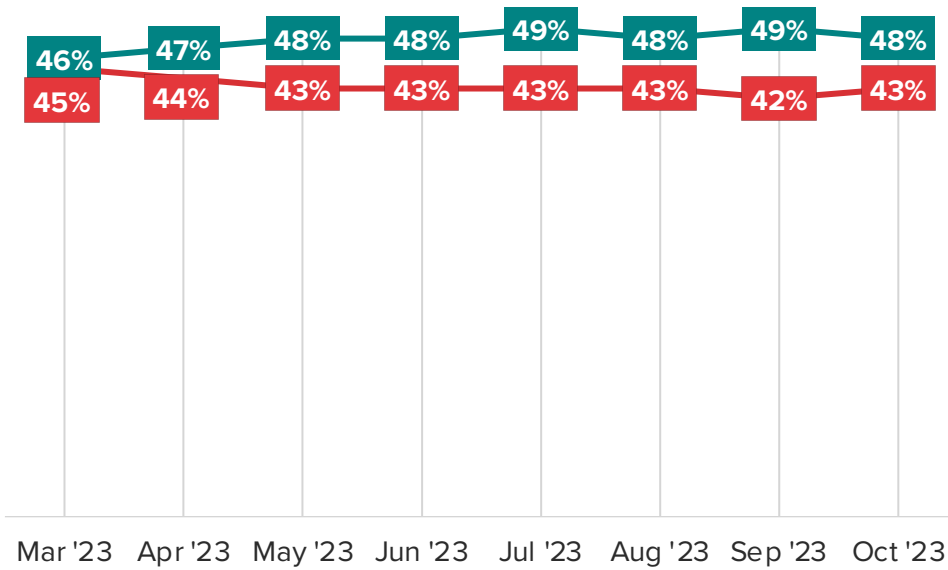
The GOP's most vulnerable incumbents are holding steady in 2023

Shares of registered voters in each state who **approve** or **disapprove** of the job performance of the following U.S. senators:

Rick Scott (R-Fla.)



Ted Cruz (R-Texas)

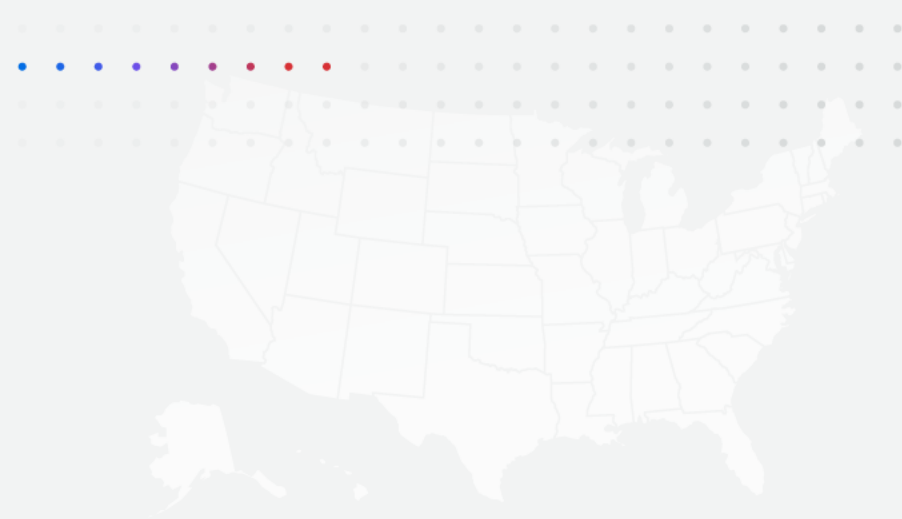


Source: Morning Consult Political Intelligence. Three-month trailing averages.

Methodology

All state-level data presented in this report represents trailing three-month averages of monthly roll-ups derived from Morning Consult's daily U.S. tracking survey.

Consult our [2024 Republican Primary Methodology Review](#) for additional details on the data sources, including sampling and data collection procedures, weighting and representativeness, margins of error, and question wording.





CAMERON EASLEY
Lead Analyst, U.S. Politics

ABOUT THE AUTHOR

Cameron Easley is Morning Consult's lead analyst for U.S. politics.

Prior to moving into his current role, he led Morning Consult's editorial coverage of U.S. politics and elections from 2016 through 2022.

Cameron joined Morning Consult from Roll Call, where he was managing editor. He graduated from the University of North Carolina at Chapel Hill.



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