

DID YOU KNOW?

In selling diamonds to jewelers over the last several decades we have had numerous salespeople boast to us that they often get a customer to spend 2 or 3 times what the customer intended. It is a game with some stores. Why does this happen? The sales people in many stores work on commission. The more you spend the more they earn. How would you know? Ask them. Diamond Dream Wholesale does not pay sales commissions.



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