- Galena Gazette

When you run your ad in **The Galena Gazette,** your ad dollars will get results.

Engaging your customers is as easy as 1, 2, 3:

The regular weekly Galena Gazette

Online at
Galena
Gazette.com

In the Gazette's Classifieds







	Inch Cost	Eighth	Quarter	Half	Full
Open Rate	\$15.05	\$120.40	\$240.80	\$481.60	\$ 963.2 0_\$700
13-Week Rate	\$13.31	\$106.48	\$212.96	\$425.92	\$8 51.84 \$600
26-Week Rate	\$11.83	\$94.64	\$189.28	\$378.56	\$757.12 \$500
52-Week Rate	\$10.40	\$83.20	\$166.40	\$332.80	\$ 665.6 0 \$400
NON-PROFIT	\$9	\$72	\$144	\$288	\$ 576. \$300

Guarantee placement for an additional 25%

FULL PAGE 4 columns (10.5 in. wide) by 15.75 in. tall

EIGHTH PAGE
2 columns (5.167 in. wide) by 3.75 in. tall
or 1 column (2.5 in. wide)
by 7.75 in. tall

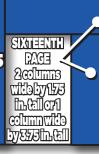
Any combination of columns (up to 4) and height (up to 15.75") is available. The most common are shown

here.

HALF PAGE
4 columns (10.5 in. wide) by 7.75 in. tall
OR
2 columns (5.167 in.

wide) by 15.75 in. tall

QUARTER
PAGE
2 columns
wide by 7.75
in. tall or
4 columns
wide by
3.75 in. tall



Obituaries

Brief notice (no services): no charge Full obituary: \$9 per inch (Photo in color at no additional charge)

Website placement is automatic at no extra charge.

Contact us!

GALENA GAZETTE PUBLICATIONS, INC.

515 South Main St. Galena, IL 61036 815-777-0019 Fax 815-777-3809 **GalenaGazette.com**

LeAnne Sharkey Isharkey@galgazette.com

- Advertising Deadlines:
 Friday at Noon
- Page size:10.5 inches wide/15.75 inches tall
- Paid Circulation: 5,000
- Honored for our News,
 Sports and Opinion writing by
 the Illinois Press Association,
 National Newspaper
 Association and the Northern
 Illinois Newspaper Association

Covering Galena & Jo Daviess County since 1834

INSERTS: 4 Pages 8 Pages 12 Pages 16 Pages 20 Pages 24 Pages 28 Pages 32 Pages 40 Pages
CPM \$55 \$55 \$60 \$65 \$70 \$75 \$80 \$85 \$90

Insert rates are non-commissionable. Rates for larger preprints are available. Inserts MUST be 1/4 folded, not exceeding 8 1/2 x 11 inches.



GalenaGazette.com

Website Advertising Rates

	400 x 300	728 x 90	VIDEO
Cost per week	\$100	\$150	\$100
Cost per month	\$299	\$399	\$299
Cost per year	\$999	\$1,999	\$999

GalenaGazette.com saw 133,622 unique visitors in 2021, and generated **1,800,010 ad impressions**. Your customers visit this site for information. Make sure they see your ad, too.

3 Calena Gazette Lassifieds

Display Ads

Size	Inch Cost	Business Card	2x4	2x6	2x8	2x10
Open Rate	\$15.05		\$120.40	\$186	\$240.80	\$301
13-Week Rat	e \$11.48	\$45.92	\$91.84	\$137.76	\$183.68	\$229.60
26-Week Rat	e \$9.95	\$39.80	\$79.60	\$119.40	\$159.20	\$199
52-Week Rat	e \$8.67	\$34.68	\$69.36	\$104.04	\$138.72	\$173.40

Help Wanted

Size	Inch Cost	Business Card	2x4	2x6	2x8	2x10
Open Rate	\$15.60	\$62.40	\$124.80	\$187.20	\$249.60	\$312
13-Week Rate	\$12.75	\$51	\$102	\$153	\$204	\$255
26-Week Rat	e \$11.22	\$44.88	\$89.76	\$134.64	\$179.52	\$224.40
52-Week Rat	e \$9.90	\$39.60	\$79.20	\$118.80	\$158.40	\$198

CHARACTE .	Galena Gazette Lassifie 5-77-00 Galena Gazette Gazett	More than 13.500 people road III Solidaria de Capita and califact and
2x4 3.4 in by 4 in	Busine Busine	ss Card by 2 in
2x6 3.4 in by 6 in	2x8 3.4 in by 8 in	3.4 in by 10 in

Liner Ads	
7-Line Ad	\$13
Same ad (rerui	1) \$7.25
Help Wanted	\$22.50
Garage Sale	\$9.25
Bold words	50¢ each

[Galena Gazette]

When you run your ad in **The Galena Gazette,** you work with people who care.

Call 815-777-0019, or email.

Subscribe	1 Year
Local	\$40
Tri-State Area	\$48
USA	\$64
Just Website	\$40

LeAnne Sharkey Isharkey@galgazette.com