

# Pick a zip code & hit all your customers with your very own INSERT

**Custom Design, Professional Color Printing & Distribution included with every flyer - at an affordable cost!**

**Insert by zip code into any of our 11 editions of the Genesee Valley Penny Saver.**



**The Genesee Valley Penny Saver reaches homes around your customers. Insert your flyer by zip code to maximize your savings!**

Custom design from Penny Lane Printing or provide your own print-ready PDF file

Choice of quality paper

Professional color printing services

Insert into the zip code(s) of your choice, reaching your customers

**Essentials For Your Business  
Delivered to Your Door**



Paper Products • Storage  
Food & Snacks • Coffee  
Trash Bags • Cleaning & Jan  
Catering & Buffe  
Plates, Napkins & Tablecov

**Great Deals on  
You Use Every**

## COST

*Prices do not include tax.*

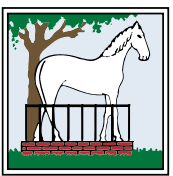
**8.5x11" • Per Flyer • No Bleed**

	Non-Gloss	Gloss
<b>One Sided</b> up to 9,999	10¢	14¢
<b>Two Sided</b> up to 9,999	14¢	18¢

**Inserts are perfect for any size business!**

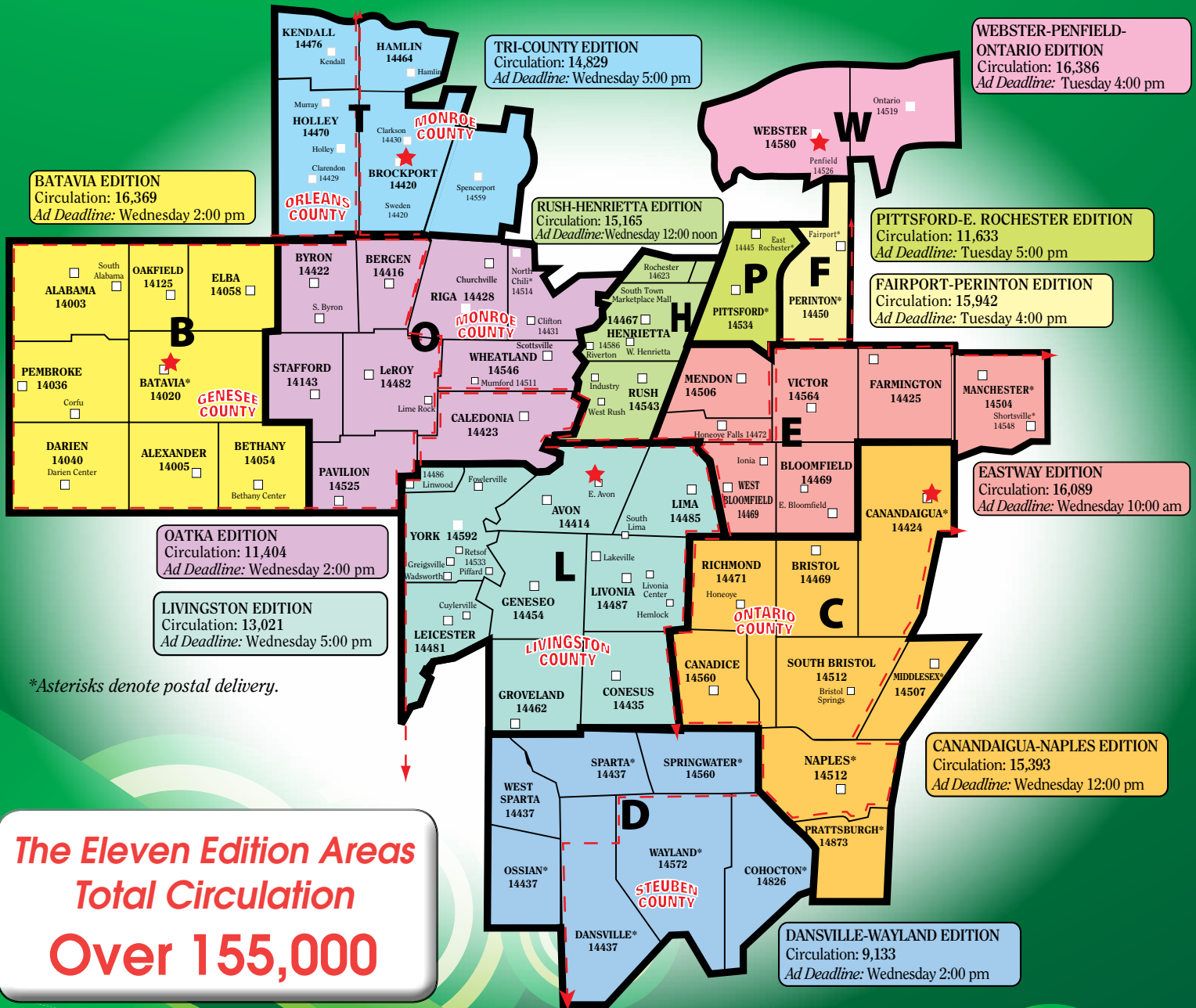
**8.5x10.875" • Per Flyer • Two Sided • Bleed/No Bleed**

Quantity	60# Gloss	80# Gloss	60# Offset
10,000-19,999	9¢	10¢	10¢
20,000-29,999	8¢	10¢	10¢
30,000-49,999	7¢	8¢	7¢
50,000-74,999	6¢	7¢	7¢
75,000-149,999	6¢	7¢	7¢
150,000-749,999	6¢	6¢	6¢
750,000 or more	5¢	6¢	6¢



Genesee Valley  
**PENNY SAVER**.com

**Deadlines:** Copy provided 10 business days prior to publication date. Insertion order to Circulation by 5pm on Monday before publication date. Insert complete printing by noon on Tuesday before publication date. A \$50 Rush Charge will be added to any orders that extend past these deadlines. Inserts take 5-7 business days from approval of proof to print. Includes 2 proofs. Each additional proof will result in a \$10 Creative Charge.



**The Eleven Edition Areas  
Total Circulation  
Over 155,000**

**Avon:**  
585.226.8111  
1471 Route 15  
Avon, NY 14414

**Batavia:**  
585.343.3111  
222 E. Main St.  
Batavia, NY 14020

**Brockport:**  
585.637.5100  
15 Main St.  
Brockport, NY 14420



*Penny Lane*  
**Printing.com**



Genesee Valley  
**PENNY  
SAVER.com**

1.866.812.8111 • pennylanepublishing.com

**Canandaigua:**  
585.393.1111  
202 S. Main St.  
Canandaigua, NY 14424

**Dansville:**  
585.335.8537  
134 Main St.  
Dansville, NY 14437

**Webster:**  
585.265.3620  
The Shops at Main St.  
Webster, NY 14580