Staff Profiles 2021 Let us introduce you to the people who bring you the Green Valley News & Sahuarita Sun

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Eric Tobias LEAD PAGE DESIGNER

Eric Tobias likes to people-watch, and he knows he's in a good place for it.

Eric has worked at the Green Vallev News and Sahuarita Sun for 18 years, and his desk gives him a perfect view of what's coming through the front door.

Generally. he likes what he sees. "I like Green Valley and I like the people," he says. "It's a simple life, slow and easy. People aren't as difficult here as they are in bigger cities. I like that."

Eric graduated from Sahuarita High School and eventually was brought on to the newspaper staff as a self-taught page designer. His job is to make the paper look good, and to make you look at the paper.

The job is part diplomat — everybody has an opinion on how things should look. Part traffic cop — advertising and the newsroom have a piece of him. And a whole

lot of creativity — that's the part he enjoys.

He takes all the pieces photos, words, boxes, ads — and pieces them together into something familiar and coherent. He also spends time making sure

online readers get the news by posting onto our websites.

When he's not at work, Eric spends a lot of time watching movies and television (science fiction is a favorite) with his wife, and playing video games.

"I like Green **Valley** and I like the people."



You can reach **Eric** at **547-9772**

Green Valley News



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