Skagit Valley Herald Christmas Fund
goskagit.com/xmasfund/
christmasfund@skagitpublishing.com

Family Sponsorship Guidelines

The Family Sponsorship Program is an integral part of our community effort to bring a bountiful holiday season to all. By sponsoring one or more families through the Skagit Valley Herald Christmas Fund, you are providing much needed assistance to our less fortunate neighbors. We offer the following guidelines for sponsoring a family. If you find your generosity exceeds these guidelines, please consider sponsoring an additional family. We know of many families who would appreciate your kindness.

We encourage you to be responsive to your family’s needs, but ask you to consider limiting your donation value to about $250 per family of four, so that more families can be reached through the Family Sponsorship Program.

Making Contact
Contact your family as soon as assigned and inquire about any specific needs you may wish to accommodate.
Let us know immediately if you are unable to reach the family.

Food
We ask you to provide enough food for a full holiday meal. This can be done by purchasing gift certificates to an area grocery store or by buying groceries. As a guide, the Christmas Fund gives each “non-sponsored” family $35 certificates for families of five and $60 certificates to families of up to ten.

Gifts
Feel free to inquire about what the children may want as gifts. Please provide one or two new toys/gifts for each child, within your budget. You are not expected to accommodate unreasonable requests.

Delivery
Please let your family know when you will be delivering their food & gift and deliver at least one week prior to Christmas.

Questions
If you have any questions, please contact skagitpublishing.com. Thank you for your generosity.